



International Association for
Food Protection®

Affiliate Annual Report for Calendar Year 2023

(Complete Attachment B to be considered for one or more 2024 Affiliate Awards.)

To maintain compliance with IAFP Constitution and Bylaws, Affiliates must return this completed report. Please send by email to Susan Smith at: ssmith@foodprotection.org.

Please return the following items **electronically** by **Tuesday, March 5, 2024 (late reports will not be considered for awards)**:

REQUIRED:

This completed form *(in English)*.

Your Association's list of current term officers (complete Attachment A).

OPTIONAL:

Attachment B: Completion required **only** if your Association requests to be considered for one or more Affiliate Awards.

IAFP now accepts **all** Affiliate Annual Reports electronically, including those vying for one or more of the Affiliate Awards. *Affiliates seeking to present the highest quality visual presentation are encouraged to present their Annual Report in the highest quality possible for review by the Selection Committee. To avoid errors and omissions, please limit your submission to ONE email with all attachments.*

Digital photos (with names and descriptions) to appear in the *Affiliate View* quarterly newsletter.

Upper Midwest Dairy Industry Association

Affiliate Name

1. Your Official Delegate to IAFP Affiliate Council and Contact

Provide the information requested for your Association's current official Delegate to the IAFP Affiliate Council and official Contact for IAFP correspondence. (Delegate must be an IAFP Member.)

Official Delegate to IAFP Affiliate Council

| | |
|-------------------------|--|
| Delegate Name | Dan Erickson Harold Wainess & Associates |
| Address 1 | 2460 1 st Ave East |
| Address 2 | |
| City, State ZIP Country | North St. Paul, MN 55109 |
| Phone Number | 1-224-558-6698 |
| Email address | Djerrickson2460@aol.com |
| IAFP Member? Y or N | Y |

Official Contact for IAFP Correspondence (indicate “same” if person also serves as Delegate)

| | |
|-------------------------|--|
| Contact Name | David Weinand MN Dept of Agriculture |
| Address 1 | 625 North Robert St. |
| Address 2 | |
| City, State ZIP Country | St. Paul, Mn 55155 |
| Phone Number | 651-201-6646 |
| Email address | David.weinand@state.mn.us |
| IAFP Member? Y or N | N |

2. Membership

- a. Indicate the current total number of members in your Association: 138
- b. How many NEW members joined your Association in 2023? 21

3. Meetings: Annual Meeting/Conference, Educational, Workshops, Webinars, etc.

a. On what date(s) was your most recent general membership or major meeting (i.e., Annual Meeting/Conference) during the past year? Please list number of attendees.

Annual meeting was held September 21, 2023 at the Kelly Inn & Suites, St. Cloud, Minn., Registered attendance was 80 individuals.
The Spring meeting was held April 25, 2023 in LeSueur, MN at the Ag Partners office. There were 60 registered attendees.

b. Please provide the date(s) and location of your next scheduled major meeting (i.e., Annual Meeting/Conference):

Our Spring Meeting is scheduled for April 23, 2024 at Ag Partners in LeSueur, MN
Our Annual meeting is scheduled to be held September 18-19, 2024 at the Kelly Inn & Suites, St. Cloud, Minn.

c. List all other general membership meetings held in 2023 (excluding board meetings). Include title, dates and attendance numbers.

| Name of Meeting | Date(s) Held | Number of Attendees |
|-----------------|----------------|---------------------|
| Annual meeting | Sept 21, 2023 | 80 |
| Spring meeting | April 25, 2023 | 60 |

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4. Awards and Scholarships

a. List members who were honored with an award from your Association and/or IAFP during 2023. Include name of award and qualification for award.

| Award Name | Recipient Name | How did recipient qualify for award? |
|--|--|---|
| President's Award | Patti Schaefer, UMDIA Board Member, First District Assn. | In recognition for dedicated service to the organization. |
| Dairy Service Award | Dan Erickson, Harold Wainess & Associates | In recognition of pursuing the attainment of quality milk |
| Field Service Award. | Randy Ostendorf, First District Assn | In recognition for contributions in working toward the attainment of quality milk |
| Honorary Membership & Certificate of Retirement: | Marlin Madery | In recognition of past contributions to the organization over the many years of service within the industry |

b. List scholarships awarded during 2023; include recipient and qualification for scholarship.

| Scholarship Name/Amount | Recipient Name | How did recipient qualify for scholarship? |
|--------------------------|--|--|
| UMDIA Scholarship \$1000 | Kelsey Biel studying Ag Education and Animal Science at the University of Minnesota. | Outstanding academic achievement and an interest in contributing to the dairy industry in the future |
| UMDIA Scholarship \$1000 | Jay Dicke a senior at the University of Minnesota studying Ag Food Business Management. | Outstanding academic achievement and an interest in contributing to the dairy industry in the future |
| UMDIA Scholarship \$1000 | Aly Dieball a junior at South Dakota State University studying Agriculture Science, Animal Science and Dairy Production. | Outstanding academic achievement and an interest in contributing to the dairy industry in the future |
| UMDIA Scholarship \$1000 | Amber Engelken a senior at Iowa Sate University studying Dairy Science and Agronomy and Environmental Studies. | Outstanding academic achievement and an interest in contributing to the dairy industry in the future |
| UMDIA Scholarship \$1000 | Anna Euerle attending the University of Wisconsin River Falls majoring in Food Science and Technology | Outstanding academic achievement and an interest in contributing to the dairy industry in the future |
| UMDIA Scholarship \$1000 | Kylie Konyn a junior at the University of Wisconsin, Madison studying Dairy Science | Outstanding academic achievement and an interest in contributing to the dairy industry in the future |

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| | and Ag Business Management and Science Communications | |
| UMDIA Scholarship \$1000 | Thomas Lehmann a veterinary student at Iowa State University College of Veterinary Medicine. | Outstanding academic achievement and an interest in contributing to the dairy industry in the future |
| UMDIA Scholarship \$1000 | Eliza Merges a vet student at the University of Minnesota Veterinary College. | Outstanding academic achievement and an interest in contributing to the dairy industry in the future |
| UMDIA Scholarship \$1000 | Margaret Molitor a senior at South Dakota State University studying Dairy Production and Ag. Communications. | Outstanding academic achievement and an interest in contributing to the dairy industry in the future |
| UMDIA Scholarship \$1000 | Faith Scott studying Dairy Science and general business at Iowa State University. | Outstanding academic achievement and an interest in contributing to the dairy industry in the future |

5. Web Communication

Please be sure to keep the IAFP office on your mailing list for newsletters, email and other communications to your general membership.

Please provide your existing Affiliate's website address AND date last updated:

<https://www.umdia.org/>
2/1/2024

The presence of UMDIA on facebook has grown by 23% since last year. The committee has also introduced a new logo and completed a marketing refresh for the organization. UMDIA is also on Linked-In and will be refreshing the website.

Did you launch a new Affiliate website in 2023? Yes No

Attachment A (completion required)

Association Officers List

Provide the contact information requested below for all current officers of your Association. **Please indicate if each officer is an IAFP Member (REMINDER: Your President and Delegate are required to be IAFP Members).** The information you provide is published on our website and in select membership materials. The information may be typed in the fields below, or sent to our office by email, fax or regular mail.

Indicate the term dates (e.g., 2023–2024) for your current Executive Board: 3 year terms_____

| | |
|----------------------------|--|
| Officer Title | President |
| Name | Dale Heintz |
| Address 1 | Ag Partners Co-op 11201 Viola Rd NE |
| Address 2 | |
| City, State ZIP Country | Eyota, Mn |
| Phone Number | 507-867-2263 |
| Email address | Dale.heintz@agpartners.net |
| IAFP Member? Y or N | Y |

| | |
|----------------------------|--|
| Officer Title | Vice President |
| Name | John Wolf |
| Address 1 | MN Dept of Agriculture, 625 N. Robert St |
| Address 2 | |
| City, State ZIP Country | ST. Paul, Mn 55155 |
| Phone Number | |
| Email address | John.wolf@state.mn.us |
| IAFP Member? Y or N | N |

| | |
|----------------------------|--|
| Officer Title | Treasurer |
| Name | Scott Stude |
| Address 1 | Agropur, 719 N. Main St |
| Address 2 | |
| City, State ZIP Country | LeSueur, Mn |
| Phone Number | 507-665-3353 |
| Email address | Scott.stude@agropur.com |
| IAFP Member? Y or N | N |

| | |
|----------------------------|--|
| Officer Title | Secretary |
| Name | Patti Schaefer |
| Address 1 | First District Association |
| Address 2 | 101 S. Swift Ave |
| City, State ZIP Country | Litchfield, MN |
| Phone Number | 320-693-3236 |
| Email address | pschaefer@firstdistrict.com |
| IAFP Member? Y or N | N |

| | |
|----------------------------|--|
| Officer Title | Board Member |
| Name | Jeff Johnson |
| Address 1 | Alltech, 54457 365 th St |
| Address 2 | |
| City, State ZIP Country | Grove City, Mn |
| Phone Number | 320-267-2185 |
| Email address | jejohnson@alltech.com |
| IAFP Member? Y or N | N |

| | |
|----------------------------|--|
| Officer Title | Board Member |
| Name | Meghan Melehim |
| Address 1 | MN Dept of Agriculture |
| Address 2 | 625 N Robert ST |
| City, State ZIP Country | St. Paul, MN 55155 |
| Phone Number | 507-412-7255 |
| Email address | Meghan.Melheim@state.mn.us |
| IAFP Member? Y or N | N |

| | |
|----------------------------|--|
| Officer Title | Board Member |
| Name | Deb Wehde |
| Address 1 | Agropur |
| Address 2 | 719 N. Main St |
| City, State ZIP Country | LeSueur, MN |
| Phone Number | 507-665-3353 |
| Email address | debwehde@agropur.com |
| IAFP Member? Y or N | N |

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|----------------------------|--|
| Officer Title | Board Member |
| Name | Blaize Dankers |
| Address 1 | Land O Lakes |
| Address 2 | |
| City, State ZIP Country | |
| Phone Number | |
| Email address | bdankers@landolakes.com |
| IAFP Member? Y or N | N |

| | |
|---------------|--------------|
| Officer Title | Board Member |
| Name | Justin Zangl |

| | |
|----------------------------|---------------------|
| Address 1 | Eurofins, DQCI, LLC |
| Address 2 | |
| City, State ZIP Country | |
| Phone Number | |
| Email address | |
| IAFP Member? Y or N | N |

Before continuing, please check one of the boxes below:

CHECK HERE AND RETURN ELECTRONICALLY BY 3/5/24 IF YOUR AFFILIATE REQUESTS TO BE CONSIDERED FOR ONE OR MORE 2024 AFFILIATE AWARDS. (You are required to complete Attachment B.)

CHECK HERE IF YOUR AFFILIATE DOES NOT WANT TO BE CONSIDERED FOR A 2024 AFFILIATE AWARD. (You are done! It is not necessary to complete Attachment B.)

Attachment B (optional)

Affiliate Award Considerations

*To be considered for one or more of the five Affiliate Awards to be presented at IAFP 2024, Affiliates are **required** to check the box next to the award(s) for which you wish to be considered and provide the related criteria (in English). (REMINDER: Please confirm IAFP Membership of your Affiliate President and Delegate **before** completing Attachment B to avoid award disqualification.)*

Affiliate Membership Achievement Award

How did your Affiliate grow **AND** retain members during the past year? Please provide details on:

- how new members were recruited throughout the year;
- the number of new members joining the Affiliate;
- the percent increase in membership from 2022 to 2023;
- specific efforts on how you retained existing members; and
- other methods related to helping grow and maintain your membership.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your

explanation to 500 words or less in 12-point type.

In 2023 the Upper Midwest Dairy Industry Association was able to grow by recruiting twenty one new members into the organization which is a slight increase of only eighteen new members in 2022. In 2021 there were 103 paid members and in 2022 the membership was 117 paid members. The primary focus of our organization is providing educational, professional development and a neutral networking site for its membership.

The Dairy Industry of which UMDIA members support is constantly changing and evolving. It is critical that those persons providing services are knowledgeable and familiar with the latest science, technology and market trends that impact the Dairy Production and Processing Industries.

The UMDIA provides a neutral space for Regulatory Representatives to provide current information on the changes, the rationale and interpretation of complex regulatory requirements. Through the Spring and Fall conferences speakers are recruited that can explain these changes and strategies for implementation.

These conferences are offered at a reduced rate for members.

In addition, Butter and Cheese contests are held in the fall of the year with producers submitting samples to be judged. These contests not only provide recognition to the contestants, they help to retain members throughout the year.

The final piece of the puzzle are scholarships offered to potential new members. In the past our organization has offered 2 to 3 \$1,000 scholarships each year as a way to give back to those looking to join the dairy industry. Through the work of the board we were able to award 10 \$1000 scholarships in 2023. Although providing scholarships isn't the primary reason for recruiting members, it does serve as a way to expose future dairy industry professionals to our organization as well as reinvesting in future leaders in the industry.

X Affiliate Communication Award

How did your Affiliate communicate information to your Members during the past year? Please provide a description of the types of communication sent to your general membership and include samples with your Annual Report. Samples can be printed copies/screen shots of blast emails, website (include frequency of updating), electronic/print newsletters, brochures, etc., along with respective dates sent. If available, provide how effective specific communication was toward meeting your goals. You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type.

Messages included activities the UMDIA Board and its advisors, including reminders to “save the date” for the upcoming meetings as well as pertinent news affecting the industry. Other messages are sent to encourage members to contact students they know to make an application for the scholarships supported by the organization. This regular communication has strengthened our organization allowing the organization to reinvest into the future.

During 2023 the Upper Midwest Dairy Industry Association made many concerted efforts to keep their membership informed and to promote the organization. These efforts were considered necessary in order to help the members understand and realize the value of their membership. Emails were sent out to the membership every month to keep them up to date on the latest developments and activities of the UMDIA.

UMDIA support and administer the Annual Butter and Cheese Contest. The contest is held in conjunction with the Minnesota State Fair. Winning contest entries are displayed in a refrigerated case of the “Dairy Building for the twelve days of the “Great Minnesota Get Together”. The cheese and butter are auctioned off on-line with many fair goers bidding on this prized cheese and butter. The proceeds are used to help fund the scholarships the organization uses to encourage growth and development of the next generation. UMDIA is also one of the sponsors of the “Moo Booth” also part of the Minnesota State Fair Dairy Barn. UMDIA is identified in signage of the booth and many members take a turn at meeting with the attending public to help answer questions about the activities of the UMDIA, as well as address consumer concerns about the vital industry and nutritious food source that the UMDIA members serve.

The UMDIA communications team has continued to enhance the social media presence through a “Facebook Group” as an additional outreach method for keeping members informed. We have received a lot of positive feedback on this new communication format to help members enjoy and become more connected with the organization that hasn’t been available in the past. The Facebook Group has allowed for rapid communication to the members and allowed for more traction in keeping the membership informed about timely events and activities.

Affiliate Education Award

What types of food safety education did your Affiliate provide to its members during the past year? Provide the following details on all technical meetings, educational conferences, webinars, workshops, classes, and other methods pertinent to the interests of the membership:

- Background;
- Objectives;
- Agenda;
- Target audience;
- Dates held; and
- Numbers of attendees.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type. *(Do not submit copies of speaker Power Point slide presentations.)*

Best Overall Affiliate Meeting Award

Did your Affiliate hold an outstanding self-sustainable (***not sponsored/co-sponsored by IAFP***) food protection meeting which you consider 'over and above' those normally held? If so, provide the following details, if applicable, on what led to a highly successful meeting:

- Type of meeting and the value it brought to Affiliate Members/attendees (does not need to be your Annual Meeting);
- Mission statement for meeting (if relevant);
- Content;
- Numbers of attendees:
 - Number of and overall percentage of Affiliate Members (for example, 100 total attendees with 75 of them being Affiliate Members = 75%)
 - Number of Guests (non-dues-paying Affiliate Members) and their affiliation to the Affiliate Chapter and/or meeting's topic(s)
- Audience participation (through roundtable discussions, exercises, etc.);
- Topics:
 - Agenda (you may include a printed copy with your award application)
- Speakers and their employer affiliations (if available);
- Sponsors;
- Diversity of meeting participants (range of sectors represented, i.e., students, academia, extension, government, NGO, industry representatives, etc., which can be broken down into services, i.e., retail, education, research, manufacturing, etc., if available); and
- Other information.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type. (*Do not submit copies of speaker Power Point slide presentations.*)

C.B. Shogren Memorial Award

How did your Affiliate demonstrate exceptional overall achievement during the past year in promoting the mission of IAFP (*"To provide food safety professionals worldwide with a forum to exchange information on protecting the food supply"*)? "Overall achievement" should encompass at least several of the following activities/accomplishments of your Affiliate during 2023:

- Exceptional achievement in membership;
- Types and effectiveness of communication and education;
- Awards and scholarships presented;
- Attendance numbers at meetings;
- Collaboration with other professional organizations;
- Donations to the IAFP Foundation;
- Representation at the IAFP Affiliate Council Meeting (held July 16, 2023); and
- Other pertinent information.

While not a requirement, strong consideration will be given to an Affiliate whose officers (beyond the requirement for the President and Delegate) are also IAFP Members. Provide a description and include any supporting documents. You may cut and paste copy in the space below or use separate pages if necessary; please limit your explanation to 1,000 words or less in 12-point type.

The leadership of the UMDIA has recently asked: "Why are we affiliated with the International Association for Food Protection?" While this is a fair and relevant question, the answer to this question can be difficult to explain due to the expansive history our organizations share. Some believe that the focus of both organizations has shifted and over time the associations now have vastly divergent purposes. While perspectives may have changed over time, the production, processing and distribution of Safe, Wholesome and Abundant Food is the ultimate "Goal" of both organizations.

Both the UMDIA and the IAFP have deep roots in the "Dairy Industry". The IAFP began in October of 1911 as the International Dairy and Milk Inspectors Association. The UMDIA claims its beginnings in 1910. This claim comes after a merger of the Minnesota Sanitarians Association (MSA) and the Central Minnesota Dairy/Dairy Processors Incorporated (CMD/DPI) in 1999.

To be considered for the Shogren Award the Affiliate Council Chair has to evaluate the scope of the past year and the items listed on this submission form. This is really not a fair assessment of a "Legacy" organization that UMDIA has with IAFP. While the historical record is not entirely clear, it is possible that the UMDIA has been affiliated with the IAFP since 1944 when the "International" first recognized the contributions what "Affiliates" could bring to the Organization. (IAFP 100th Anniversary History 1911-2011 page 17) "Five State Associations became Affiliates". "By the time of the 39th Annual Meeting in 1952...There were nineteen Affiliates...". It is entirely possible that the MSA (now UMDIA) was one of the nineteen affiliates mentioned on page 19 of the IAFP History.

A number of organizations that have a significant impact on Dairy Food Safety originated directly from the IAFP. The National Conference on Interstate Milk Shipments (NCIMS), a cooperative program between State Milk Regulators, the FDA Milk Safety Team and the Dairy Industry (authors of the Grade "A" 11

Pasteurized Milk Ordinance), the National Mastitis Council (NMC) and the 3-A Sanitary Standards Development Organization an organization which is supported by the IAFP. It is important to mention the Dairy Practices Council (DPC) another "Dairy" related group, indirectly established by IAFP Affiliate members in the Northeastern States of the US to publish "Best Practices" for the industry. The UMDIA has among its ranks a hand full of IAFP members. Many UMDIA members are heavily involved and actively work in support of these four IAFP related/originated organizations listed above that have a Regional, National and International food safety impact on Dairy Companies and their supply-chain partners around the world.

Two UMDIA (MSA) members served as President of the IAFP (IAMFES), Orlowe Austin, Minnesota Dept. of Agriculture (1972) and Roy Ginn, Dairy Quality Control Institute (1987). Three other "Minnesota" based Food Safety Professionals have served as IAFP officers, Vickie Lewandowski, Katherine Swanson and Ruth Petran. UMDIA members have served on the IAFP Dairy Quality Safety PDG, the 3-A Committee on Sanitary Procedure (The 3-A CSP is a special IAFP committee that participates with the 3-A Sanitary Standards Development Organization) and the IAFP Program Committee.

The UMDIA hosted the IAFP Annual Meeting and Conference as the Local Arrangement Committee in 1966, 1986 and 2001. The 2001 Annual Meeting held in Minneapolis was highly successful breaking previous attendance records. The IAFP discontinued the practice of having a Local Arrangements Committee after 2001.

As one can see from the previous paragraphs, members of the UMDIA have been heavily involved in the IAFP and related "Dairy" organizations. The UMDIA is not the largest Affiliate organization on the IAFP list but it remains a relevant resource for its membership that has stood the test of time. 2020 and 2021 brought many challenges as with so many institutions across the globe. 1.) A change in business practice, moving away from a paid staff position, which required the Board of Directors to step into the breach. 2.) The cancellation of the UMDIA Conference and Annual Meeting in September of 2020. 3.) Reclaiming the organizations website and bringing it back to be more user friendly. 4.) Producing an all on-line 2021 Spring Meeting. 5.) Creating an Operations Handbook for the Board of Directors and a detailed Strategic Plan. 6.) Bringing the organization back to financial stability. 7.) Replacing the President position after a sudden resignation just prior to the 2021 Fall Conference. 8.) Clarified the tax status of the organization. 9.) A successful hybrid Fall Conference and Annual Meeting completed in September 2021.

We believe that the UMDIA is a top candidate for the C.B. Shogren Award and long overdue for recognition.