

Past Presidents Committee

Members Present: Isabel Walls (Chair), Katherine Swanson (Vice Chair), Gary Acuff, Stan Bailey, Robert Brackett, Michael Doyle, Kathleen Glass, Robert Gravani, John Guzewich, Paul Hall, Vickie Lewandowski, Robert Sanders and Jenny Scott.

Board/Staff Members Present: Donald Schaffner and David Tharp.

Meeting Called to Order: 3:32 p.m., Saturday, August 2, 2014.

Recording Secretary of Minutes: Katherine Swanson.

Old Business:

- Review and approve 2013 minutes.
 - Motion by: Stan Bailey.
 - Second: Bob Brackett.
 - Minutes approved as written.

- Matters arising from minutes.
 - Last meeting there was a discussion on the need for an electronic portal on the IAFP Web site as a single source for food safety information. However, this was not included as a recommendation. While determining whether it should be a recommendation this year, Don Schaffner indicated that the New Media Task Force is investigating this. The committee felt they would wait to see the result of the Task Force before pursuing further.

New Business:

- Report from IAFP Executive Board – Don Schaffner.
 - Don provided an update on the affairs of IAFP.

- Proposal – IAFP Foundation registration as an international charitable foundation
 - Anna Lammerding requested consideration of getting international charitable foundation recognition for IAFP in Canada. David Tharp recalled previous discussion with Michael Brodsky that it was unnecessary. David did some investigation into “international charitable foundation” status for Canada and determined that (1) IAFP does not meet the definition of a “charitable foundation” in Canada (e.g., like the Red Cross) and (2) IAFP does not have an office in Canada, which is a requirement. David will do some investigation with ASAE to determine if they have guidance in this matter. Additionally, if Anna can look into how it can be done, that input could be considered.

- National Geographic recently published food related articles, with some focus on food security. Should IAFP offer collaboration? See recommendation to the Board.

- It was noted that our International meetings have a different audience than the annual meeting and vary depending on countries (typically they have less industry participation). Through our international meetings, IAFP has demonstrated that we do have an international presence.

- The impact factor of *JFP* was raised as a concern by Lee-Ann Jaykus. This has the attention of the Board. The *JFP* Management Committee will be tasked with looking at the impact factor and identify potential contributing factors. Factors that this sub-committee could consider are the following:
 - Publishing review articles may contribute to higher impact factors.
 - Consider having additional editors from outside the USA who could encourage additional articles from the local region.
 - *JFP*'s mission statement should be reviewed and compared with those of other journals.

- Reach out to academics to have student and post-doc literature reviews published in *JFP* because reviews increase impact factors.
- Facebook and other social media draw interest in IAFP, which may require a response. See Recommendation.
- The committee thanks the dedicated IAFP staff who organizes our successful meetings and keeps the organization growing.

Recommendations to the Executive Board:

1. Approve Don Schaffner as incoming Vice Chair.
2. Investigate whether working with National Geographic on food-related efforts is feasible for IAFP. What are their objectives? Tell them who we are, our objectives and determine if we can work together.
3. Develop a plan to rapidly respond to Facebook and other social media activity. This may require a dedicated staff person, and at a minimum, assigned responsibility. Develop “ready” responses. For example: “IAFP is a professional scientific society and not an advocacy group.”

Next Meeting Date: Friday, July 24, 2015.