

## **Food Defense PDG**

**Members Present:** Shaun Kennedy, Colin Barthel, Bob Brackett, Frank Busta, Jack Cooper, Kevin Edwards, Faye Feldstein, Catherine Hart, Craig Henry , Jonathan David Luedeke, Rajesh Nayak, Gale Prince, Lance Reeve, Gina Reo and Charles Young.

**Board/Staff Member Present:** Don Zink

**New Members/Visitors/Guests:** Tejas Bhatt, Tyann Blessington, Cagatay Celik, Shefali Dobhal, Meghan Griffin, Brian Hawkins, Saeed Hayek, Krissa Jones, Brenda Keavey, Peter Kennedy, Mary Kay Krogull, Soon Kiat Lau, Deon Mahoney, Li Maria Ma, Indaue Mello, Amie Minor, Vincent Paolillo, Russell Reynells, Jordan Shaw, Ron Wasik and Janet Zhang.

**Meeting Called to Order at:** 10:02 a.m., Sunday, July 28, 2013.

**Recording Secretary of Minutes:** Shaun Kennedy.

**Old Business:** David Luedeke provided an overview of the Food Defense Workshop held Friday, July 26, 2013 (27 attendees). In addition to presentations from industry, academia and government officials, there were three scenario driven exercises with contamination originating at farm, at processing and at retail where the breakout groups addressed the utility of physical security, inspection & analytical testing and policies & training. One observation was that in each scenario, physical security and inspection/ analytical testing had very little if any potential to prevent the attack or mitigate the consequences while polices/ procedures/training had the potential to prevent the event or mitigate the consequences. The FBI Weapons of Mass Destruction coordinator for North Carolina reaffirmed that attacks on food and agriculture represents a low risk due to the lack of any credible threat information, but even given that it is at the top of his priority list because of the potential consequences of an attack.

**New Business:** All of the following will be assigned a leader in the planned August conference call (potential leaders were identified but not all were present to accept).

- Develop an overall curriculum plan of webinars and other sessions that culminate in highly impactful symposia/workshops for the 2014 meeting.
- The Food Defense PDG plans to conduct a minimum of four webinars during the coming year. Topics already identified include:
  - o Foreign Supplier Verification and its impact on food defense (as preferred presenter, Dominc Veneziano).
  - o Upon release of the ANPR for the FSMA Food Defense requirements,

a webinar to gather input and comments. Subsequent discussions with the Food Law PDG indicate that it could be co-sponsored by the Food Law PDG.

- o Importance of traceability in food defense and the role of law enforcement.
- o PREDICT and the Prior Notice Center, their scope and operations.
- o Roles and responsibilities in case of an intentional event and how each entity reacts (public, private and academic sectors).
- o Requirements for importers with respect to food defense across countries, in collaboration with the Food Law PDG and the International Food Protection Issues PDG.
- o An overview of FDA's and USDA's internal food defense programs.
- o The food components of the Bio-Terrorism Risk Assessment (BTRA) and the Chemical Terrorism Risk Assessment (CTRA).
- A webinar series on food defense modeling and simulation tools including, but not limited to, Battelle's, NCFPD's and FDA's tools.
- Potential workshop in collaboration with the Food Law PDG and the International Food Protection Issues PDG on traceability and its importance in intentional, trans-border events.
- Contact ASIS International (<http://www.asisonline.org>) to engage security professionals in a food defense webinar leading to a roundtable that includes food safety, quality assurance and traditional security professionals. Corporate security often has responsibility for food defense but is not always connected with the other functions.
- Consider a symposium focused on risk and crisis communicators and their role in food defense. A potential title is "You can only cry wolf so long".
- Develop a session for presentations by industry leaders on what they are actually doing for food defense, either as a webinar or a roundtable or both.
- Explore opportunities for a webinar or symposium with the Water Safety PDG given the role of water as the most common ingredient in foods.
- Explore the opportunity to host joint webinars with, or hold mini-PDGs at the events of the BRC, the Food Safety Summit, GFSI, SQF and ASM (including the ASM Biodefense meeting).
- Develop a white paper series, initial suggestions include:
  - o Food security and food defense, what are they and what are the differences?
  - o FDA/USDA training materials, training tools and tools/resources
  - o Economically motivated adulteration or food fraud, its importance to food defense
  - o Transportation and food defense

- o Food defense: whose role is it anyway?
- o Unique traceability requirements for food defense
- o Legal constraints on supply chain information sharing vs. foreign supplier verification, where are the conflicts between the regulations and the laws. Regulatory requirements, indemnification, legal restrictions and contracts (Ricardo Carvahal as a resource)
- o Food defense regulatory requirements around the world
- o FDA's designation of other countries as "equal to" the U.S. – what does that mean for food defense?

**Recommendations to the Executive Board:**

1. Move one-day workshops to the Thursday following the meeting instead of the Friday prior. The Friday prior requires two extra travel days/hotel rooms that directly limited participation in the Food Defense Workshop. Holding it on the Thursday following the meeting would increase attendance at the workshop due to both reduced time/cost and the ability for people to stay on an extra day if their travel plans are flexible and only learn of the event at the meeting. In addition, having the workshops on Thursday could increase attendance at the Wednesday Awards Banquet.
2. Make the marketing of the workshops more prominent on both the Web site and the conference materials. There were PDG attendees who didn't know about the workshop until after they had already made their travel plans. The workshops don't show up on the master schedule on-line or the full printed schedule, either of which would alert people to look in coming years.
3. Consider giving students an extra discount on workshops beyond the IAFP member discount.
4. Consider a "Hot Topics" presentation at the international IAFP meetings given the pending FSMA Food Defense ANPR. Foreign supplier verification would also be a candidate for a hot topics session at international IAFP meetings.
5. While it is impossible to de-conflict meeting times for the PDGs, those that are larger conflicts for core members of the Food Defense PDG are: *FPT* Management Committee; Produce Food Safety, Food Packaging and Microbial Analysis & Risk Assessment.
6. The Food Defense PDG unanimously approved and asks for Executive Board approval of IAFP member Tejas Bhatt as the Vice Chair for the PDG.

**Next Meeting Date:**

- Conference call for end August to assign responsibilities for each item above.
- Conference call for mid-September to decide on overall curriculum map and 2014 symposium/round table/workshop submissions.

**Meeting Adjourned:** 12:00 p.m.

**Chairperson:** Shaun P. Kennedy.