



EXHIBIT DATES: JULY 8-10, 2018

**IAFP2018**  
ANNUAL MEETING  
Salt Lake City,  
JULY 8-11 *Utah*

**INVITATION TO EXHIBIT**  
Reserve Your Booth Now  
for IAFP 2018

*Climb High!*



International Association for  
**Food Protection**®

6200 Aurora Avenue, Suite 200W | Des Moines, Iowa 50322-2864, USA  
+1 800.369.6337 | +1 515.276.3344 | Fax +1 515.276.8655  
[www.foodprotection.org](http://www.foodprotection.org)



# Exhibit Reservation Form

## Exhibit Dates: July 8-10, 2018

Complete all information. All correspondence will be directed to your designated contact person. Three complimentary registrations will be provided for each booth space reserved.

COMPANY \_\_\_\_\_  
(Print or type your name as you wish it to appear - only one company name is allowed per exhibit space)

ADDRESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE OR PROVINCE \_\_\_\_\_

POSTAL CODE/ZIP +4 \_\_\_\_\_ COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ E-MAIL \_\_\_\_\_

WEB SITE \_\_\_\_\_

**BOOTH TYPE:**     **SINGLE (\$3,250)**     **DOUBLE (\$6,500)**     **QUAD (\$13,420)**     **CORNER (ADD \$210)**

SUSTAINING MEMBERS PLEASE CHECK THE APPROPRIATE BOX TO RECEIVE YOUR DISCOUNT. Contact the Association office to learn more about becoming a Sustaining Member.

**SUSTAINING MEMBER**  
(\$300 DISCOUNT OFF TOTAL AMOUNT DUE)

**SILVER SUSTAINING MEMBER**  
(\$500 DISCOUNT OFF TOTAL AMOUNT DUE)

**GOLD SUSTAINING MEMBER**  
(\$750 DISCOUNT OFF TOTAL AMOUNT DUE)

AMOUNT TO BE CHARGED OR INVOICED \$ \_\_\_\_\_  FULL BOOTH PRICE  
U.S. Funds on U.S. Bank     DEPOSIT \$600/BOOTH

**PAYMENT TYPE:**     CHECK     INVOICE  
 MASTERCARD     VISA     AMERICAN EXPRESS     DISCOVER

ACCOUNT NUMBER \_\_\_\_\_

CARD ID #\* \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ CARDHOLDER SIGNATURE \_\_\_\_\_

\*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number. American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

### AGREEMENT:

**PAYMENT:** A deposit of \$600 per booth is required to hold your space or if payment does not accompany this form, Exhibitor agrees to pay such deposit within thirty days of invoice. Any balance on total booth space will be due no later than March 30, 2018. Any reservation received after this date must be paid in full.

**BOOTH ASSIGNMENT:** Exhibitors will be assigned space in the order in which reservations with the deposit on total booth space is received and sponsorship level. Booth selection will begin after March 30, 2018, If payment in full is not received by this time, Exhibitor will not be allowed to select their location and will lose their priority.

**CANCELLATION:** Exhibit space can be cancelled prior to March 30, 2018 with full refund between March 31–June 1, 2018, a \$600 processing fee per booth will be charged. After June 1, 2018, no refunds will be made. All cancellations must be submitted in writing to the Assistant Director.

Exhibitor's signature below signifies that Exhibitor has read, understands and agrees to be bound by all the terms and conditions on this form and the Regulations and Liability Statement for the International Association for Food Protection's Annual Meeting Exhibits (see online).

\_\_\_\_\_  
**Signature Required**

\_\_\_\_\_  
**Date**

**Return to the IAFP Registration Desk**  
**Fax: +1 515.276.8655**  
**E-mail: Farrah Bengé | fbenge@foodprotection.org**

**Direct Questions to:**  
**David Larson | dave@larsonent.com**  
**Phone: +1 515.440.2810 | Fax: +1 515.440.2809**





# Promotional Opportunities

We invite you to participate as a sponsor for IAFP 2018. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship events. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP Web site (www.foodprotection.org).

## SPONSORSHIP EVENT LIST

AMOUNT	EVENT	AMOUNT	EVENT
\$30,000	CONFERENCE PROGRAM BAG	\$ 9,000	EXHIBIT HALL PASTRIES & COFFEE (Monday morning)
\$25,000	OPENING RECEPTION	\$ 9,000	EXHIBIT HALL PASTRIES & COFFEE (Tuesday morning)
\$20,000	EXHIBIT HALL RECEPTION (Monday)	\$ 7,000	EXHIBIT HALL COFFEE BREAK (Monday afternoon)
\$20,000	EXHIBIT HALL RECEPTION (Tuesday)	\$ 7,000	EXHIBIT HALL COFFEE BREAK (Tuesday afternoon)
\$17,000	EXHIBIT HALL LUNCH (Monday)	\$ 5,500	STUDENT PDG LUNCHEON
\$17,000	EXHIBIT HALL LUNCH (Tuesday)	\$ 5,500	COFFEE BREAK (Wednesday morning)
\$16,000	MEETING APP	\$ 5,000	COFFEE BREAK (Wednesday afternoon)
\$15,000	BADGE HOLDERS WITH LANYARDS	\$ 5,000	EARLY MORNING COFFEE (Monday morning)
\$15,000	NETWORKING LUNCH (Wednesday)	\$ 5,000	EARLY MORNING COFFEE (Tuesday morning)
\$12,500	PRESIDENT'S RECEPTION	\$ 4,000	EARLY MORNING COFFEE (Wednesday morning)
\$11,000	HOTEL KEY ADVERTISING	\$ 4,000	EDITORIAL BOARD RECEPTION
\$11,000	WELCOME RECEPTION	\$ 3,500	COMMITTEE DAY REFRESHMENTS
\$10,000	CONFERENCE WIFI	\$ 3,000	AWARDS BANQUET FLOWERS
\$10,000	NOTEPADS WITH SPONSOR'S LOGO	\$ 2,500	FLOOR SIGNAGE
\$ 9,000	INTERNET CAFE	\$ 1,000	PENS FOR COMMITTEE DAY

## SPONSORSHIP PARTICIPANT

COMPANY \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_  
(Please print)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE OR PROVINCE \_\_\_\_\_

POSTAL CODE/ZIP +4 \_\_\_\_\_ COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

DESIRED EVENT(S) TO SPONSOR \_\_\_\_\_

AMOUNT PAID \$ \_\_\_\_\_ PAYMENT TYPE  CHECK  INVOICE  
U.S. Funds on U.S. Bank

ACCOUNT NUMBER \_\_\_\_\_  MASTERCARD  VISA  AMERICAN EXPRESS  DISCOVER

CARD ID #\* \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

CARDHOLDER SIGNATURE \_\_\_\_\_

\*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number.  
 American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by **March 30, 2018**. All sponsorships are non-cancelable and non-refundable upon receipt of this form.

Signature Required \_\_\_\_\_

Date \_\_\_\_\_

Return to the IAFP Registration Desk  
 Fax: +1 515.276.8655  
 E-mail: Farrah Bengé | fbenge@foodprotection.org

Direct Questions to:  
 David Larson | dave@larsonent.com  
 Phone: +1 515.440.2810 | Fax: +1 515.440.2809



# IAFP 2018 CALL FOR SUBMISSIONS

## Submission Deadlines

October 3, 2017 – Symposium, Roundtable and Workshop Submissions

January 16, 2018 – Technical and Poster Abstract Submissions

Questions regarding submissions can be directed to Tamara Ford

Phone: +1 515.276.3344 or +1 800.369.6337

E-mail: [tford@foodprotection.org](mailto:tford@foodprotection.org)

## Future IAFP Annual Meetings

IAFP 2019 – July 21-24, 2019, Louisville, Kentucky

IAFP 2020 – August 2-5, 2020, Cleveland, Ohio



The Leading Food Safety Conference