



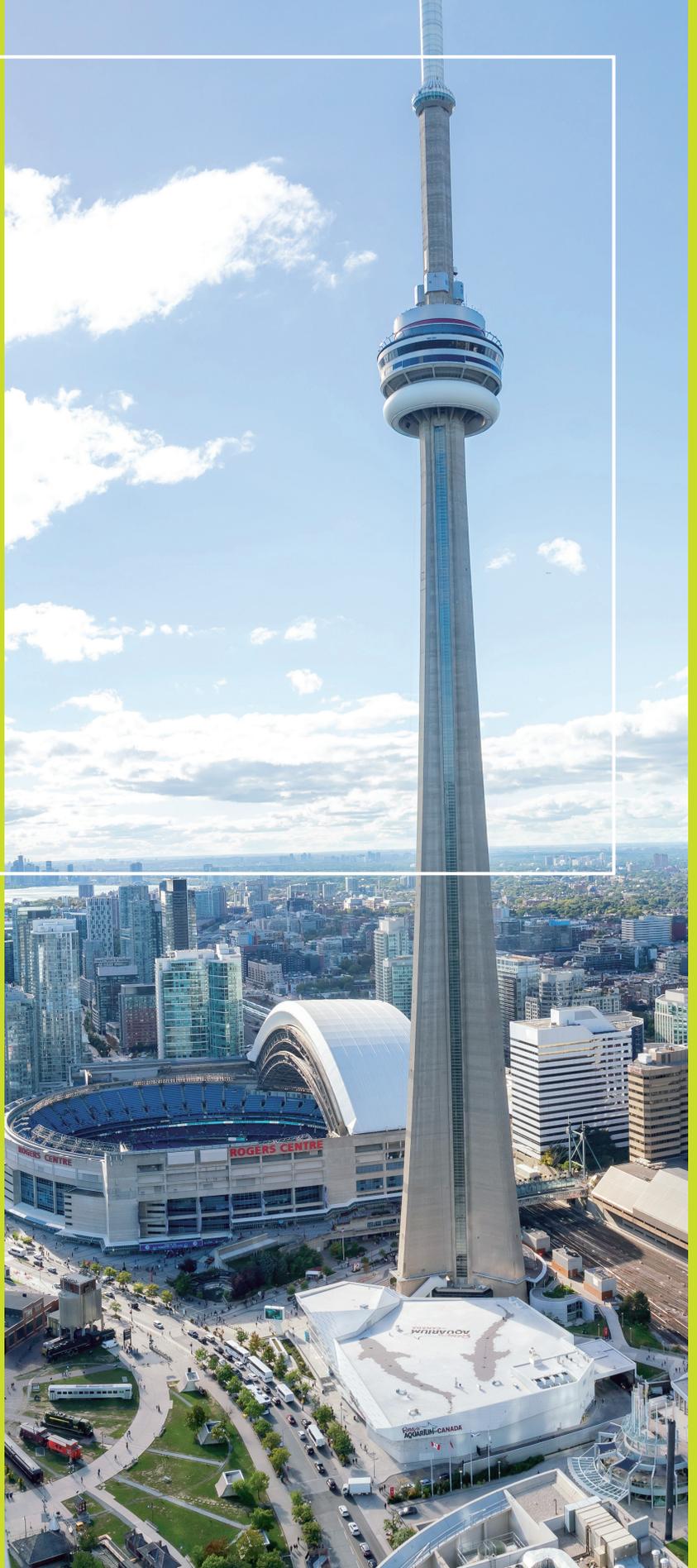
**RESERVE  
YOUR  
BOOTH  
NOW**

**EXHIBIT DATES  
July 16-18**



International Association for  
Food Protection®

[foodprotection.org](http://foodprotection.org)



*Advancing Food Safety Worldwide®*

# EXHIBIT HALL SCHEDULE

## EXHIBIT SET UP\*

SUNDAY, JULY 16

9:00 a.m. – 6:00 p.m.

## EXHIBIT TEAR DOWN

TUESDAY, JULY 18

6:15 p.m. – 11:00 p.m.

## EXHIBIT HOURS

SUNDAY, JULY 16

7:30 p.m. – 9:30 p.m.

MONDAY, JULY 17

10:00 a.m. – 6:15 p.m.

TUESDAY, JULY 18

10:00 a.m. – 6:15 p.m.

\*20' x 20' and larger may begin set up  
Saturday 10:00 a.m. – 5:00 p.m.

HOURS SUBJECT TO CHANGE

## PLANNED EXHIBIT HALL EVENTS

SUNDAY, JULY 16

7:30 p.m. – 9:30 p.m.

Cheese and Wine Reception

MONDAY, JULY 17

10:00 a.m. Coffee Break

11:45 a.m. – 1:30 p.m. Lunch

3:00 p.m. Coffee Break

5:15 p.m. – 6:15 p.m. Reception

TUESDAY, JULY 18

10:00 a.m. Coffee Break

11:45 a.m. – 1:30 p.m. Lunch

3:00 p.m. Coffee Break

5:15 p.m. – 6:15 p.m. Reception



# BOOTH INFORMATION

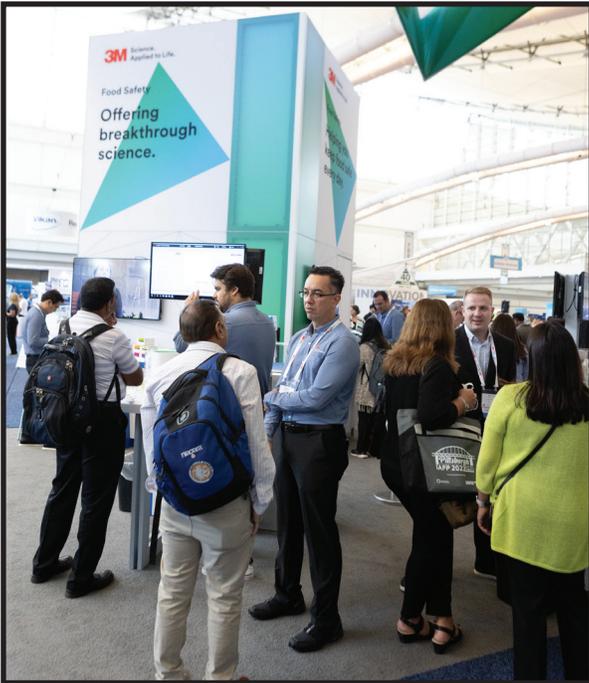
## BOOTH INCLUDES

- 10' x 10' booth with pipe and drape
- One 6' skirted table
- Two standard chairs
- One wastebasket
- Three meeting registrations per booth  
(Additional registrations are available at regular registration rates)
- Listing on IAFP Website
- Listing in *Food Protection Trends*
- Descriptive listing in the Annual Meeting Program
- Promotion of marketing materials on IAFP 2023 Meeting App

## BOOTH PRICES

Single 10' x 10'	\$3,750
Double 10' x 20'	\$7,500
Quad 20' x 20'	\$15,000
6-plex 20' x 30'	\$22,500
Corner	add \$210

RESERVE YOUR BOOTH SPACE ONLINE  
AT [FOODPROTECTION.ORG](http://FOODPROTECTION.ORG)



## MEETING APP

The IAFP 2023 Meeting App gives exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors may upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information anytime using their smartphones.

IAFP 2022 in Pittsburgh was Freshtag™ from Vitsab's second time exhibiting. As a research and development company based in Sweden, we are always looking at ways to enhance our relationships with food safety regulators, academia, and industry. IAFP met this need perfectly. We met these three distinct categories of attendees and they were all senior leaders, influencers, and emerging food safety professionals. Freshtag™ was also able to forge relationships that are mutually beneficial with fellow exhibitors. We are excited to exhibit and sponsor IAFP 2023 in Toronto.

Jeff Desrosiers  
Executive Vice President  
Freshtag™



# IMPORTANT INFORMATION

MARCH 31 ..... CANCELLATION DEADLINE

APRIL ..... BOOTH SELECTION BEGINS

MAY 5 ..... DEADLINE TO BE LISTED  
IN THE PROGRAM BOOK

JULY 16 ..... SHOWTIME!

**VISIT THE IAFP 2023  
WEBSITE FOR  
DETAILS  
ON RESERVING A  
HOTEL ROOM.**

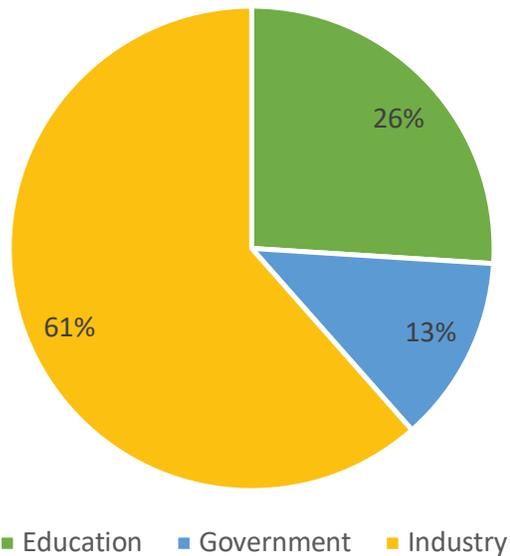


*Sponsorship opportunities  
are available. Increase  
your exposure by  
becoming a sponsor!*



**MORE THAN 900 PRESENTATIONS  
TAKE PLACE DURING THREE DAYS.**

# ATTENDEES\* PRIMARY FIELD OF EMPLOYMENT



\*IAFP 2022



## PROFESSIONAL DEVELOPMENT GROUPS

- |  |  |  |
|--|--|--|
| Advanced Molecular Analytics           | Food Law                                     | Microbial Modelling and Risk Analysis  |
| Animal and Pet Food Safety             | Food Packaging                               | Plant-Based Alternative Products       |
| Applied Laboratory Methods             | Food Safety Assessment, Audit and Inspection | Quality and Food Safety                |
| Beverages and Acid/Acidified Foods     | Food Safety Culture                          | Pre-Harvest Food Safety                |
| Dairy Quality and Safety               | Food Safety Education                        | Retail and Foodservice                 |
| Data Management and Analytics          | Fruit and Vegetable Safety and Quality       | Sanitary Equipment and Facility Design |
| Developing Food Safety Professionals   | HACCP Utilization and Food Safety Systems    | Seafood Safety and Quality             |
| Food Chemical Hazards and Food Allergy | International Food Protection Issues         | Student                                |
| Food Defense                           | Low Water Activity Foods                     | Viral and Parasitic Foodborne Disease  |
| Food Fraud Prevention                  | Meat and Poultry Safety and Quality          | Water Safety and Quality               |
| Food Hygiene and Sanitation            |  |  |

**PROFESSIONAL DEVELOPMENT GROUP MEETINGS TAKE PLACE SUNDAY, JULY 16 AND ARE OPEN TO ALL ANNUAL MEETING ATTENDEES**

**ATTENDEES FROM 50 COUNTRIES PARTICIPATED AT IAFP 2022.**



# EXHIBIT RESERVATION FORM

EXHIBIT DATES: July 16–18

Complete all information. All correspondence will be directed to your designated contact person. Three complimentary registrations will be provided for each 100 sq. ft. booth space reserved.

COMPANY \_\_\_\_\_  
(Print or type your name as you wish it to appear – only one company name is allowed per exhibit)

ADDRESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE OR PROVINCE \_\_\_\_\_

POSTAL CODE/ZIP +4 \_\_\_\_\_ COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

WEBSITE \_\_\_\_\_

BOOTH TYPE:  SINGLE (\$3,750) 10' x 10'  DOUBLE (\$7,500) 10' x 20'  QUAD (\$15,000) 20' x 20'  CORNER (ADD \$210)

SUSTAINING MEMBERS - PLEASE CHECK THE APPROPRIATE BOX TO RECEIVE YOUR DISCOUNT. Contact the Association office to learn more about becoming a Sustaining Member.

SUSTAINING MEMBER (\$300 DISCOUNT OFF TOTAL AMOUNT DUE)  SILVER SUSTAINING MEMBER (\$500 DISCOUNT OFF TOTAL AMOUNT DUE)  GOLD SUSTAINING MEMBER (\$750 DISCOUNT OFF TOTAL AMOUNT DUE)

AMOUNT TO BE CHARGED OR INVOICED \$ \_\_\_\_\_  FULL BOOTH PRICE  DEPOSIT \$600/100 SQ. FT.  
U.S. Funds on U.S. Bank

PAYMENT TYPE:  CHECK  INVOICE  MASTERCARD  VISA  AMERICAN EXPRESS  DISCOVER

CREDIT CARD NUMBER \_\_\_\_\_

CARD ID #\* \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ CARDHOLDER SIGNATURE \_\_\_\_\_

\*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number. American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

## AGREEMENT:

**PAYMENT:** A deposit of \$600 per 100 sq. ft. is required to hold your space or if payment does not accompany this form, Exhibitor agrees to pay such deposit within thirty days of invoice. Any balance on total booth space will be due no later than March 31, 2023. Reservations received after this date must be paid in full.

**BOOTH ASSIGNMENT:** Booth selection by Exhibitors will begin in April. Selection order will be prioritized based on sponsorship level and the order in which paid reservations are received (full deposits are also acceptable).

**CANCELLATION:** Exhibit space can be cancelled prior to March 31, 2023 with full refund. Between April 1–May 31, 2023 cancellations will incur, a \$600 processing fee per 100 sq. ft. After May 31, 2023 no refunds will be made for cancellations. All cancellations must be submitted in writing to the Assistant Director.

Exhibitor's signature below signifies that Exhibitor has read, understands and agrees to be bound by all the terms and conditions on this form and the Regulations and Liability Statement for the International Association for Food Protection's Annual Meeting Exhibits (see online).

Signature Required \_\_\_\_\_

Date \_\_\_\_\_

Return to the IAFP Office  
Fax: +1 515.276.8655  
Email: Farrah Bengel | fbenge@foodprotection.org

Direct Questions to:  
David Larson | dave@larsonentlc.com  
Phone: +1 515.440.2810





# PROMOTIONAL OPPORTUNITIES

We invite you to participate as a sponsor for IAFP 2023. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP website (foodprotection.org).

## SPONSORSHIP EVENT LIST

### AMOUNT

### EVENT

#### PLATINUM

\$25,000	CONFERENCE PROGRAM BAG
\$25,000	OPENING RECEPTION
\$20,000	EXHIBIT HALL RECEPTION (Monday or Tuesday)

#### GOLD

\$17,000	BADGE HOLDERS WITH LANYARDS
\$15,000	EXHIBIT HALL LUNCH (Monday or Tuesday)
\$15,000	NETWORKING LUNCH (Wednesday)
\$14,000	MEETING APP
\$14,000	WELCOME RECEPTION
\$14,000	NOTEPADS WITH SPONSOR'S LOGO
\$13,000	PRESIDENT'S RECEPTION
\$13,000	HOTEL KEY ADVERTISING
\$12,000	CONFERENCE WIFI

### AMOUNT

### EVENT

#### SILVER

\$ 9,000	INTERNET CAFE
\$ 9,000	REGISTRATION KIOSK BRANDING
\$ 9,000	EXHIBIT HALL COFFEE BREAK (Monday or Tuesday a.m.)
\$ 7,000	EXHIBIT HALL COFFEE BREAK (Monday or Tuesday p.m.)
\$ 7,000	AISLE SIGNAGE
\$ 5,500	STUDENT PDG LUNCHEON
\$ 5,500	COFFEE BREAK (Wednesday morning)
\$ 5,000	COFFEE BREAK (Wednesday afternoon)
\$ 5,000	EARLY MORNING COFFEE (Monday or Tuesday)
\$ 4,000	EARLY MORNING COFFEE (Wednesday morning)
\$ 4,000	EDITORIAL BOARD RECEPTION
\$ 3,500	COMMITTEE DAY REFRESHMENTS
\$ 3,000	AWARDS BANQUET FLOWERS
\$ 2,500	FLOOR SIGNAGE
\$ 1,000	PENS FOR COMMITTEE DAY
\$ 1,000	SPEAKER TRAVEL SUPPORT (Multiple opportunities available)

## SPONSORSHIP PARTICIPANT

COMPANY \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_  
(Please print)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE OR PROVINCE \_\_\_\_\_

POSTAL CODE/ZIP +4 \_\_\_\_\_ COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

DESIRED EVENT(S) TO SPONSOR \_\_\_\_\_

AMOUNT PAID \$ \_\_\_\_\_ PAYMENT TYPE:  CHECK  INVOICE  
U.S. Funds on U.S. Bank

CREDIT CARD NUMBER \_\_\_\_\_  MASTERCARD  VISA  AMERICAN EXPRESS  DISCOVER

CARD ID #\* \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

CARDHOLDER SIGNATURE \_\_\_\_\_

\*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number.  
American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by March 31, 2023. All sponsorships are non-cancelable and non-refundable upon receipt of this form.

Signature Required \_\_\_\_\_

Date \_\_\_\_\_

Return to the IAFP Office  
Fax: +1 515.276.8655  
Email: Farrah Bengel | fbengel@foodprotection.org

Direct Questions to:  
David Larson | dave@larsonentlc.com  
Phone: +1 515.440.2810





# CALL FOR SUBMISSIONS DEADLINES

**October 4, 2022**  
Symposium, Roundtable and  
Workshop Submissions

**January 17, 2023**  
Technical and Poster  
Abstract Submissions

Questions regarding submissions  
can be directed to Tamara Ford  
Phone: +1 515.276.3344  
Email: [tford@foodprotection.org](mailto:tford@foodprotection.org)

## FUTURE IAFP ANNUAL MEETINGS

IAFP 2024 – July 14-17, Long Beach, CA  
IAFP 2025 – July 27-30, Cleveland, OH



[foodprotection.org](http://foodprotection.org)

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