Affiliate Annual Report for Calendar Year 2024

(Complete Attachment B to be considered for one or more 2025 Affiliate Awards.)

To maintain compliance with IAFP Constitution and Bylaws, Affiliates must return this completed report. Please send by email to Susan Smith at: ssmith@foodprotection.org.

Please return the following items **electronically** by **Tuesday, March 4, 2025 (late reports will not be considered for awards):**

REQUIRED:

- ☐ This completed form *(in English).*
- ☐ Your Association's list of current term officers (complete Attachment A).

OPTIONAL:

- ☐ Attachment B: Completion required **only** if your Association requests to be considered for one or more Affiliate Awards.
- ☐ IAFP now accepts **all** Affiliate Annual Reports electronically, including those vying for one or more of the Affiliate Awards. *Affiliates seeking to present the highest quality visual presentation are encouraged to present their Annual Report in the highest quality possible for review by the Selection Committee. To avoid errors and omissions, please limit your submission to ONE email with all attachments.*
- ☐ Digital photos (with names and descriptions) to appear in the *Affiliate View* quarterly newsletter.

Food Safety Consortium

1. Your Official Delegate to IAFP Affiliate Council and Contact

Enter in the fields below the information requested for your Association's official Delegate to the IAFP Affiliate Council and your official Contact for IAFP correspondence. ***Delegate must be an IAFP Member****.*

Official Delegate to IAFP Affiliate Council

Prof. Terence Lok-ting LAU

Hong Kong Baptist University
Kowloon Tong, Hong Kong

(852) 3411-8320
terencelau@hkbu.edu.hk

IAFP Member? Y ☒ N ☐

Official Contact for IAFP Correspondence (indicate "same" if person also serves as Delegate)
SAME

IAFP Member? Y ☒ N ☐

2. Membership List

a. Indicate the current total number of members in your Association: 74 companies
b. How many NEW members joined your Association in 2024? 4

3. Meetings: Annual Meeting/Conference, Educational, Workshops, Webinars, etc.

a. On what date(s) was your most recent general membership or major meeting (i.e., Annual Meeting/Conference) during the past year? Please list number of attendees.

FoodMed Conference was held, in collaboration with Hong Kong Baptist University, on 27-28 May 2024 in Hong Kong. The Conference brought together a diverse group of 35 speakers and 350 attendees from various sectors across the globe, including researchers, practitioners, experts, and regulatory officials in the fields of food and Chinese medicine. The event was themed "Integrating Food and Chinese Medicine: Exploring Science, Technology, and Holistic Approaches for Health".

b. Please provide the date(s) and location of your next scheduled major meeting (i.e., Annual Meeting/Conference):

Meetings	Scheduled date	Location
Technology Exchange Sessions	Several sessions throughout 2025	Hong Kong
Food as Medicine Seminar Series	May/June 2025	Hong Kong

c. List all other general membership meetings held in 2024 (excluding board meetings). Include title, dates and attendance numbers.

Title	Date	Attendance number
FoodMed Conference	27-28 May 2024	350 attendees

4. Awards and Scholarships

a. List members honored with an award from your Association and/or IAFP during 2024. Include name of award and qualification for award.

b. List scholarships awarded during 2024; include recipient and qualification for scholarship.

5. Web Communication

Please be sure to keep the IAFP office on your mailing list for newsletters, email, and other communications to your general membership.

Please provide your existing Affiliate's Web site address AND date last updated:
The Affiliate's Website address is https://fschk.org . It provides the latest development of the organsation, upcoming events of FSC as well as served as a channel to join the FSC membership. Last updated in November 2024.

Did you launch a new Affiliate Web site in 2024? Y ☐ N ☒

Attachment A (completion required)

Association Officers List

Provide the contact information requested below for all current officers of your Association. ***Please indicate if each officer is an IAFP Member (reminder: Your President and Delegate are required to be IAFP Members).*** *The information you provide here is published on our website and in select membership materials. The information may be typed in the fields below or may be sent to our office by email, fax or regular mail.*

Indicate the term dates (e.g., 2024–2025) for your current Executive Board:
2024-2025

Chairman
Prof. Terence Lok-ting LAU
Hong Kong Baptist University
Kowloon Tong, Hong Kong
(852) 3411 8320
terencelau@hkbu.edu.hk
IAFP Member? Y ☒ N ☐

Director
Prof. Alexander Ping-kong WAI
Office of the President and Vice-Chancellor
Hong Kong Baptist University
Kowloon Tong, Hong Kong
(852) 3411 7500
alexwai@hkbu.edu.hk
IAFP Member? Y ☐ N ☒

Director
Prof. WONG Wing-tak
Office of Deputy President & Provost
The Hong Kong Polytechnic University
Hung Hom, Hong Kong
(852) 3400 8789
w.t.wong@polyu.edu.hk
IAFP Member? Y ☐ N ☒

Director
Ms. Nelly LAM
Institute for Innovation, Translation and Policy Research
Hong Kong Baptist University
Kowloon Tong, Hong Kong
(852) 3411 8318
nellylam@hkbu.edu.hk
IAFP Member? Y ☒ N ☐

Before continuing, please check one of the boxes below:

☒ CHECK HERE and return electronically by 3/4/25 IF YOUR AFFILIATE REQUESTS TO BE CONSIDERED FOR ONE OR MORE 2025 AFFILIATE AWARDS. (You are required to complete Attachment B.)

☐ CHECK HERE IF YOUR AFFILIATE DOES NOT WANT TO BE CONSIDERED FOR A 2025 AWARD. (You are done! It is not necessary to complete Attachment B.)

Attachment B (optional)

Affiliate Award Considerations

*To be considered for one or more of the five Affiliate Awards to be presented at IAFP 2025, Affiliates are **required** to check the box next to the award(s) for which you wish to be considered and provide the related criteria (in English). (REMINDER: Please confirm IAFP Membership of your Affiliate President and Delegate **before** completing Attachment B to avoid award disqualification.) Submit your Annual Report and any attachments in **ONE** email to avoid errors and omissions.*

☐ Affiliate Membership Achievement Award

How did your Affiliate grow **AND** retain members during the past year? Please provide details on:

- how new members were recruited throughout the year;
- the number of new members joining the Affiliate;
- the percent increase in membership from 2023 to 2024;
- specific efforts on how you retained existing members; and
- other methods related to helping grow and maintain your membership.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type.

☐ Affiliate Communication Award

How did your Affiliate communicate information to your Members during the past year? Please provide a description of the types of communication sent to your general membership and include samples with your Annual Report. Samples can be printed copies/screen shots of blast emails, Web site (include frequency of updating), electronic/print newsletters, brochures, etc., along with respective dates sent. If available, provide how effective specific communication was toward meeting your goals. You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type.

☐ Affiliate Education Award

What types of food safety education did your Affiliate provide to its members during the past year? Please provide the following details on all technical meetings, educational conferences, webinars, workshops, classes, and other methods pertinent to the interests of the membership:

- Background;
- Objectives;
- Agenda;
- Target audience;
- Dates held; and
- Numbers of attendees.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type*. (Do not submit copies of speaker Power Point slide presentations.)*

☒ Best Overall Affiliate Meeting Award

Did your Affiliate hold an outstanding self-sustainable **(*<u>not</u> sponsored/co-sponsored by IAFP*) food** protection meeting which you consider 'over and above' those normally held? If so, provide the following details, if applicable, on what led to a highly successful meeting:

- Type of meeting and the value it brought to Affiliate Members/attendees (does not need to be your Annual Meeting);
- Mission statement for meeting (if relevant);
- Content;
- Numbers of attendees:
  - Number of and overall percentage of Affiliate Members (for example, 100 total attendees with 75 of them being Affiliate Members = 75%)
  - Number of Guests (non-dues-paying Affiliate Members) and their affiliation to the Affiliate Chapter and/or meeting's topic(s)
- Audience participation (through roundtable discussions, exercises, etc.);
- Topics:
  - Agenda (you may include a printed copy with your award application)
- Speakers and their employer affiliations (if available);
- Sponsors;
- Diversity of meeting participants (range of sectors represented, i.e., students, academia, extension, government, NGO, industry representatives, etc., which can be broken down into services, i.e., retail, education, research, manufacturing, etc., if available); and
- Other information.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type. *(Do not submit copies of speaker Power Point slide presentations.)*

☒ C.B. Shogren Memorial Award

NOTE: Applying for the Shogren Memorial Award does not automatically include your application for any of the other Affiliate awards. If applying for this award, please consider applying separately for one or more of the other Affiliate awards which may have contributed toward meeting the criteria of the Shogren Award.

How did your Affiliate demonstrate exceptional overall achievement during the past year in promoting the mission of IAFP *("To provide food safety professionals worldwide with a forum to exchange information on protecting the food supply")*? "Overall achievement" should encompass at least several of the following activities/accomplishments of your Affiliate during 2024:

- Exceptional achievement in membership;
- Types and effectiveness of communication and education;
- Awards and scholarships presented;
- Attendance numbers at meetings;
- Collaboration with other professional organizations;
- donations to the IAFP Foundation; and
- Representation at the IAFP Affiliate Council Meeting (held July 14, 2024); and
- Other pertinent information.

While not a requirement, strong consideration will be given to an Affiliate whose officers (beyond the requirement for the President and Delegate) are also IAFP Members. Provide a description and include any supporting documents. You may cut and paste copy in the space below or use separate pages if necessary; please limit your explanation to 1,000 words or less in 12-point type.

Food Safety Consortium

Affiliate Awards Application

- Best Overall Affiliate Meeting Award -

- C.B. Shogren Memorial Award -

Submitted by

Food Safety Consortium
食品安全聯盟

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Appendix 1 – Best Overall Affiliate Meeting Award

Appendix 2 – C.B. Shogren Memorial Award

Attachments

i. FoodMed Conference Book

a. Cover page & p.6 -10 : list and background of the organisers and co-organiser
b. p.12 – 19: Event program
c. p.20 – 21: list of sponsors, exhibitors and supporting organisations
d. Other pages contain information such as welcome message, organiser introduction, event details, etc

ii. FoodMed Event Report

iii. FoodMed Event Summary

Appendix 1 - Best Overall Affiliate Meeting Award

Mission and Content

Food Safety Consortium (FSC), as a Hong Kong affiliate member of IAFP, jointly organised the inaugural FoodMed Conference and Exhibition with Hong Kong Baptist University on 28 and 29 May 2024. With the main theme of **"Integrating Food and Chinese Medicine: Exploring Science, Technology, and Holistic Approaches for Health"**, the conference covered various topics including regulatory frameworks, food safety and quality, scientific and integrative approaches, the translational Chinese medicine and food homology, etc.

Day 1 of the conference addressed the global state of Food as Medicine including unravelling its scientific basis, regulatory framework, and safety and quality; while Day 2 discussions focused on building the future of Food as Medicine covering emerging innovation and validation, technology translation, and business opportunities.

The conference aimed to foster the exchange of professional knowledge on food safety and food as medicine and it brought together 300 participants from the industry with an exhibition featuring various food safety and quality technology and solutions. In addition, to advocate for food safety awareness, a thematic video on World Food Safety Day 2024 is broadcasted in various promotional channels of the conference.

Promising Audience Engagement

FoodMed 2024 captivated over 300 academia, students, practitioners, industry innovators, investors, experts, and regulatory officials from the fields of food safety and Chinese medicine.

A diverse group of 35 renowned speakers from Hong Kong, Mainland China and overseas, including Australia, Germany, Italy, Japan, Korea and the United States, delivered presentations at the two-day conference. The speaker lineup featured Professor Chen Junshi, Chief Adviser of the National Centre for Food Safety Risk Assessment and Member of the Chinese Academy of Engineering and Dr Kazuaki Miyagishima, Former Director of Food Safety and Zoonoses of the World Health Organization (WHO), Former Deputy Director General of the World Organisation for Animal Health, and Former Secretary of the Codex Alimentarius Commission under the Food and Agriculture Organization of the United Nations/WHO.

Ample networking occasions were organised to connect fellow attendees, speakers, investors to foster collaboration in this field. In parallel to the Conference, an exhibition took place to showcase innovative food safety and quality technology and solutions, which featured 15+ start-ups and conference sponsors.

The investor networking corner, evening cocktail and networking luncheon provided valuable opportunities for engaging with experts and peers in the field.

Impacts

The inaugural FoodMed 2024 provided a platform for the exchange of professional knowledge on food safety and food as medicine as well as the dialogue about the future developmental trends in supporting the primary healthcare in society. More specifically, it benefited the exploration of the vast potential health benefits of food-derived compounds and help unveil how technological innovation could shape the future development of the ‘food as medicine’ and ‘food safety’ concept, and their translational development. It is the first initiative of its kind in the region to address the matter of food safety in relation to the emerging concept of "Food as Medicine" and to enhance the discussion on advancing the regulatory framework from a food safety perspective.

Attachment 1 – conference book
Attachment 2 – event report
Attachment 3 – event summary

Appendix 2 - C.B. Shogren Memorial Award

Established in 2015, the Food Safety Consortium (FSC) is a charitable organization in Hong Kong. FSC is dedicated to advancing food safety and quality through science and technology, serving as a platform for fostering exchanges and exploring collaborative opportunities among food safety stakeholders around the globe.

2024 Activities

FSC's active participation and contribution in various activities have promoted communication and collaboration between the members and FSC, as well as among the members themselves.

1. **FoodMed Conference and Exhibition 2024** *(May – Hong Kong)*

   FSC co-organised the 2-day inaugural conference with Hong Kong Baptist University (HKBU), converging a diverse group of 35 international speakers coming from Australia, Germany, Italy, Japan, Korea, mainland China and the United States etc, and over 300 attendees across the industry, academia and regulatory bodies. The conference was also attended by students studying in relevant majors, fostering food innovation and safety related education. In addition, World Food Safety Day was featured in the thematic video to promote food safety in the local community. It is the first initiative of its kind in the region to address the matter of food safety in relation to the emerging concept of "Food as Medicine" and to enhance the discussion on advancing the regulatory framework from a food safety perspective.

   Ample networking occasions, including an evening cocktail, luncheons and the exhibition, connected fellow attendees and speakers to promote collaborations and entrepreneurship in the fields of food as medicine and food technology.

2. **IAFP Annual Meeting 2024** *(July – California, United States)*

   During the IAFP 2024 Annual Meeting, Prof. Terence Lau, Chairman of FSC, co-convened a technical session on "Food Allergens, Retail and Food Service Safety, Seafood, Viruses, and Parasites".

3. **The China International Food Safety & Quality (CIFSQ) Conference 2024** *(October – Shanghai, China)*

   IAFP is the global host of CIFSQ Conference which is an important top-level event that brings together food safety professionals across China and from around the world.

   As a Food Safety Leadership Partner of CIFSQ Conference, FSC exhibited to actively explore and establish networking and collaboration opportunities with the

industry. Moreover, FSC Chairman Prof. Terence Lau delivered a keynote speech on microbiological food safety and how FSC addressed public health threats from unsafe food. Other FSC delegates also join to share with the participates.

4. **The 11th International Symposium on Recent Advances in Food Analysis (RAFA 2024)** *(November – Prague, The Czech Republic)*

   FSC demonstrated its continuous commitments to advancing food safety research and promoting safer food practices for public health. At the symposium, Chairman Prof. Terence Lau presented innovative solutions to enhance food safety through big data and machine-learning to address current issues in food integrity, attracting significant interest from industrial and academic attendees. The presentation facilitated potential international collaborations for technological advancements in food safety.

5. **Meetings with supernational organisations and global partners**

   a. The 47th Session of the Codex Alimentarius Commission (CAC47) *(November – Geneva, Switzerland)*

      FSC participated in discussions on food safety and quality with experts from around the globe during CAC47. FSC delegates engaged in exchanges with representatives from various member states and other CODEX NGO observers, including those from the United States, Europe, South America, the Middle East, and Asia.

   b. Meeting with World Health Organization

      FSC met with the World Health Organization to discuss key features that facilitate the development of Food as Medicine, including technological innovation and application through an evidence-based approach to address potential safety and efficacy issues in this field.

6. **Technology exchange session with food companies**

   Continuous efforts to foster technology application and collaborations in food safety among the food industry:

   a. Mainland China: Infinitus (China) Company Ltd, Bright Food (Group) Co Ltd, Mengniu, etc.
   b. Hong Kong: DFI Retail Group, Lee Kum Kee Company Ltd, A & W Food Service, CMA Testing and Certification Laboratories, etc.

<u>2024 Outcomes</u>

The activities have led to the key project and deliverable:

1. **Research collaboration project with Infinitus (China)**

   FSC has successfully initiated three research collaboration projects between HKBU and Infinitus (China) with a total value of HK$11mil (~US$1.41mil), focusing on obtaining scientific evidence and validation for the health benefits of traditional Chinese herbs to develop safety and efficacy standards for health food products derived from these natural sources.

2. **Addressing safety and efficacy issue in field of Food as Medicine**

   Following the FoodMed Conference, FSC has enriched its network in the field of Food as Medicine. To address safety and efficacy concerns in this area, FSC is exploring the establishment of a long-term partnership with the WHO Global Traditional Medicine Centre to adopt an evidence-based approach.

   Additionally, FSC is planning a publication in collaboration with various speakers from the FoodMed Conference. These experts will share their insights to address the safety and efficacy issues in Food as Medicine.

2025 Outlook

As an affiliate member of IAFP, a myriad of initiatives, including technology exchange sessions, seminar series and summits, are in the pipeline. FSC will continue its efforts to explore partnership opportunities with various industry players for research collaborations and technological advancement projects. We will also leverage our resources to help address emerging industry concerns, one of which is transforming traditional medicinal or herbal materials into food (FoodMed).

In addition, leveraging FSC's corporate members and global network, we will adopt a more holistic approach to promoting food safety in 2025 through a variety of platforms and activities.

FOODMED

藥食同源 • 2024

Integrating Food and Chinese Medicine:

Exploring Science, Technology, and Holistic Approaches for Health

食品與傳統中醫藥的融合:

探索人類健康的科學技術與方法

28-29 May, 2024

2024年5月28–29日

CONFERENCE BOOK

會議手冊

Organisers 主辦單位:

香港浸會大學 HONG KONG BAPTIST UNIVERSITY

Institute for Innovation, Translation and Policy Research 創新 轉化及政策研究院

School of Chinese Medicine 中醫藥學院

Food Safety Consortium 食品安全聯盟

Co-organiser 協辦單位:

北京师范大学 香港浸会大学 联合国际学院 BEIJING NORMAL UNIVERSITY - HONG KONG BAPTIST UNIVERSITY UNITED INTERNATIONAL COLLEGE

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WELCOME REMARKS
歡迎辭

Prof. Alexander Ping-kong Wai, JP
衞炳江教授

President and Vice-Chancellor,
Chair Professor of Photonics,
Hong Kong Baptist University
香港浸會大學校長及光子學講座教授

Warm welcome to Hong Kong Baptist University (HKBU) – one of Asia's finest universities and one committed to the pursuit of excellence in education, research, knowledge transfer, and service to the community.

It is my pleasure to inaugurate the FoodMed Conference. FoodMed is an embodiment of Hong Kong and HKBU's vision in integrating the ancient wisdom of "Food as Medicine" with the modern healthcare and food safety paradigm.

The concept of "Food as Medicine" is far from novel - it is deeply rooted in the millennia-old practices as seen in many cultures; but the global community is yet to explore our ancient wisdoms to their fullest potential in advancing public health. Because of Hong Kong's heritage, traditional Chinese medicine (or TCM) is highly relevant. It is also a field in which HKBU has established a sterling reputation. With our strong foundation in research and commitment to global collaboration, HKBU is proud to be a part of this pioneering effort and joining hands with you all in harnessing the power of food as medicine so as to pave the way for a healthier future for all.

There will be plenty of exciting initiatives at HKBU which you will come across in these couple of days, and I encourage you to actively engage with our innovators and peers to spark opportunities. I hope you will enjoy the FoodMed Conference and the HKBU experience!

歡迎大家蒞臨香港浸會大學（浸大）。作為亞洲最優秀的高等教育學府之一，浸大致力在教育、研究、知識轉移及社會服務上追求卓越。

我非常榮幸為香港藥食同源大會揭開序幕，它象徵著香港以及浸大把「藥食同源」的古老智慧與現代醫療及食品安全的理念相結合的願景。

「藥食同源」的概念深深植根於數千年的人類文化當中，它在提升公共衛生方面的潛力正有待我們積極發掘。在中西文化共融的香港，中醫藥有著其特別的意義，而浸大在推動此領域的發展上亦不遺餘力。憑藉雄厚的研究基礎和致力促進全球合作的承諾，浸大很榮幸能夠與大家攜手努力，運用藥食同源的力量，為我們創造更健康的未來。

通過這次大會，浸大將與大家分享許多令人振奮的項目。我鼓勵大家積極與我們的學者和同儕交流，開拓合作機會，並享受您在浸大的時光!

INTRODUCTION TO FOODMED 2024
2024 香港藥食同源大會簡介

Prof. Terence Lok-ting Lau
劉樂庭教授

Interim Chief Innovation Officer,
Hong Kong Baptist University
Chairman, Food Safety Consortium
Chairman, FoodMed 2024
香港浸會大學暫任首席創新總監
食品安全聯盟主席
2024香港藥食同源大會主席

Welcome to FoodMed 2024, where the convergence of food and medicine takes centre stage. With a focus on using "Food as Medicine" (FAM) to prevent and combat chronic diseases and improve public health, this conference brings together a diverse group of experts in research, innovation, healthcare, policy, regulation, and investment for an exciting two-day journey to explore the opportunities ahead.

Featuring speakers from around the world, including Hong Kong, Taiwan, mainland China, Japan, Korea, the U.S., Germany, Australia, Portugal, Sweden, and international organisations, FoodMed aims at delivering a global perspective on this vital topic and forge cross-disciplinary partnerships extending beyond the conference.

We will delve into the global state of FAM, global regulatory frameworks, innovative and translational research at the intersection of food and medicine, safety and quality aspects, integrative and scientific approach to food medicine homology, and business opportunities. Our exhibits will showcase HKBU innovations, start-up companies, as well as those from our sponsors.

Emphasising the importance of food safety in the context of FAM, the conference also aligns with the theme of World Food Safety Day: "*Food safety: prepare for the unexpected.*" The element of safety is woven into the fabric of FAM.

I would like to express my heartfelt thank you to all participants, including speakers, strategic partner, sponsors, exhibitors, supporting organisations and media, and attendees, for contributing to the success of FoodMed. HKBU looks forward to exploring with all of you in bridging traditions, cultures, and technology applications for the betterment of global health.

歡迎各位參加香港藥食同源大會2024，這是一場融合食品與醫學的全球對話。藥食同源在公共衛生上、特別是減輕慢性疾病爲社會帶來的負擔方面不可或缺。這次大會雲集全球卓越的學者、創新者、醫生、政府機構、監管機構及投資者，共同在這兩天的活動中探索這個領域的巨大潛力。

來自香港、台灣、中國大陸、日本、韓國、美國、德國、澳洲、葡萄牙、瑞典以及國際組織的專家將為我們呈現全球藥食同源的現狀、監管格局、科研發展及安全和質量上的考慮、用科學和綜合的方法探討食物藥物同源性、技術轉化和商品化、市場潛力等。我們的展覽將展示浸大的創新科技、科創公司以及贊助商的相關產品。

今年世界食品安全日的主題是「食品安全：未雨綢繆」，這亦與我們强調食品安全為藥食同源本質的方向非常一致。

我衷心感謝各位尊貴的嘉賓、講者、策略合作伙伴、贊助商、參展商、支持機構、媒體和與會者，共同為這次藥食同源大會作出貢獻。香港浸會大學期待與您探索如何通過藥食同源來彌合傳統、文化和創新科技應用，以造福全球。

ABOUT HONG KONG BAPTIST UNIVERSITY
關於香港浸會大學

Hong Kong Baptist University (HKBU) is committed to the pursuit of excellence in education, research and service to the community. As one of Asia's finest institutions, HKBU's eight faculties and schools offer a wide array of programmes across a diverse range of disciplines, from the arts, business, communication, and social sciences to science and technology, Chinese medicine and sport.

HKBU offers an environment that fosters technological progress with a focus on the human dimensions and at the same time uses technology to push the envelope of human imagination in the arts and cultural sphere. Coupled with our unceasing efforts to achieve breakthroughs, HKBU strives to contribute to the building of a better world.

香港浸會大學（浸大）一直在教育、研究及社會服務上追求卓越。作為亞洲最優秀的高等教育學府之一，浸大設有八個學院，為學生提供多樣化的學科選擇，由藝術、工商管理、傳理、社會科學以至科技、中醫及體育等等。

為推動以人為本的科技發展，浸大提供一個培育科技進步的平台，同時利用科技不斷開拓人類在藝術和文化的想像空間。通過不斷努力取得突破，浸大銳意為建設更美好的世界做出貢獻。

Visit HKBU website to learn more.
瀏覽 浸大官方網站 了解更多。

ABOUT INSTITUTE FOR INNOVATION, TRANSLATION AND POLICY RESEARCH
關於創新、轉化及政策研究院

The Institute for Innovation, Translation and Policy Research (ITPR) is dedicated to driving innovations, research and development, technology translation, and applications to enable HKBU to respond to emerging challenges and opportunities nationally and globally. We strive to bridge the gap in technology readiness between academic innovation and industry applications in order to bring HKBU's innovations for the well-being of society.

創新、轉化及政策研究院（ITPR）致力推動創新、研發、技術轉化和應用，使浸大能夠應對國家以至全球出現的挑戰和機遇。我們致力彌合學術創新和行業應用之間的技術成熟度差距，讓浸大的創新科技可以造福社會。

Visit ITPR website to learn more.
瀏覽 ITPR官方網站 了解更多。

ABOUT SCHOOL OF CHINESE MEDICINE
關於中醫藥學院

The School of Chinese Medicine (SCM) of Hong Kong Baptist University (HKBU) is the first institution funded by the University Grants Committee to offer undergraduate education in Chinese medicine and pharmacy in Chinese medicine in Hong Kong. Since its inception, SCM has been committed to providing quality academic programmes, engaging in cutting-edge research and technology development, offering first-rate Chinese medicine healthcare services, and contributing to the standardisation, modernisation and internationalisation of Chinese medicine.

SCM has grown rapidly over the years and emerged as a leader in Chinese medicine in the higher education sector in Hong Kong. It also prides itself on a high-calibre research team, which has been widely recognised for being at the forefront of translational research and drug discovery. SCM is well poised to leverage the opportunities afforded by Hong Kong's first Chinese medicine hospital, which will be run by HKBU, to scale greater heights in its endeavours to advance and sustain the development of Chinese medicine in Hong Kong and beyond.

香港浸會大學（浸大）中醫藥學院於1999年成立，是首間由大學教育資助委員會資助開辦中醫及中藥本科課程的高等院校。學院一直致力開辦優質的中醫藥課程、從事高端的研究和技術開發工作、提供高水平的中醫醫療服務，並積極推動中醫藥標準化、現代化和國際化。

學院多年來迅速發展，堪為本地中醫藥高等教育的翹楚；研究團隊亦屢創佳績，在轉化研究和藥物發現方面獲得廣泛認可。香港首家中醫醫院已落實由浸大負責營運，學院將藉此良機再創高峰，竭力推動並鞏固本地乃至海外的中醫藥發展。

Visit SCM website to learn more.
瀏覽 中醫藥學院官方網站 了解更多。

ABOUT BNU - HKBU UNITED INTERNATIONAL COLLEGE
關於北師港浸大聯合國際學院

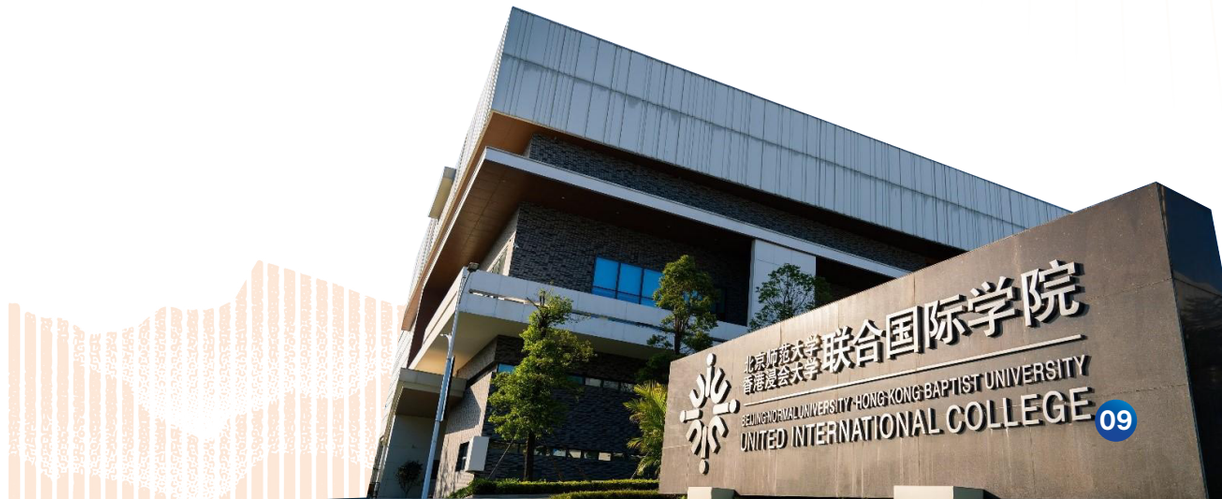
As the first full-scale cooperation in higher education between the Chinese mainland and Hong Kong, Beijing Normal University-Hong Kong Baptist University United International College (UIC) was jointly founded by Beijing Normal University (BNU) and Hong Kong Baptist University (HKBU). UIC is the first modern college in the Chinese mainland that upholds a liberal arts education, situated in Zhuhai city in the Guangdong-Hong Kong-Macao Greater Bay Area.

UIC shoulders the historical mission of advancing the internationalisation of Chinese higher education and taking the lead in implementing liberal arts education in China. Since its first enrolment in 2005, UIC has grown into an international institution with innovative educational approaches.

北京師範大學 — 香港浸會大學聯合國際學院（北師港浸大）是首家中國內地與香港高等教育界合作創辦的大學，也是內地第一所新型博雅大學，位於中國宜居城市 — 粵港澳大灣區的珠海市。

北師港浸大於2005年成立，秉持博雅教育辦學理念，創新地推行全人教育、四維教育及國際化辦學模式，致力於培養專業知識與綜合素質雙修、家國情懷與國際視野兼具的新時代學子。

Visit UIC website to learn more.
瀏覽 北師港浸大官方網站 了解更多。



ABOUT FOOD SAFETY CONSORTIUM
關於食品安全聯盟

Food Safety Consortium (FSC) is a charitable organisation in Hong Kong aiming to address food safety challenges with cutting-edge and applied technologies and with timely and in-depth communication on food safety related matters. FSC comprises stakeholders from academia, industry and other stakeholder organisations.

FSC is the Hong Kong Affiliate of the International Association for Food Protection (IAFP), a prestigious industry association with over 100 years of history in protecting global food supply. FSC is also the first and only non-governmental organisation (NGO) from Hong Kong and Mainland China to be recognised as an Observer at FAO/WHO Codex Alimentarius Commission.

食品安全聯盟（FSC）是一間香港的慈善組織，宗旨是以創新科技解決食品安全問題及挑戰，並就不同的食安問題提供適時的溝通管道。食品安全聯盟由來自學術界、業界和其他組織的食安持份者組成。

FSC是在保護全球糧食供應方面擁有百多年歷史的國際食品保護協會（IAFP）的香港分會。FSC是香港和中國內地首個及目前唯一一個非政府組織獲任為食品法典委員會觀察員。食品法典委員會是聯合國糧食及農業組織及世界衛生組織轄下的國際食品標準制定機構。

Visit FSC website to learn more.
瀏覽 食品安全聯盟官方網站 了解更多。

FOOD TECH AT HKBU
浸大食品科技

Transcending Traditions, Driving Innovation:
HKBU's Interdisciplinary Approach to Food Tech
突破傳統 引領創新：浸大跨學科方法發展食品科技

HKBU recognises the immense potential of food tech in addressing global challenges such as public health, food safety, food authentication, antimicrobial resistance, sustainable development, and food security. To nurture the development of food tech and optimise research impact, HKBU embraces an interdisciplinary approach that transcends traditional disciplinary boundaries by integrating various fields such as biology, chemistry, physics, engineering, computing, and artificial intelligence.

Good food is fundamental to good health, and HKBU strives to generate health benefits for the public. Leveraging the established strengths and advantages of our School of Chinese Medicine, HKBU explores the concept of "Food as Medicine" to encourage a wider application and integration of Chinese medicine and food safety. This will in turn contribute to the internationalisation and standardisation of Chinese medicine.

HKBU strengthens its research, education, and innovation efforts and maximises their impact on the community by collaborating with industry stakeholders, government agencies, and non-profit organisations. These public-private partnerships facilitate the translation of research findings into practical applications and ensure that the benefits of food tech advancements could reach a wider community.

浸大認識到食品科技的巨大潛力，有助應對包括公共衛生、食品安全、食品鑑定、抗菌耐藥性、可持續發展和食品安全等的全球挑戰。為推動食品科技的發展並擴大相關研究的影響力，大學採取跨學科方法，突破傳統學科研究的界限，融合生物學、化學、物理學、工程學、計算機和人工智能等各個領域。

好的食物對健康至關重要，而浸大亦致力提升公眾的健康質素。藉著其中醫藥學院的優勢，浸大積極探索「食療」的概念，推動更廣泛應用，以及結合中醫藥和食品安全。這將有助於促進中醫藥的國際化和標準化。

為加強研究、教育和創新工作，並為社會帶來更多正面影響，浸大積極與不同業界持分者、政府機構和非牟利組織合作。這些公私合作有助於將研究成果轉化為實際應用，確保食品科技進步的好處能夠惠及更廣泛的社群。

Read the "Food Tech at HKBU" publication.
閱讀《浸大食品科技》刊物。

PROGRAMME
會議日程

View Programme and Speaker's Bios in Full

瀏覽完整會議日程及演講嘉賓簡介

DAY 1 第一天: 28-05-2024 (TUE 二) 09:00 - 17:35

The Global State of Food as Medicine –
Unravelling its Scientific Basis, Regulatory Framework, and Safety and Quality
全球藥食同源現狀 – 揭示其科學基礎、監管框架及安全性和品質

09:15 Welcome Remarks 開幕歡迎致辭

Prof. Alexander Ping-kong Wai, JP
衞炳江 教授
President and Vice-Chancellor, Chair Professor of Photonics, Hong Kong Baptist University
香港浸會大學校長及光子學講座教授

Dr. Terence Yung-yan Cheung
張勇仁 醫生
Consultant (Community Medicine) (Risk Assessment and Communication)
Centre for Food Safety, Food and Environmental Hygiene Department,
The Government of the Hong Kong SAR
香港特別行政區食物環境衞生署食物安全中心顧問醫生(社會醫學)(風險評估及傳達)

09:25 VIP & GROUP PHOTO 嘉賓合影

09:30 Introduction to FoodMed Conference 2024
2024 香港藥食同源大會簡介

Prof. Terence Lok-ting Lau
劉樂庭 教授
Interim Chief Innovation Officer, Hong Kong Baptist University;
Chairman, Food Safety Consortium; Chairman, FoodMed 2024
香港浸會大學暫任首席創新總監; 食品安全聯盟主席; 2024 香港藥食同源大會主席

09:35 Opening Keynotes: The Global State of Food as Medicine (FAM)
開幕主題報告: 全球藥食同源（FAM）現狀

Moderator 主持人:

Prof. Terence Lok-ting Lau
劉樂庭 教授
Interim Chief Innovation Officer, Hong Kong Baptist University;
Chairman, Food Safety Consortium; Chairman, FoodMed 2024
香港浸會大學暫任首席創新總監; 食品安全聯盟主席; 2024 香港藥食同源大會主席

Speakers 演講嘉賓:

09:40 The Essential Role of Medicine and Food Homology in Health and Wellness
食藥同源學說在健康和防病中的重要作用

Prof. Junshi Chen
陳君石 院士
Chief Adviser, China National Centre for Food Safety Risk Assessment;
Member of Chinese Academy of Engineering
國家食品安全風險評估中心總顧問; 中國工程院院士

10:10 Market Opening, Regulations, and Investment Opportunities of the Food and Drug Industry in China
中國食品和藥品行業的開放與監管現狀及投資機遇

Dr. Fei Zhang
張菲 博士
Deputy Director, Foreign Investment Institute,
Chinese Academy of International Trade and Economic Cooperation
商務部國際貿易經濟合作研究院外國投資所副主任

10:40 REFRESHMENT BREAK 茶歇

11:10 Session 1: Regulatory Frameworks for Food as Medicine
專題 1: 藥食同源的監管框架

Moderator 主持人:

Mr. Tom Heilandt
Tom Heilandt 先生
International Food Standards Expert; Former Secretary, Codex Alimentarius Commission
國際食品標準專家; 前食品法典委員會秘書

Speakers 演講嘉賓:

11:15 Personalized Nutrition and Food Supplements. Safety Issues, Regulatory Challenges and Foresight
個性化營養及保健食品面臨的安全問題、監管挑戰以及未來發展

Dr. Maura Di Martino
Maura Di Martino 博士
Consultant, Food and Agriculture Organization of the United Nations
聯合國糧農組織顧問

11:35 Regulatory Framework and Prospects of Food as Medicine in Mainland China
中國大陸地區的食藥物質管理政策與展望

Dr. Lei Zhang
張磊 博士
Director, Risk Assessment Department II,
China National Centre for Food Safety Risk Assessment
國家食品安全風險評估中心部門主任

11:55 Video: FDA's Nutrition Initiatives
視頻：美國食藥局關於營養的倡議

Dr. Sarah McMullen
薩昭辰 博士
Director, China Office, U.S. Food and Drug Administration
美國食品藥品管理局駐華辦公室主任

12:15 NETWORKING LUNCH 聯誼午餐

14:00 Keynote - Shaping the Future of Food as Medicine:
Unveiling the Therapeutic Potential of Food-Derived Compounds
主題報告: 塑造藥食同源的未來：揭示食品衍生物的醫療潛力

Moderator 主持人:

Prof. Junshi Chen
陳君石 院士
Chief Adviser, China National Centre for Food Safety Risk Assessment;
Member of Chinese Academy of Engineering
國家食品安全風險評估中心總顧問; 中國工程院院士

Speaker 演講嘉賓:

14:05 **The Effect of Lycium Barbarum Polysaccharide (LBP) on Depression**
枸杞多糖對抑鬱症的影響

Prof. Kwok Fai So
蘇國輝 院士

Director, Guangdong-Hong Kong-Macau Institute of CNS Regeneration,
Jinan University; Member of Chinese Academy of Sciences
暨南大學粵港澳中樞神經再生研究院院長; 中國科學院院士

14:35 **Session 2: Safety and Quality in Food as Medicine**
專題 2: 藥食同源的安全性與質量

Moderator 主持人:

Prof. Chris Wong
黃港住 教授

Associate Dean (Transdisciplinary Development) and Professor, Department of Biology,
Hong Kong Baptist University
香港浸會大學理學院副院長（跨領域發展）兼生物系教授

Speakers 演講嘉賓:

14:40 **Molecular Mechanisms of Disease Prevention Via Natural Dietary Phytochemicals**
天然膳食中化學物質預防疾病的分子機制

Prof. Min-Hsiung Pan
潘敏雄 教授

Distinguished Professor and Director, Institute of Food Science and Technology,
National Taiwan University
國立台灣大學食品科技研究所所長; 特聘教授

15:00 **Video: Food is Medicine: How and Why Health Systems are Embracing Nutrition for Health, Equity, and Cost Savings**
視頻：食物既是藥物：健康系統為什麼以及怎樣去借助營養實現健康、固本和節省開支的目標

Prof. Dariush Mozaffarian
Dariush Mozaffarian 教授

Director, Food is Medicine Institute, Tufts University;
Distinguished Professor, Dean Emeritus, Jean Mayer Professor;
Professor of Medicine, Tufts School of Medicine and Division of Cardiology, Tufts Medical Center
塔夫茨大學藥食研究所所長; 塔夫茨大學醫學院特聘教授; Jean Mayer榮譽教授、醫學教授

15:20 **The Essence of Food, The Curative Effort of TCM – Discussing the Complex Formation of FAM**
食品的本體，中藥的格局——談藥食同源品的複配

Mr. Sheng Huang
黃晟 先生

Director, Medicine and Food Homology Research Institute,
Beijing Tong Ren Tang Health Pharmaceutical Co., Ltd.
北京同仁堂健康藥業股份有限公司藥食同源研究院院長

15:40 **NGS Application in Food & Medicine QC and Food as Medicine Research**
在藥食同源產品品質控制中和藥食研發中應用下一代基因測序技術

Ms. Rebecca Liang
梁蕊 女士

Senior Segment Marketing Manager, illumina
因美納（中國）科學器材有限公司高級市場經理

16:00 **REFRESHMENT BREAK 茶歇**

16:30 **Session 3: An Integrative and Scientific Approach to FAM**
專題 3: 藥食同源科學的、綜合的方法

Moderator 主持人:

Prof. Min Chen
陳敏 教授

Chairman, Medicine Food Homology Evaluation and Utilization Committee,
China Association of Traditional Chinese Medicine
中國中藥協會藥食同源物質評價與利用專業委員會主任委員

Speakers 演講嘉賓:

16:35 **Research on Improving Traditional Chinese Medicine Syndromes with Products Using Medicinal and Food Homologous Substances as Raw Materials**
藥食同源產品改善中醫證候的研究

Prof. Hongmei Li
李洪梅 教授

Deputy Secretary-General and Researcher, Professional Committee on
Evaluation and Utilization of Medicinal and Food Homologous Substances,
China Traditional Chinese Medicine Association
中國中醫科學院中藥研究所中藥新藥研發中心副主任，研究員

16:55 **Application and Prospect of Homology Chinese Medicinal Materials in Special Food**
藥食同源中藥材在特殊食品中應用與展望

Prof. Baolin Bian
邊寶林 教授

Chief Researcher, Chinese Academy of Traditional Chinese Medicine;
Deputy Chairman, Evaluation and Application Professional Committee of Medicinal and Food
Homologous Substances, Chinese Association of Traditional Chinese Medicine
中國中醫科學院首席研究員;
中國中藥協會藥食同源物質評價與應用專業委員會副主任委員

17:15 **Construction and Application of Medicine and Food Homology Database**
藥食同源數據庫建設及應用

Prof. Min Chen
陳敏 教授

Chairman, Medicine Food Homology Evaluation and Utilization Committee,
China Association of Traditional Chinese Medicine
中國中藥協會藥食同源物質評價與利用專業委員會主任委員

17:35 **END OF DAY 1 / Housekeeping Announcement**
第一天會議結束

18:00 **Unwind & Connect at the FoodMed Evening Reception!**
交流酒會

PROGRAMME
會議日程

View Programme and Speaker's Bios in Full

瀏覽完整會議日程及演講嘉賓簡介

DAY 2 第二天: 29-05-2024 (WED 三) 09:00 - 17:05

Building the Future of Food as Medicine – Emerging Innovation and Validation, Technology Translation, and Business Opportunities
塑造FAM的光明未來 — 創新、驗證、技術轉化及商機

09:00 **Session 4: Emerging Innovation, Scientific Validation, and Evidence-based Practices**
專題 4: 創新、科學驗證及循證實踐

Moderator 主持人:

Prof. Aiping Lyu
呂愛平 教授
Vice-President (Research and Development) cum Dean of Graduate School and Acting Dean of School of Chinese Medicine, Hong Kong Baptist University
香港浸會大學副校長(研究及拓展)暨研究院院長及署理中醫藥學院院長

Speakers 演講嘉賓:

09:05 **Innovation in Discovery for Food and Medicine**
藥食同源探索與發現中的創新

Dr. Pan Liao
廖攀 博士
Assistant Professor, Department of Biology, Hong Kong Baptist University
香港浸會大學生物系助理教授

09:25 **Soy Genistein Attenuates Neuronal Damage Induced by High Glucose Via PI3K/AKT Signaling Pathway**
大豆異黃酮通過PI3K/Akt信號通路減輕高糖誘發的神經元損傷

Prof. Bruce Baojun Xu
徐寶軍 教授
Chair Professor, Head of Department of Life Sciences, BNU-HKBU United International College
北師港浸大聯合國際學院生命科學系主任及講座教授

09:45 **Research, Development and Utilization of *Codonopsis pilosula*, a Bulk Traditional Chinese Medicine and Food Homology**
大宗藥食同源中藥黨參的研究與開發利用

Prof. Fangdi Hu
胡芳弟 教授
Director, Institute of Traditional Chinese Medicine and Natural Medicine, School of Pharmacy, Lanzhou University
蘭州大學藥學院藥物分析學研究所所長

10:05 **Innovative Encapsulation Technologies for Personalised Nutrition in Type-2 Diabetes Care**
用於2型糖尿病護理中個性化營養的創新封裝技術

Prof. Lorenzo Pastrana
Lorenzo Pastrana 教授
Chair of the Research Office, (Scientific Directorate) and Group Leader of the Food Processing Group, International Iberian Nanotechnology Laboratory (INL)
國際伊比利亞納米技術實驗室研究辦公室（科學理事會）主任兼食品加工組組長

10:25 **Using the Contemporary Implementation of Traditional Knowledge and Evidence (CITE) Framework to Select and Apply Chinese Medicine Knowledge of Food Medicine Homology in Modern Times**
借助傳統知識與循證（CITE）的當代實施框架為現代藥食同源選擇和運用中醫藥知識

Dr. Amie Steel
Amie Steel 博士
Associate Professor in Public Health, Co-Director of the Australian Research Consortium in Complementary and Integrative Medicine, University of Technology Sydney
悉尼科技大學公共衛生學院副教授; 澳大利亞補充與綜合醫學研究聯合會聯席主任

10:45 **REFRESHMENT BREAK 茶歇**

11:05 **Session 5: Translational Chinese Medicine and Food Homology**
專題 5: 中醫藥與食品同源的轉化

Moderator 主持人:

Prof. Junshi Chen
陳君石 院士
Chief Adviser, China National Centre for Food Safety Risk Assessment, Member of Chinese Academy of Engineering
國家食品安全風險評估中心總顧問; 中國工程院院士

Speakers 演講嘉賓:

11:10 **Video: Toxicology Evaluation and Preclinical Testing of Plant Based Pharmacological Drugs: Translation into Foods?**
視頻：植物性藥理學藥物的毒理學評估和臨床前測試：如何轉化應用於食品上？

Dr. Armin Braun
Armin Braun 博士
Division Director, Preclinical Pharmacology and Toxicology, Fraunhofer Institute for Toxicology and Experimental Medicine (ITEM)
佛勞恩霍夫毒理學與實驗醫學研究所臨牀前藥理學及毒理學部門主任(ITEM)

11:30 **Status of the Use of Food as Medicine in Korea**
韓國藥食同源的現狀

Prof. Myeong Soo Lee
李明洙 博士
Principal Researcher, Korea Institute of Oriental Medicine
韓國韓醫研究院首席研究員

11:50 **Chinese Remedial Food Use During COVID-19 in Hong Kong and Development of an Interactive Platform for Functional Food Choice**
香港 COVID-19 期間中醫食療的使用以及功能性食品選擇互動平台的開發

Dr. Shiping Zhang
張世平 博士
Associate Professor, Chinese Medicine – Teaching and Research Division, School of Chinese Medicine, Hong Kong Baptist University; Founder, ECBot
香港浸會大學中醫藥學院教學科研部副教授；ECBot 創辦人

12:10 **Modern Application of Traditional Chinese Medicine (TCM) Prescriptions in Functional Health Foods**
經典方劑在功能性健康食品的現代化應用研究

Dr. Frank Ma
馬軍 博士
Vice President and Chief Science Innovation Officer, Infinitus (China) Co. Ltd.
無限極（中國）有限公司副總裁、首席科創官

12:30 **NETWORKING LUNCH**
With concurrent Investor Networking Corner

聯誼午餐
同時舉辦投資者交流聚餐

14:00 **Session 6: Investment and Entrepreneurship – Challenges and Opportunities**
專題 6: FAM產業與投資 – 挑戰與機遇

Moderator 主持人:

Mr. Fred Li
李冠樂 先生
Senior Executive Director, Gobi Partners
戈壁創投資深執行董事

Speakers 演講嘉賓:

14:05 **Turning Challenges into Opportunities:**
Turning a New Page for Commercialization of Health Products
挑戰轉變為機遇：保健食品商業化的新篇章

Dr. Cho Wing Sze
施祖榮 博士
Associate Director & Assistant Professor Golden Meditech Centre for NeuroRegeneration Sciences, Hong Kong Baptist University
香港浸會大學金衛醫療神經再生研究中心副主任、助理教授

14:25 **The Potential of Food as Medicine from an Entrepreneur's Perspective**
從一個企業家視角看藥食同源的發展潛力

Prof. Rickard Oste
Rickard Oste 教授
Founder, Aventure AB, Fellow of the Royal Swedish Academy of Agriculture and Forestry
Aventure AB 創始人; 瑞典農林學院院士

14:45 **Cogitation on Investment in Food as Medicine Industry for Dong E E Jiao, the National Nourishing Treasure of China**
滋補國寶東阿阿膠的藥食同源產業投資思考

Mr. Qingchuan Li
李慶川 先生
Vice President, Dong E E Jiao Co., Ltd.
東阿阿膠有限公司副總裁

15:05 **From Lab to Market Success: Leveraging University Venture Building for Healthcare Innovation and Investment**
從實驗室到市場：大學創業孵化協助醫療創新與投資

Mr. Fred Li
李冠樂 先生
Senior Executive Director, Gobi Partners
戈壁創投資深執行董事

15:25 **REFRESHMENT BREAK 茶歇**

15:40 **Livestreaming: Fireside Chat with Dr. Kazuaki Miyagishima**
直播：與宮城島一明博士對談

Prof. Terence Lok-ting Lau
劉樂庭 教授
Interim Chief Innovation Officer, Hong Kong Baptist University;
Chairman, Food Safety Consortium; Chairman, FoodMed 2024
香港浸會大學暫任首席創新總監; 食品安全聯盟主席; 2024 香港藥食同源大會主席

Dr. Kazuaki Miyagishima
宮城島一明 博士
Director of Research Centre for Food Safety, Aeon Co. Ltd.;
Member of Global Steering Committee, Global Food Safety Initiative
Formerly: Director, Department of Food Safety and Zoonoses, World Health Organization (WHO);
Deputy Director General, Head of Scientific and Technical Department,
World Organisation for Animal Health (OIE); FAO/WHO Codex Secretary
永旺有限公司食品安全研究中心主任、GFSI全球指導委員會委員
曾任：世界衛生組織（世衛）食品安全與人畜共患疾病部主任、
世界動物衛生組織（OIE）副總幹事、科技司司長、聯合國糧農組織 / 世衛食品法典委員會秘書

16:00 **Session 7: Vision for the Future of FAM**
專題 7: FAM的光明未來

Moderator 主持人:

Prof. Terence Lok-ting Lau
劉樂庭 教授
Interim Chief Innovation Officer, Hong Kong Baptist University;
Chairman, Food Safety Consortium; Chairman, FoodMed 2024
香港浸會大學暫任首席創新總監; 食品安全聯盟主席; 2024 香港藥食同源大會主席

Panellists 嘉賓:

Prof. Junshi Chen
陳君石 院士
Chief Adviser, China National Centre for Food Safety Risk Assessment;
Member of Chinese Academy of Engineering
國家食品安全風險評估中心總顧問; 中國工程院院士

Mr. Tom Heilandt
Tom Heilandt 先生
International Food Standards Expert; Former Secretary, Codex Alimentarius Commission
國際食品標準專家; 前食品法典委員會秘書

16:30 **Closing Keynote**
閉幕演講

Moderator 主持人:

Prof. Zuhua He
何祖華 院士
Principal Investigator, CAS Center for Excellence in Molecular Plant Sciences;
Principal Investigator, Shanghai Institute of Plant Physiology and Ecology;
Member of Chinese Academy of Sciences
中國科學院分子植物科學卓越創新中心研究員，課題組長;
植物生理生態研究所研究員，課題組長; 中國科學院院士

Speaker 演講嘉賓:

16:35 **Study of Plant Metabolites Based on Synthetic Biology**
基於合成生物學的植物代謝物研究

Prof. Yong Wang
王勇 教授
Professor/Principal Investigator/Deputy Director of the CAS-Key Laboratory of Synthetic Biology, CAS Center for Excellence in Molecular Plant Sciences, Chinese Academy of Sciences
中國科學院分子植物科學卓越創新中心二級研究員（特聘）、博士生導師;
中國科學院合成生物學重點實驗室副主任

17:05 **END OF CONFERENCE 會議閉幕**

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Exhibitors 參展商:

A.I. SAFE FOOD

北京同仁堂

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HEALTH, WE DESERVE!

Crimsonvision

健唯生物科技有限公司
GastroEase Biotech Limited

香港名貴中藥檢定中心
HK Authentication Centre of Valuable Chinese Medicines

MicroFlow

银方舟生物芯片
Silver Ark Biochip

ThermoFisher SCIENTIFIC

珠海粤港食品安全检测有限公司
Zhuhai Guangdong-Hong Kong Food Safety Testing Co.Ltd

More innovative food technology projects will be showcased at the exhibition venue. Don't miss it.
展覽會場同時展出有關食品科技的創新項目，萬勿錯過。

Visit FoodMed website to learn more our sponsors and exhibitors.
瀏覽 藥食同源官方網站 了解更多贊助商及參展商資訊。

SUPPORTING ORGANISATIONS
支持單位

Supporting Organisations 支持單位:

Catalonia Trade & Investment
Generalitat de Catalunya Government of Catalonia

CFSA
国家食品安全风险评估中心
China National Center for Food Safety Risk Assessment

商 廠
香港中華廠商聯合會
The Chinese Manufacturers' Association of Hong Kong

CMA TESTING

CONSULATE GENERAL OF FINLAND
HONG KONG & MACAO

Consulate General of Egypt in Hong Kong SAR

Consulate General of the Federal Republic of Germany Hong Kong

香港工業總會
FHKI

GS1 Hong Kong

HKBMIA
香港生物醫藥創新協會
HK Bio-Med Innotech Association

香港餐飲聯業協會有限公司
Hong Kong Federation of Restaurants & Related Trades Limited

HONG KONG FOOD COUNCIL
香港食品委員會

HKHFA
香港保健食品協會
Hong Kong Health Food Association

hkpc

香港科技園
HKSTP

HKTDC
香港貿發局

稻苗飲食專業學會
Institute of Dining Professionals

LSCM
Logistics and Supply Chain MultiTech R&D Centre
物流及供應鏈多元技術研發中心

藥食同源物质评价与利用专业委员会

MCMIA
現代化中醫藥國際協會

OASES
Office for Attracting Strategic Enterprises
The Government of the Hong Kong Special Administrative Region of the People's Republic of China

Supporting Media 支持媒體:

Asia Food JOURNAL

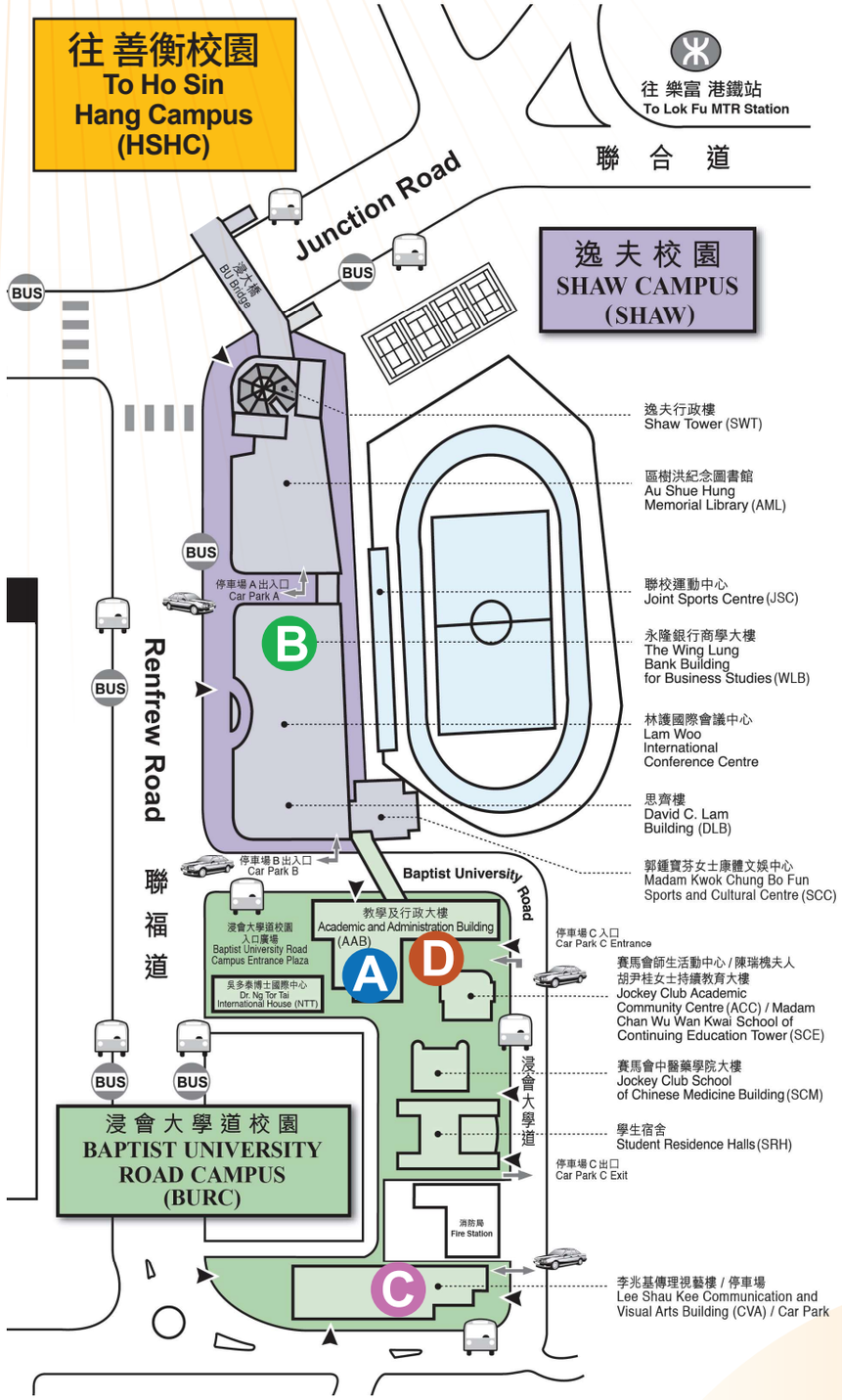
FSN Food Safety News

Event Secretariat 會議秘書處:

WORLD SERVICES LTD.
世界展览服务有限公司

Visit FoodMed website to learn more our supporting organisations.
瀏覽 藥食同源官方網站 了解更多支持單位資訊。

HKBU CAMPUS MAP
香港浸會大學校園地圖



HKBU CAMPUS MAP
香港浸會大學校園地圖

Conference

- A Level 2 - Tsang Chan Sik Yue Auditorium

會議場地

- A 2樓 - 曾陳式如會堂

Exhibition

- A Level 3 - Podium

展覽場地

- A 3樓 - 平台

Networking Activities

Refreshment Break

- A Level 3 – Podium

Networking Lunch

- A Level 3 – Podium

Investor Networking Corner

- B Level 3 – Amphitheatre, Li Promenade

Networking Reception

- C Ground Floor – Sculpture Garden

交流活動

茶歇

- A 3樓 - 平台

聯誼午餐

- A 3樓 - 平台

投資者交流聚餐

- B 3樓 - 李作權大道露天劇場

交流酒會

- C 地下 - 雕塑花園

Shuttle Bus

- D Ground Floor – Car Park C

接駁巴士

- D 地下 - 停車場 C

Restroom

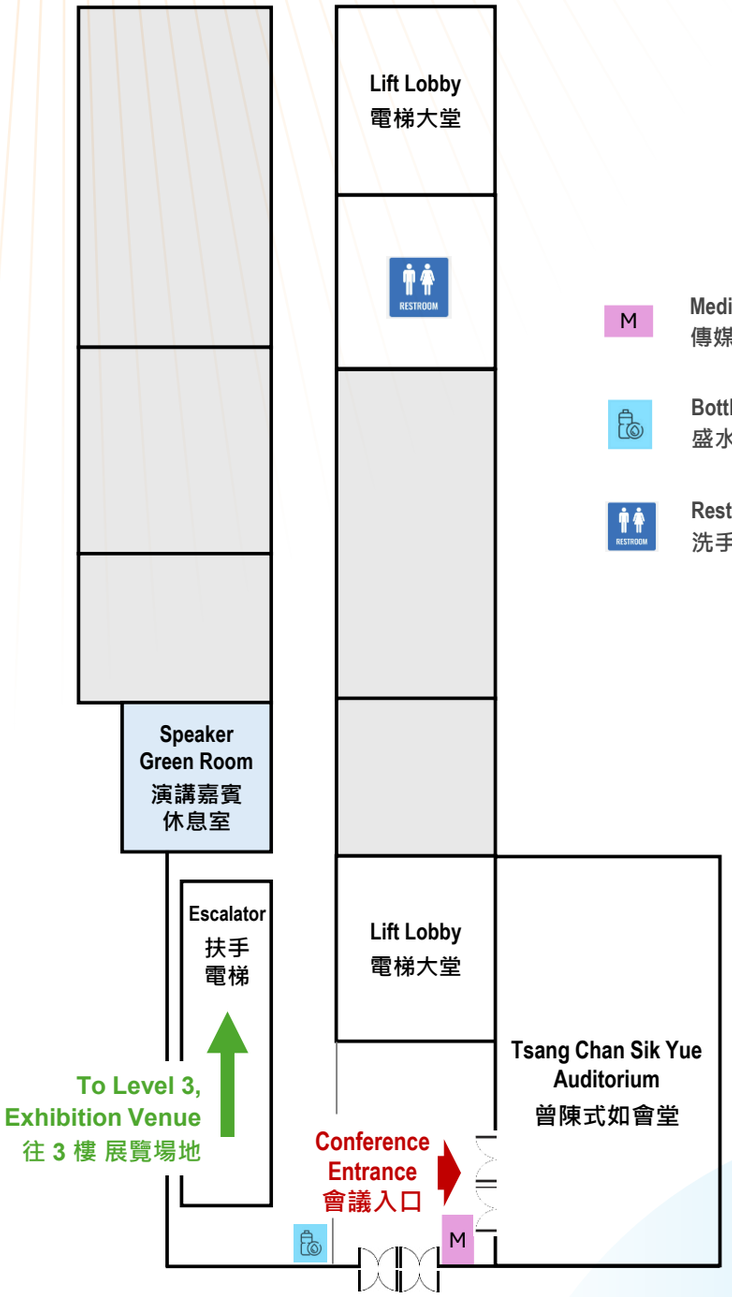
- A Level 2 & Level 5
- B Level 3 – Podium (near Pacific Coffee)

洗手間

- A 2樓 及 5樓
- B 3樓 - 平台 (Pacific Coffee旁)

CONFERENCE MAP
會議地圖

Level 2, Academic and Administration Building
教學及行政大樓2樓



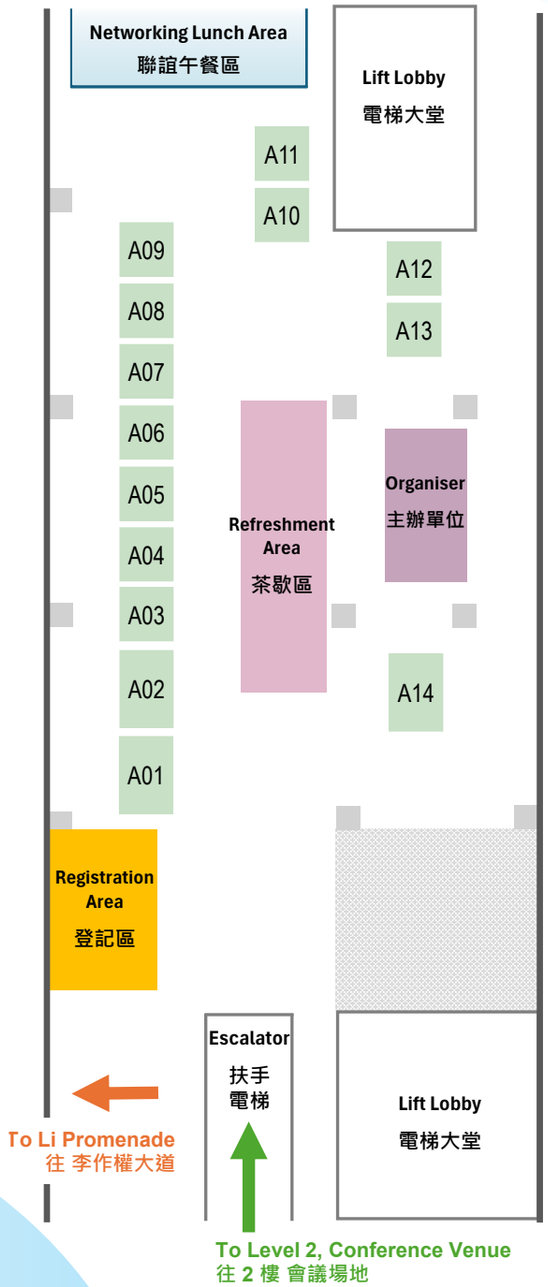
M Media Reception
傳媒接待處

Bottle-filling Water Dispenser
盛水式水機

Restroom
洗手間

EXHIBITION FLOORPLAN
展覽平面圖

Level 3, Podium, Academic and Administration Building
教學及行政大樓3樓平台



Exhibition Booths 展位

Organiser Booth 主辦單位展位 Joint booth by HKBU, ITPR, SCM, FSC & UIC 浸大、ITPR、中醫藥學院、食品安全聯盟及北師港浸大聯合展位	
A01	China Resource Research Institute 華潤科學技術研究院
A02	Beijing Tong Ren Tang Chinese Medicine Company Limited 北京同仁堂國藥有限公司
A03	BioTechnology and Natural Products for Health Development Limited
A04	GastroEase Biotech Limited 健唯生物科技有限公司
A05	Hong Kong Authentication Centre of Valuable Chinese Medicines Limited 香港名貴中藥檢定中心
A06	A.I. Safe Food Limited 人工智能食品安全有限公司
A07	Microflow Innovation Limited
A08	Probiotics + Active Botanical Compounds
A09	Chitin Pulping with Greener Method
A10	EC Bot Limited
A11	Crimson Vision Technology Limited 宏視科技有限公司
A12	Zhuhai Silver Ark Biochip Co Limited 珠海銀方舟生物芯片有限公司
A13	Zhuhai Guangdong-Hong Kong Food Safety Testing Co. Ltd 珠海粵港食品安全檢測有限公司
A14	Thermo Fisher Scientific Inc. 賽默飛世爾科技

NETWORKING RECEPTION
交流酒會

Date日期 : 28/05/2024

Time 時間 : 18:00 - 19:30

Location 地點 : Sculpture Garden, Lee Shau Kee Communication and Visual Arts Building
李兆基傳理視藝樓雕塑花園 (CVA)

Join us at the FoodMed networking reception for a tantalizing evening of connections and collaborations! Mingle with top professionals, experts, and industry players in the field while savoring our exclusively crafted "FoodMed cocktail" recipes. Take your networking to new heights as we extend the festivities to the rooftop of CVA, where you can bask in the breathtaking sunset over Kowloon Tong. Don't forget to immerse yourself in creativity at two art exhibitions by HKBU Alumni at the Koo Ming Kown Exhibition Gallery!

與藥食同源專家和業界翹楚聚首交流，一同度過難忘的夜晚！我們將爲您帶來特別調製的「FoodMed雞尾酒」，並邀請您登上CVA的天台欣賞九龍塘的日落景致。別忘了參觀顧明均展覽廳的兩個藝術展覽，感受由浸大校友的創意驚喜！

JOINT EXHIBITION: A LONE
陶藝聯展：在窿裡

View Details

瀏覽展覽資訊

STILLNESS, WE ARE NOT GOING ANYWHERE
動不動

View Details

瀏覽展覽資訊

ABOUT HONG KONG
關於香港

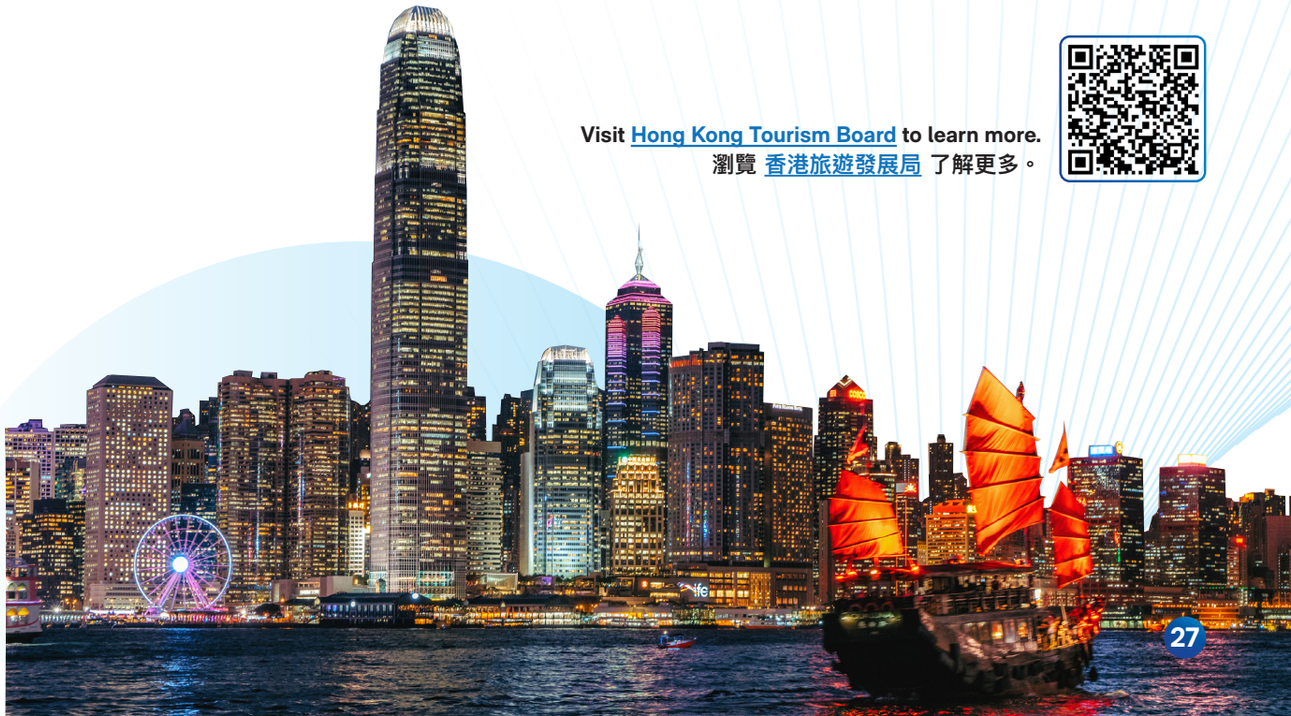
Hong Kong, on China's southern coast, is a dynamic city famous for its skyline, harbor, and cultural fusion. As Asia's premier event hub, it hosts a mix of Eastern and Western festivals such as the Hong Kong Pop Culture Festival and French May Arts Festival.

Culinary experiences abound, with options ranging from street food to Michelin-starred dining, showcasing Hong Kong's culinary diversity. This city is a treasure trove of new experiences waiting to be uncovered. From its rich historical architecture to its vibrant art scene, immersive nature adventures to exciting shopping excursions, and bustling nightlife to colorful cultural encounters, this city promises to create unforgettable memories that will linger in your memory.

香港位於中國南岸，以其壯觀的天際線、繁忙的港口和豐富的文化融合而聞名。作為亞洲的活動之都，香港舉辦各種展現東西方交融特色的世界級活動，包括香港流行文化節和法國五月藝術節。

美食是香港文化中不可或缺的一部分，從街頭小吃到米芝蓮星級餐廳應有盡有，展現香港豐富多元的美食文化。這個城市處處都能讓您發掘新事物，無論是歷史建築、藝術活動、自然體驗、文化交流、逛街購物或是五光十色的夜生活，都能讓您留下難忘的回憶。

Visit Hong Kong Tourism Board to learn more.
瀏覽 香港旅遊發展局 了解更多。



Visit FoodMed 2024 website for more information.
瀏覽藥食同源2024網站獲取更多資訊。
foodmed.hk

Institute for Innovation, Translation and Policy Research
創新、轉化及政策研究院

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itpr.hkbu.edu.hk
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FoodMed Conference and Exhibition (28-29 May 2024)

Food Safety Consortium (FSC), as a Hong Kong affiliate member of IAFP, jointly organised the inaugural FoodMed Conference and Exhibition with Hong Kong Baptist University on 28 and 29 May 2024. Themed "Integrating Food and Chinese Medicine: Exploring Science, Technology, and Holistic Approaches for Health", the conference covered various topics, including food innovation and safety, market trends of Food as Medicine, clinical applications and regulatory considerations.

The conference aimed to foster the exchange of professional knowledge on food safety and food as medicine and discuss the future developmental trends in supporting the primary healthcare in society. It brought together 300 participants from the industry with an exhibition featuring various food safety and quality technology and solutions. In addition, to promote food safety in the local community, World Food Safety Day is also promoted at the conference.

Representative of speakers' lineup:
Regulatory officials

- **Dr Terence Cheung Yung-yan**, Consultant (Community Medicine) (Risk Assessment and Communication), Centre for Food Safety of the Food and Environmental Hygiene Department, the Government of the Hong Kong SAR
- **Prof. Junshi Chen**, Chief Adviser, China National Centre for Food Safety Risk Assessment, Member of Chinese Academy of Engineering
- **Dr Lei Zhang**, Director, Risk Assessment Department II, China National Centre for Food Safety Risk Assessment
- **Dr Fei Zhang**, Deputy Director, Foreign Investment Institute, Chinese Academy of International Trade and Economic Cooperation
- **Mr Tom Heilandt**, International Food Standards Expert, Former Secretary, Codex Alimentarius Commission
- **Dr Maura Di Martino**, Consultant, Food and Agriculture Organization of the United Nations
- **Dr Kazuaki Miyagishima**, Director of Research Centre for Food Safety Aeon Co. Ltd.;
- **Dr Sarah McMullen**, Director, China Office, U.S. Food and Drug Administration

Researchers and experts

- **Prof. Kwok Fai So**, Director, Guangdong-Hong Kong-Macau Institute of CNS Regeneration, Jinan University, Member of Chinese Academy of Sciences
- **Prof. Zuhua He**, Principal Investigator, CAS Center for Excellence in Molecular Plant Sciences, Principal Investigator, Shanghai Institute of Plant Physiology and Ecology, Member of Chinese Academy of Sciences
- **Prof. Min Chen,** Chairman, Medicine Food Homology Evaluation and Utilization Committee, China Association of Traditional Chinese Medicine

- **Prof. Min-Hsiung Pan**, Distinguished Professor and Director, Institute of Food Science and Technology, National Taiwan University
- **Prof. Lorenzo Pastrana**, Chair of the Research Office, (Scientific Directorate) and Group Leader of the Food Processing Group, International Iberian Nanotechnology Laboratory (INL)
- **Dr Amie Steel**, Associate Professor in Public Health, Co-Director of the Australian Research Consortium in Complementary and Integrative Medicine, University of Technology Sydney
- **Prof. Myeong Soo Lee**, Principal Researcher, Korea Institute of Oriental Medicine
- **Dr Armin Braun**, Division Director, Preclinical Pharmacology and Toxicology, Fraunhofer Institute for Toxicology and Experimental Medicine (ITEM)
- **Prof. Dariush Mozaffarian,** Director, Food is Medicine Institute, Tufts University

Industry and investors

- **Mr Sheng Huang**, Director, Medicine and Food Homology Research Institute, Beijing Tong Ren Tang Health Pharmaceutical Co., Ltd.
- **Ms Rebecca Liang**, Senior Segment Marketing Manager, illumina
- **Dr Frank Ma**, Vice President and Chief Science Innovation Officer, Infinitus (China) Co. Ltd.
- **Mr Fred Li**, Senior Executive Director, Gobi Partners

Conference highlights

The 2-day conference was officiated by Professor Alex Wai, President and Vice-Chancellor, and Dr Terence Cheung Yung-yan, Consultant (Community Medicine) (Risk Assessment and Communication), the Centre for Food Safety of the Food and Environmental Hygiene Department, the Government of the Hong Kong SAR.

Professor Terence Lau, Interim Chief Innovation Officer of HKBU and Chairman of the Food Safety Consortium, remarked that: "The conference explores the vast potential health benefits of food-derived compounds and how technological innovation shapes the future development of the 'food as medicine' concept, and its translational development."

Exhibition and Networking

There was also an exhibition showcasing the latest innovation and startups from HKBU in the fields of food as medicine and food technology. Ample networking opportunities were organised to connect fellow attendees, speakers, investors to foster collaboration and entrepreneurship in the fields of food as medicine and food technology.

Please refer to the event summary (attachment 3) for more details.

Organisers

香港浸會大學 HONG KONG BAPTIST UNIVERSITY

Institute for Innovation, Translation and Policy Research 創新 轉化及政策研究院

School of 中醫藥學院 Chinese Medicine

Food Safety Consortium 食品安全聯盟

Co-organiser

北京师范大学香港浸会大学联合国际学院 BEIJING NORMAL UNIVERSITY-HONG KONG BAPTIST UNIVERSITY UNITED INTERNATIONAL COLLEGE

FOODMED

藥食同源 • 2024/5/28-29

Integrating Food and Chinese Medicine:

Exploring Science, Technology, and Holistic Approaches for Health

Event Summary

Post-event Video

Two-day Conference + Exhibition

An embodiment of Hong Kong and HKBU's vision in integrating the ancient wisdom of "Food as Medicine" with the modern healthcare and food safety paradigm

象徵著香港以及浸大把「藥食同源」的古老智慧與現代醫療及食品安全的理念相結合的願景

35

Speakers from worldwide

300+

Attendees

15

Exhibitors

Program Highlights

- The Global State of Food as Medicine (FAM)
- Regulatory Frameworks for Food as Medicine
- Unveiling the Therapeutic Potential of Food-Derived Compounds
- Safety and Quality in Food as Medicine
- An Integrative and Scientific Approach to FAM
- Emerging Innovation, Scientific Validation, and Evidence-based Practices
- Translational Chinese Medicine and Food Homology
- Investment and Entrepreneurship – Challenges and Opportunities
- Vision for the Future of FAM

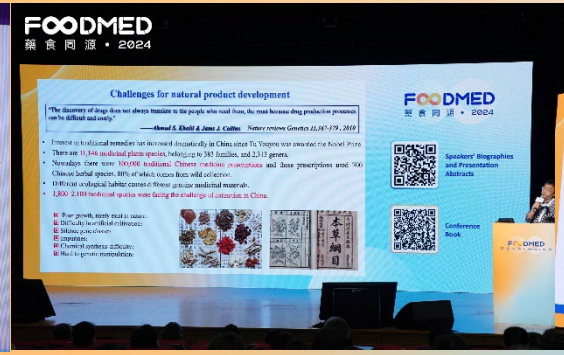
FOODMED
藥食同源 • 2024
Status of the use of food as medicine in Korea
Myeong Soo Lee, PhD
Korea Institute of Oriental Medicine
Speakers' Biographies and Presentation Abstracts

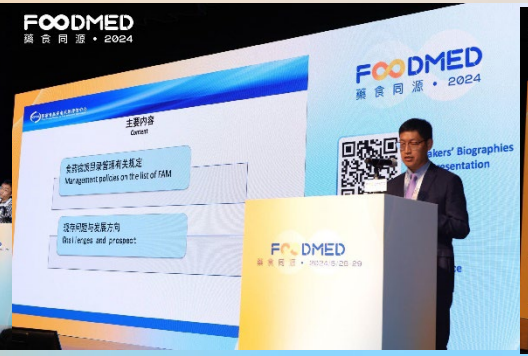
FOODMED
藥食同源 • 2024
独特的健康养生理念
Unique Health Care Philosophy
养生固本 健康人生
Nourish from Within Get a Healthy life
养生固本 Nourish from Within
三调养：扶正气、平阴阳、调脏腑
Three Restorations: Optimize Qi, Balance Yin & Yang, Regulate Zangfu
四合理：饮食、起居、运动、情志的合理
Four Habits: Diet, Rest, Exercise, Emotion

FOODMED
藥食同源 • 2024
滋補國寶東阿阿膠的藥食同源產業投資思考
Cogitation on Investment in Food as Medicine Industry for Dong E E Jia
Li Qingchuan
2024/5/28-29

FOODMED
藥食同源 • 2024
TRADITION AS A LIVING SYSTEM: A FRAMEWORK TO BRIDGE TRADITIONAL KNOWLEDGE WITH CONTEMPORARY NEEDS
Speakers' Biographies and Presentation Abstracts

FOODMED
Innovative encapsulation technologies for personalised nutrition in Type-2 Diabetes care
Marisol Dias, Isabel R. Amado, Pablo Fuciñ
es, Lorenzo Pastrana
Pastrana Group
Food Processing and Nutrition

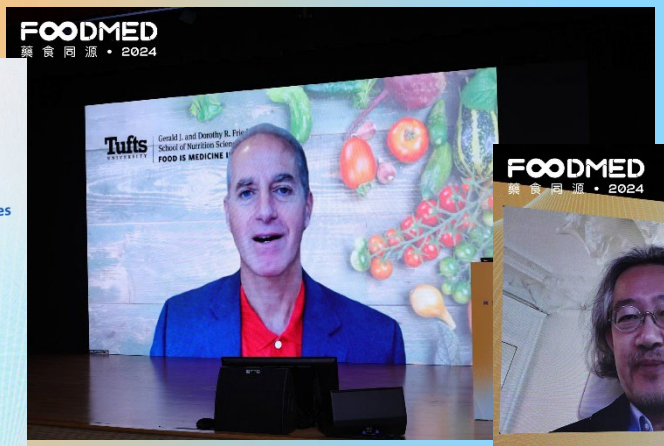

FOODMED
藥食同源 • 2024
Challenges for natural product development
Speakers' Biographies and Presentation Abstracts
Conference Book

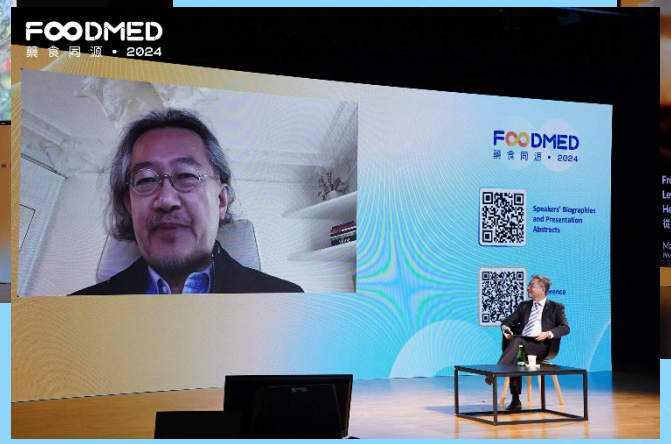

FOODMED
藥食同源 • 2024
主要内容
Content
会议概况及中医药法规发展
Management policies on the list of TAM
现状问题与发展方向
Challenges and prospect

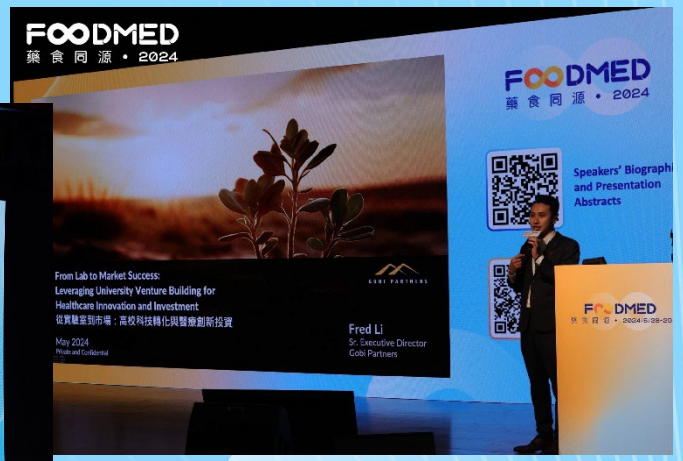
FOODMED
藥食同源 • 2024
药食同源产品改善中医证候的探索
Exploration on ameliorating Traditional Chinese Medicine (TCM) syndromes through medicinal and dietary homologous products
李洪梅 Li Hongmei
2024.5.28
Speakers' Biographies and Presentation Abstracts

FOODMED
藥食同源 • 2024
食品的本体
The Noumenon of Food
药品的格局
The Pattern of Medicine
——谈药食同源品之中医复配

FOODMED
藥食同源 • 2024
Definition of subthreshold depression
研究背景——阈下抑郁定义
阈下抑郁
心境抑郁
兴趣丧失
思维迟缓
精力减退
睡眠障碍
未达到抑郁症诊断标准
出现两种或多种的抑郁症状
持续出现至少两周
造成社会功能及职业功能损伤
(Judd 1994)
Speakers' Biographies and Presentation Abstracts


FOODMED
藥食同源 • 2024
Tufts
FOOD IS MEDICINE


FOODMED
藥食同源 • 2024
Speakers' Biographies and Presentation Abstracts


FOODMED
藥食同源 • 2024
From Lab to Market Success:
Leveraging University Venture Building for Healthcare Innovation and Investment
從實驗室到市場：高校科技轉化與醫療創新投資
May 2024
Fred Li
Sr. Executive Director
Cobi Partners
Speakers' Biographies and Presentation Abstracts

FOODMED
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FOOD
ITPR
HKBU
MEDICINE
FOOD MED
FOODMED

FOODMED
藥食同源 • 2024
Organisers
HONG KONG BAPTIST UNIVERSITY
Institute for Innovation, Translation and Policy Research
School of Chinese Medicine
Food Safety Consortium
Co-organiser
UNITED INTERNATIONAL COLLEGE
FOODMED
藥食同源 • 2024/5/28-29

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MEDICINE
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TRANSFER
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FOODMED
藥食同源 • 2024

FOODMED
藥食同源 • 2024

FOODMED
藥食同源 • 2024
SESSION 1:
Regulatory Frameworks for Food as Medicine
Moderator:
Speakers:
Mr. Tom Heilandt
Dr. Maura Di Martino
Dr. Lei Zhang
Dr. Sarah McMullen

FOODMED
藥食同源 • 2024
Polypro
Prototype

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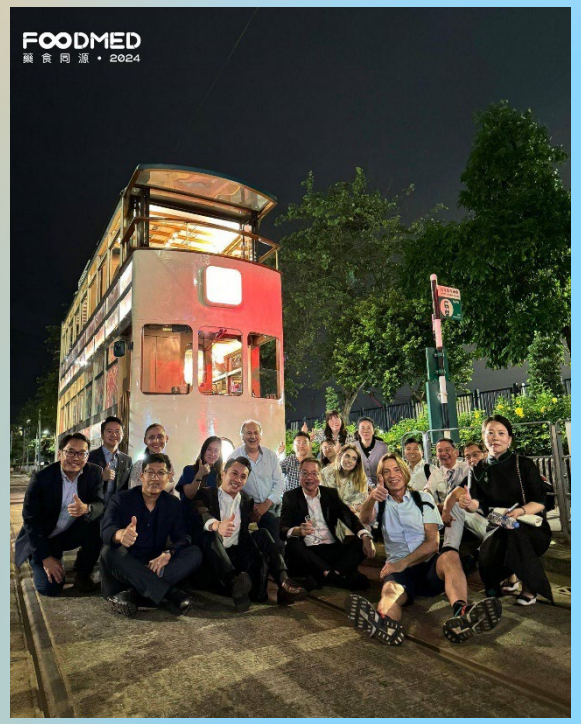
Networking Breaks, Lunches, Investor Corner

Networking Cocktail

Networking Cocktail, Party Tram Tour



Cross-disciplinary Engagements

Prof. Terence Lau
Interim Chief Innovation Officer,
Hong Kong Baptist University;
Chairman, Food Safety Consortium

Prof. Aiping Lyu
Vice-President (Research and Development)
cum Dean of Graduate School and
Acting Dean of School of Chinese Medicine,
Hong Kong Baptist University

Prof. Chris Wong
Associate Dean
(Transdisciplinary Development)
and Professor, Department of Biology,
Hong Kong Baptist University

Dr. Pan Liao
Assistant Professor, Department of Biology,
Hong Kong Baptist University

Prof. Bruce Baojun Xu
Chair Professor,
Head of Department of Life Sciences,
BNU-HKBU United International College

Dr. Shiping Zhang
Associate Professor, Chinese Medicine –
Teaching and Research Division,
School of Chinese Medicine,
Hong Kong Baptist University
Founder, ECBot

Dr. Cho Wing Sze
Associate Director & Assistant Professor,
Golden Meditech Centre for
NeuroRegeneration Sciences,
Hong Kong Baptist University

Cross-disciplinary Engagements

Conference Thematic Video

AI Generated Visuals - **COMP** Dr. Chen Jie & team

Transcending Traditions, Driving Innovation 突破傳統 引領創新

Cross-disciplinary Engagements

菜單 Menu

FOOD MED 藥食同源 2024

湯 Soup

蓮子百合淮山補脾湯 Lotus Seed and Lily Bulb Soup with Chinese Yam

主菜 Main Course

玉環瑤柱甫 Steamed Luffa Rings with Dried Scallops

百合炒蘆荀 Stir-fried Asparagus with Lily Bulbs

櫻桃茄百合雞脾菇炒帶子 Cherry Tomato and Lily Bulb Stir-fry with Royal Mushroom and Scallops

醬燒香草蜜味BB豬仔骨 Herb-infused Honey-glazed BBQ Pork Ribs

銀杏古法名燒雞 Traditional Roast Chicken with Gingko Nut

金蒜雲腿蠢草花娃娃菜 Steamed Baby Cabbage with Golden Garlic, Yunnan Ham, and Cordyceps Flower

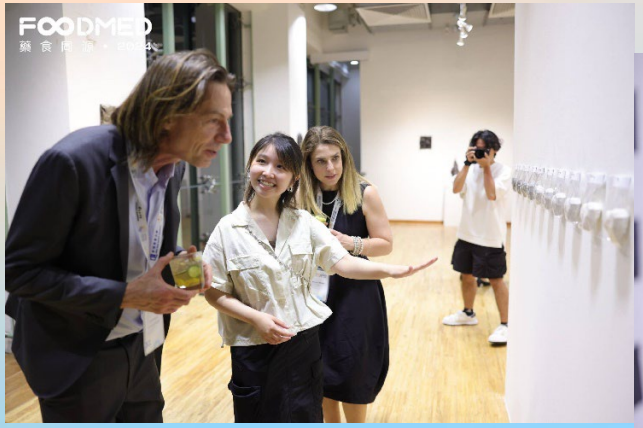
黃金瑤柱蛋白芥蘭炒飯 Golden Dried Scallops and Egg White Stir-fried Rice with Chinese Broccoli

甜品 Dessert

桃膠杞子雪耳潤肺玉露 Snow Fungus Sweet Soup with Peach Gum and Goji Berries

FoodMed menu for VIP lunch
Soup formula by **SCM** Dr. Shiping Zhang

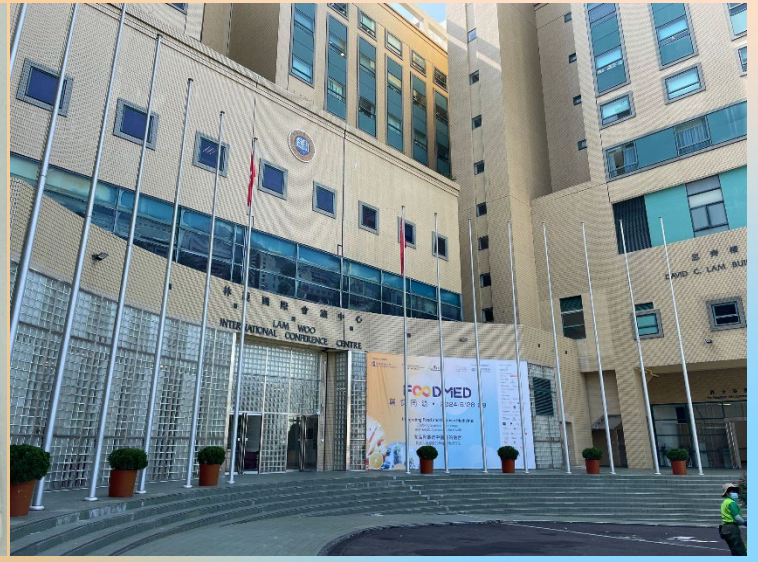
FoodMed menu for networking reception
Specially crafted FoodMed Cocktail



AVA Alumni Exhibitions with guided tours

Marketing & Promotions

Novelty badge, and on-campus promotions



Marketing & Promotions

Press release, 微信, LinkedIn, etc. through ITPR, CPRO, UEO channels

香港浸會大學
HONG KONG BAPTIST UNIVERSITY

PRESS RELEASE

What's New
Admissions
Learning & Teaching
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Home / What's New / Press Release / HKBU hosts the Inaugural FoodMed Conference

HKBU hosts the Inaugural FoodMed Conference

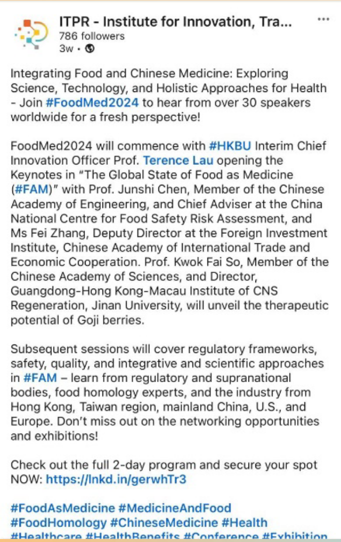
Wednesday, 29 May 2024

Hong Kong Baptist University (HKBU) organised the inaugural FoodMed Conference on 28 and 29 May. The co "Integrating Food and Chinese Medicine: Exploring Science, Technology, and Holistic Approaches for Health", i researchers, practitioners, industry innovators, investors, experts, and regulatory officials from the fields of foo medicine.

The opening was officiated by Professor Alex Wai, President and Vice-Chancellor, and Dr Terence Cheung Yu (Community Medicine) (Risk Assessment and Communication), the Centre for Food Safety of the Food and E Department, the Government of the Hong Kong SAR. The two-day event aimed to facilitate the exchange of p on food as medicine, unlock food's therapeutic potential and discuss its future developmental trends in supp healthcare in society.

In his welcome speech, Professor Alex Wai highlighted that the concept of "food as medicine" is deeply roote practices as seen in many cultures, but the global community has yet to explore the ancient wisdoms to thei advancing public health.

"Alongside traditional Chinese medicine, HKBU's transdisciplinary research combines experts in biology, chem computer science to contribute to the innovation and technological development of 'food as medicine' in va concerted endeavour not only enriches the scientific underpinnings of dietary health but also catalyses the e


ITPR - Institute for Innovation, Tra...
786 followers
3w •

Integrating Food and Chinese Medicine: Exploring Science, Technology, and Holistic Approaches for Health - Join #FoodMed2024 to hear from over 30 speakers worldwide for a fresh perspective!

FoodMed2024 will commence with #HKBU Interim Chief Innovation Officer Prof. Terence Lau opening the Keynotes in "The Global State of Food as Medicine (#FAM)" with Prof. Junshi Chen, Member of the Chinese Academy of Engineering, and Chief Adviser at the China National Centre for Food Safety Risk Assessment, and Ms Fei Zhang, Deputy Director at the Foreign Investment Institute, Chinese Academy of International Trade and Economic Cooperation. Prof. Kwok Fai So, Member of the Chinese Academy of Sciences, and Director, Guangdong-Hong Kong-Macau Institute of CNS Regeneration, Jinan University, will unveil the therapeutic potential of Goji berries.

Subsequent sessions will cover regulatory frameworks, safety, quality, and integrative and scientific approaches in #FAM – learn from regulatory and supranational bodies, food homology experts, and the industry from Hong Kong, Taiwan region, mainland China, U.S., and Europe. Don't miss out on the networking opportunities and exhibitions!

Check out the full 2-day program and secure your spot NOW: https://lnkd.in/gerwhTr3

#FoodAsMedicine #MedicineAndFood #FoodHomology #ChineseMedicine #Health #Healthcare #HealthBenefits #Conference #Exhibition

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2w •

Embark on an enriching experience at the FoodMed Conference 2024, where discussions led by globally renowned speakers explore the profound connections between food and Chinese medicine for holistic well-being.

Day Two of the event will guide you through a journey of innovation, scientific validation, translation, investment, and entrepreneurship in food as medicine (#FAM). Listen to #HKBU Vice-President (Research and Development) Prof. Aiping Lyu as he explores the topic "Emerging Innovation, Scientific Validation, and Evidence-based Practices" for FAM alongside other speakers. Hear from technology translation experts in the session moderated by Prof. Junshi Chen, Member of the Chinese Academy of Engineering. Embark on an entrepreneurship and investment journey with Mr Fred L., Senior Executive Director of Gobi Partners, and other entrepreneurs in FAM. Gain insights during a Fireside Chat between HKBU Interim Chief Innovation Officer Prof. Terence Lau and Dr Kazuaki Miyagishima, a respected food safety expert who has served in supranational bodies such as WHO and OIE, government, academia, and is currently advising the industry. Member of the Chinese Academy of Sciences Prof. Zuhua He will conclude the event by introducing his work together with Prof. Yong Wang, Professor, at the CAS Center for Excellence in Molecular Plant Sciences.

Participate in this transformative event and seize networking opportunities while exploring the exhibition showcasing cutting-edge innovations in the field. Be a

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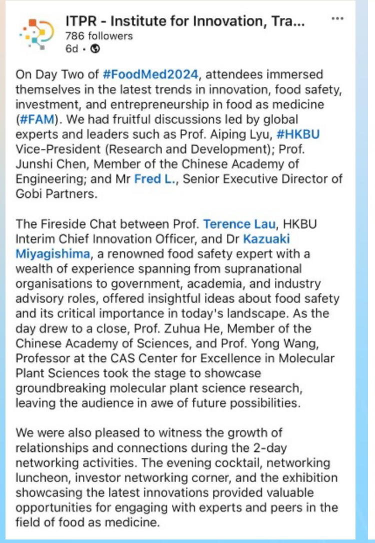
#FoodMed2024 conference and exhibition commenced yesterday, uniting 35 speakers and 300 researchers, practitioners, industry innovators, investors, experts, and regulatory officials from the fields of food and traditional Chinese medicine!

We are honored to have Prof. Alex Wai, President and Vice-Chancellor of #HKBU, and Dr Terence Yung-yan Cheung, Consultant at the Centre for Food Safety, Food and Environmental Hygiene Department, officiate the event. Themed "Integrating Food and Chinese Medicine: Exploring Science, Technology, and Holistic Approaches for Health", the two-day event aims to facilitate the exchange of professional knowledge on food as medicine.

We had keynote speeches by visionary leaders such as Prof. Junshi Chen, Chief Adviser of the China National Centre for Food Safety Risk Assessment and Member of the Chinese Academy of Engineering, Ms Fei Zhang, Deputy Director of the Foreign Investment Institute at the Chinese Academy of International Trade and Economic Cooperation, Mr. Tom Heilandt, Former Secretary, Codex Alimentarius Commission, Dr Maura Di Martino, Consultant, Food and Agriculture Organization of the United Nations, shared views on regulatory frameworks, transformative potential of food as medicine, challenges and foresight. List of speakers for the event: https://lnkd.in/g5fd5ayP

Today, we are excited to carry forward the momentum of our productive interactions. We look forward to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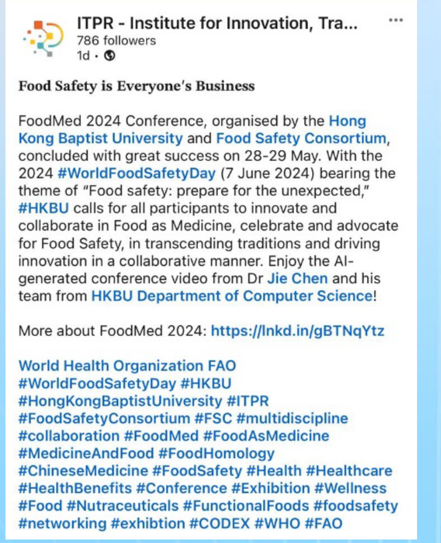
786 followers
6d •

On Day Two of #FoodMed2024, attendees immersed themselves in the latest trends in innovation, food safety, investment, and entrepreneurship in food as medicine (#FAM). We had fruitful discussions led by global experts and leaders such as Prof. Aiping Lyu, #HKBU Vice-President (Research and Development); Prof. Junshi Chen, Member of the Chinese Academy of Engineering; and Mr Fred L., Senior Executive Director of Gobi Partners.

The Fireside Chat between Prof. Terence Lau, HKBU Interim Chief Innovation Officer, and Dr Kazuaki Miyagishima, a renowned food safety expert with a wealth of experience spanning from supranational organisations to government, academia, and industry advisory roles, offered insightful ideas about food safety and its critical importance in today's landscape. As the day drew to a close, Prof. Zuhua He, Member of the Chinese Academy of Sciences, and Prof. Yong Wang, Professor at the CAS Center for Excellence in Molecular Plant Sciences took the stage to showcase groundbreaking molecular plant science research, leaving the audience in awe of future possibilities.

We were also pleased to witness the growth of relationships and connections during the 2-day networking activities. The evening cocktail, networking luncheon, investor networking corner, and the exhibition showcasing the latest innovations provided valuable opportunities for engaging with experts and peers in the field of food as medicine.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1d •

Food Safety is Everyone's Business

FoodMed 2024 Conference, organised by the Hong Kong Baptist University and Food Safety Consortium, concluded with great success on 28-29 May. With the 2024 #WorldFoodSafetyDay (7 June 2024) bearing the theme of "Food safety: prepare for the unexpected," #HKBU calls for all participants to innovate and collaborate in Food as Medicine, celebrate and advocate for Food Safety, in transcending traditions and driving innovation in a collaborative manner. Enjoy the AI-generated conference video from Dr Jie Chen and his team from HKBU Department of Computer Science!

More about FoodMed 2024: https://lnkd.in/gBTNqYtz

World Health Organization FAO
#WorldFoodSafetyDay #HKBU
#HongKongBaptistUniversity #ITPR
#FoodSafetyConsortium #FSC #multidiscipline
#collaboration #FoodMed #FoodAsMedicine
#MedicineAndFood #FoodHomology
#ChineseMedicine #FoodSafety #Health #Healthcare
#HealthBenefits #Conference #Exhibition #Wellness
#Food #Nutraceuticals #FunctionalFoods #foodsafety
#networking #exhibtion #CODEX #WHO #FAO

Media Interviews and Coverage

Print and online = >25 total

星島網 www.singtao.com

浸大倡以實證探索「藥食同源」效能

2024-05-26 00:00

劉樂庭望大眾透過日常飲食管理健康

浸大首辦藥食同源會議 探索食品與中醫藥融合

2024-05-29 00:00

灼見名家 MASTER-INSIGHT.COM

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編輯精選

灼見健康

藥食同源趨勢：藥廠和食品業同時搶佔高地、加速中西醫療科研交流、轉化落地

作者: 本社編輯部

2024-05-29

灼見癡清

中國旅遊研究院：澳門廣內地旅客滿意度首位 香港屈居第七

作者: 本社編輯部

2024-05-29

灼見文化

靳埭強的藝術追求 延續新水墨不了情

作者: 本社編輯部

2024-05-28

首頁 > 健康 > 藥食同源趨勢：藥廠和食品業同時搶佔高地、加速中西醫療科研交流、轉化落地

藥食同源趨勢：藥廠和食品業同時搶佔高地、加速中西醫療科研交流、轉化落地

香港首屆香港藥食同源會議（FoodMed）5月28、29日於香港浸會大學舉辦，35位來自歐美、亞洲、中國及港台的中西醫藥領域科研、監管人員同台演講，預示這個2023年產值最少破236億美元的市場布局。

作者: 本社編輯部 – 2024-05-29 灼見健康

採訪、攝影：梁穎勤（部分圖片由FoodMed大會提供）

標籤: FoodMed 劉樂庭 浸大 灼見原創 藥食同源 衛炳江 醫食同源 食品安全 香港浸會大學

香港首屆藥食同源會議5月28日起一連兩天於香港浸會大學舉行，浸大也是香港首家運作中醫醫院、及研發出香港首張創新中藥、獲美國FDA批准進行臨床試驗的學術重地，具有深層意義。（FoodMed圖片）

on.cc 東網

恐打回原形？日股醞釀「爆落」？ 機場三跑田螺車翻側 男工被壓困受傷

港澳版 > 新聞 > 港澳

浸大首屆香港藥食同源會議 校長表示已有創新中藥配方通過審批

2024年5月30日 (四) 25°C

繁體 简体

新聞觀看次數：1.6k

05月28日(二) 12:14

推介 0 分享 分享

爆料 東呼即應 視頻 電子報·刊物

即時新聞 港澳 兩岸 國際 評論 產經 Money 網FUN星網 體育 馬經 玄機

浸大將於明年底起營運香港第一間中醫醫院。

香港浸會大學舉辦首屆「香港藥食同源會議」，預計由明年年底開始運作香港第一間中醫醫院。校長衛炳江今日（28日）致詞時表示，浸大中醫藥學院有創新中藥配方申請已獲美國食品及藥物管理局通過審批。他又指出，以食物為藥物的概念並不新鮮，惟全球仍未充分通行，認為「藥食同源」可以結合中國千年傳統實踐和現代醫療保健食品安全範式。

hket

藥食同源會議 揭食物潛在療效

要聞版

發布時間： 2024/05/30

關注文章 儲存文章 分享:

首屆「藥食同源會議」在過去兩日滙聚300名來自食品和中醫藥領域的科研人員、行業創新者、業界專家和監管機構代表，一同揭開食物的潛在療效，並探討其發展趨勢，支援社會基層醫療保健。

浸大舉辦 滙聚專家

Media Interviews and Coverage

浸大舉辦首屆「藥食同源會議」

來源：香港商報網
2024-05-29 18:41 粵語 普通話

BAUHINIA MAGAZINE

浸大召開首屆藥食同源會議——探索食品與傳統中醫藥科學融合

日期：2024-05-28 來源：紫荊養生 字號：大 中 小 分享到：

《紫荊養生》5月28日電，以食為藥的概念在不同文化中均備受關注，而中醫藥學中亦特別強調某些食物和可食用草藥擁有的治療特性，加之不少科學研究顯示，一些特定的食物對身體健康，有著特別的益處，都引發了人們對食物作為藥物營養品和功能性食品的重新定義和關注。在準備進入藥食同源這個新興的科研領域探索的同時，會面臨怎樣的風險、機遇和挑戰？

香港首屆藥食同源會議(FoodMed)於2024年5月28至29日在香港浸會大學舉行。此次會議以藥食同源為主題，探索其當前的最新動態和發展機遇、創新與技術的突破，作為新興的領域，藥食同源的市場監管和法規、藥食兩用中食品的安全性和有效性等議題均在會議議程當中。

rthk.hk 香港電台網站 ENGLISH NEWS

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2024.05.30 Thursday 26°C 87% Search

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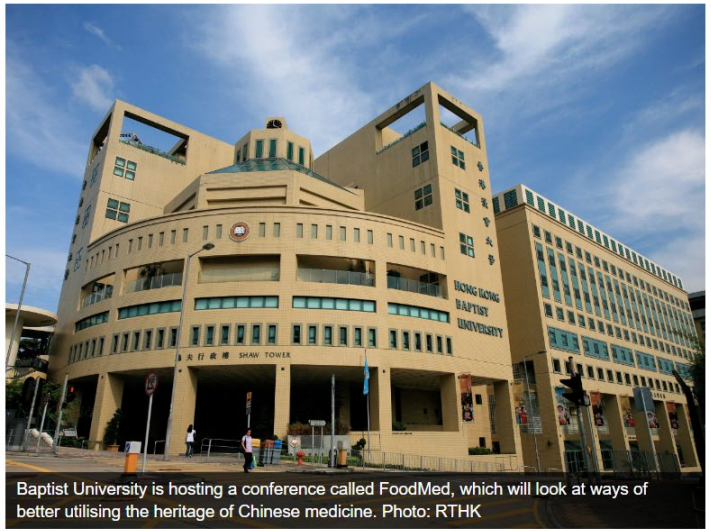
Conference to look at 'food as medicine' in healthcare

2024-05-29 HKT 09:42 Recommend 0 Share this story



Baptist University is hosting a conference called FoodMed, which will look at ways of better utilising the heritage of Chinese medicine. Photo: RTHK

00:00 04:08

Terence Lau

A Baptist University academic says he hopes a framework can be established on

881903.com

浸大辦「藥食同源會議」 衞炳江：可結合傳統智慧和現代食安範式

本地

發佈時間 28.05.2024 10:37 最後更新時間 28.05.2024 14:41

衞炳江期望為藥食同源創新和技術發展作貢獻 羅尚言攝

來源：商台新聞

浸會大學舉辦首屆「香港藥食同源會議」，校長衞炳江致辭時表示，以食物為藥物的概念並不新鮮，深植在中國的傳統智慧，但全球仍未充分發掘中國傳統智慧，在促進公共衛生方面的潛力，認為「藥食同源」可以結合中國千年傳統實踐和現代醫療保健食品安全範式。

衞炳江表示，浸大中醫藥學院在中醫藥標準化的努力備受重視，一款創新中藥配方的「試驗性新藥」申請，已獲美國食品及藥物管理局通過審批，另款中藥配方亦已獲美國「孤兒藥」認定。浸大亦將會營運香港第一間中醫醫院，預計明年底開始運作。除了中醫藥，浸大的生物

Media Interviews and Coverage

浸大舉辦首屆「藥食同源會議」

鳳凰新聞 就做不同

凤凰网深圳
05/29 20:04 凤凰网深圳频道 来自广东省

香港浸會大學（浸大）在5月28及29日舉辦首屆「藥食同源會議」。

香港浸會大學（浸大）在5月28及29日舉辦首屆「藥食同源會議」，主題為「食品與傳統中醫藥的融合：探索人類健康的科學技術與方法」，匯聚300名來自食品和中醫藥領域的科研人員、行業創新者、業界專家和監管機構代表出席。

读创 读财经 创价值

揭开食物潜在疗效，香港浸会大学举办首届“药食同源会议”

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深圳商报·读创客户端首席记者 袁静娴

5月28日-29日，香港浸会大学（以下简称“浸大”）在该校举行首届“药食同源会议”，主题为“食品与传统中医药的融合：探索人类健康的科学技术与方法”，汇聚300名来自食品和中医药领域的科研人员、行业创新者、业界专家和监管机构代表出席。