



IAFP 2023

EXPLORE THE FLOOR

An Exhibit Hall Game for Attendees by Exhibitors!

We are excited for some friendly competition among the attendees! The premise of the game is to create an incentive for attendees to visit the Exhibit Hall and your booth. Attendees will want to win an iPad, Apple Watch or one of three cash prizes of \$100.

How the Game Works for Exhibitors:

To participate in this low-cost opportunity to increase face-to-face interaction with attendees, please complete this form. **Participation is limited to the first 25 exhibitors** returning the completed form. Exhibitor will submit a logo to IAFP for publication purposes. Space on the game card will be randomly assigned. By submitting the form, you agree to the Terms and Conditions of this program and that you are authorized by the participating company to bind it to the terms and conditions hereof.

IAFP will provide:

- an “Explore the Floor” game card to each attendee
- a unique stamp to each participating exhibit booth
- 5 prizes for the drawing
- promotional information to attendees in advance of and during IAFP 2023

How the Game Works for Attendees:

Each attendee will receive an “Explore the Floor” game card with the participating sponsor logos and exhibit booth numbers. Attendees will visit the listed exhibitors and get their game card stamped. Completed game cards are then deposited into a drop-box located in the Exhibit Hall entry.

Prize drawings will take place Tuesday, July 18 in the Exhibit Hall at 5:30 p.m.

For further information contact Dave Larson at +1 515.440.2810.



EXPLORE THE FLOOR RETURN TODAY

Participation is limited
to the first 25 Exhibitors

Participating companies are listed in the Explore the Floor handout with color logo.

PUBLISHED INFORMATION:

COMPANY NAME _____

WEBSITE _____

CREDIT CARD INFORMATION

I agree to pay the fee of \$600.00

Visa Mastercard American Express Discover Invoice

CREDIT CARD # _____

CARD ID #* _____ EXP. DATE _____

CARDHOLDER'S NAME _____

SIGNATURE _____

* Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number.
American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

**Please return this form to Dave Larson at:
dave@larsonentllc.com**

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