

Foundation Committee

Members Present: Gary Acuff (Vice Chair), James Dickson, Emilio Esteban, Judy Greig, Vijay Juneja, Jenny Scott, Wendy White, and Randy Phebus.

Advisors Present: Kathy Glass Nandini Natrajan, and Zeb Blanton.

Board/Staff Members Present: David Tharp, Linda Harris, Alejandro Mazzota, Roger Cook (Board Liaison), and Lisa Hovey. **Number of Attendees:** 18.

Visitor/Guest: Michael Roberson and William Huntley.

Meeting Called to Order: 7:35 a.m., Wednesday, July 12, 2017 by Gary Acuff.

Recording Secretary of Minutes: Wendy White.

Old Business: Motion to approve the 2016 minutes by Jenny Scott; second by Jim Dickson unanimously approved.

Financial Reports: Balance Sheets and Statements of Activities for nine months ending May 31, 2017, the previous twelve months ending August 31, 2016, the previous twelve months ending August 31, 2015, the Foundation Fund Investment Activity (the Foundation Account and the DSIP Investment), and the 2018 budget were reviewed by the Committee members.

Motion to approve the 2017 Financial Report by Wendy White; second by Jim Dickson; unanimously approved.

Review of 2016 Board Recommendation to the Board: Recommend to consider the development of a tiered system to encourage individual giving. Gary, Wendy, Michael, and Jim will develop a proposal for the committee to review.

New Business: The committee reviewed the current Foundation fundraising progress during the Annual Meeting. At the time of this meeting, more than \$32,000 had been raised at the Foundation booth (up around \$13,000 from previous year) earning the extremely generous matching donation of \$20,000 from Fred Weber. The Silent Auction proceeds were approximately \$9,300; earnings and number of donations was slightly down from previous years.

The Foundation fundraising booth, collectable coins, and interactive donation thermometer were considered successful. The predominant location and new design of the Foundation booth continues to the increase in donations. Don Zink will create several frames to hold 5 coins. He will bring them to next meeting.

There was also discussion regarding an initiative to create videos to distribute to IAFFP members throughout the year. Content could include interviewing student winners, following-up on past winners, contributor testimonials, and highlight unique modes of giving (gifts of stock, airline miles, etc.). Staff will look into establishing an account with a few major airlines to give our membership the option of giving airline miles.

Recommendations to the Executive Board:

1. Make provisions to create a means for membership to donate non-monetary gifts to the Foundation (airline miles, hotel points, etc.).
2. Make provisions to create a means for membership to make provisions in their will for continued donations.
3. Develop an initiative to create videos and unique means for continued Foundation communications to IAFFP members, throughout the year.

Next Meeting Date: TBD at IAFFP 2018, July 8–11, 2018, Salt Lake City, UT. Teleconferences TBD.

Meeting Adjourned: 8:20 a.m.

Chairperson: Gary Acuff.