

# RESERVE YOUR BOOTH NOW

EXHIBIT DATES  
JULY 27-29

TO LEARN MORE VISIT  
[FOODPROTECTION.ORG](https://www.foodprotection.org)



International Association for  
Food Protection®

Advancing Food Safety Worldwide®



# BOOTH INFORMATION

## BOOTH INCLUDES:

- 10' x 10' booth with pipe and drape
- One 6' skirted table
- Two standard chairs
- One wastebasket
- Three meeting registrations per booth  
*(Additional registrations are available at regular registration rates)*
- Listing on IAFP website
- Listing in *Food Protection Trends*
- Promotion of marketing materials on IAFP 2025 Meeting App

## BOOTH PRICES:

- SINGLE 10' x 10' ..... \$4,000
- DOUBLE 10' x 20' ..... \$8,000
- QUAD 20' x 20' ..... \$16,000
- 6-PLEX 20' x 30' ..... \$24,000
- CORNER ..... ADD \$220

## IMPORTANT INFORMATION:

**MARCH 31<sup>ST</sup>**  
CANCELLATION  
DEADLINE

**APRIL 1<sup>ST</sup>**  
BOOTH SELECTION  
BEGINS

**APRIL 15<sup>TH</sup>**  
DEADLINE TO BE  
LISTED IN THE  
PROGRAM BOOK

**JULY 27<sup>TH</sup>**  
SHOWTIME!

Sponsorship opportunities are available. Increase your exposure and help support IAFP by becoming a sponsor!

## ATTENDEES' PRIMARY FIELDS OF EMPLOYMENT:



SCAN THE QR CODE  
FOR THE EXHIBIT  
RESERVATION FORM

ATTENDEES FROM 53 COUNTRIES PARTICIPATED AT IAFP 2024.

Direct Questions to:  
David Larson | dave@larsonentllc.com | +1 515.440.2810  
Alex Larson | alex@larsonent.com | +1 515.238.4406



# PROMOTIONAL OPPORTUNITIES

We invite you to participate as a sponsor for IAFP 2025. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available.

Sponsors are recognized on appropriate signage and on the IAFP website ([foodprotection.org](http://foodprotection.org)).

## SPONSORSHIP EVENT LIST

AMOUNT	EVENT	AMOUNT	EVENT
<b>PLATINUM</b>		<b>SILVER</b>	
\$25,000	OPENING RECEPTION	\$10,000	REGISTRATION KIOSK BRANDING
\$20,000	EXHIBIT HALL RECEPTION (Monday or Tuesday)	\$9,000	EXHIBIT HALL COFFEE BREAK (Monday or Tuesday a.m.)
\$20,000	BADGE HOLDERS WITH LANYARDS	\$8,000	AISLE SIGNAGE
<b>GOLD</b>		\$7,000	EXHIBIT HALL COFFEE BREAK (Monday or Tuesday p.m.)
\$16,000	MEETING APP	\$6,000	STUDENT PDG LUNCHEON
\$15,000	CONFERENCE PROGRAM BAG	\$5,500	COFFEE BREAK (Wednesday morning)
\$15,000	WELCOME RECEPTION	\$5,000	COFFEE BREAK (Wednesday afternoon)
\$15,000	NOTEPADS WITH SPONSOR'S LOGO	\$5,000	EARLY MORNING COFFEE (Monday or Tuesday)
\$15,000	HOTEL KEY ADVERTISING	<b>SPONSOR</b>	
\$14,000	EXHIBIT HALL LUNCH (Monday or Tuesday)	\$4,000	EARLY MORNING COFFEE (Wednesday morning)
\$14,000	PRESIDENT'S RECEPTION	\$4,000	EDITORIAL BOARD RECEPTION
\$14,000	CONFERENCE WIFI	\$3,500	COMMITTEE DAY REFRESHMENTS
\$13,000	NETWORKING LUNCH (Wednesday)	\$3,000	SESSION SPONSOR
		\$3,000	AWARDS BANQUET FLOWERS
		\$3,000	FLOOR SIGNAGE
		\$1,000	PENS FOR COMMITTEE DAY



SCAN THE QR CODE  
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PARTICIPANT FORM

Direct Questions to:  
David Larson | [dave@larsonentllc.com](mailto:dave@larsonentllc.com) | +1 515.440.2810  
Alex Larson | [alex@larsonent.com](mailto:alex@larsonent.com) | +1 515.238.4406

# CALL FOR SUBMISSION DEADLINES

**OCTOBER 1, 2024**

Symposium, Roundtable and  
Workshop Submissions

**JANUARY 14, 2025**

Technical and Poster  
Abstract Submissions

Questions regarding submissions can be  
directed to **Tamara Ford**

Phone: +1 515.276.3344

Email: [tford@foodprotection.org](mailto:tford@foodprotection.org)

## **FUTURE IAFP ANNUAL MEETINGS:**

**IAFP 2026 July 26–29**  
New Orleans, Louisiana

**IAFP 2027 July 18–21**  
Kansas City, Missouri

**IAFP 2028 July 23–26**  
Charlotte, North Carolina



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