



International Association for  
Food Protection®

## Affiliate Annual Report for Calendar Year 2021

(Complete Attachment B to be considered for one or more 2022 Affiliate Awards.)

To maintain compliance with IAFP Constitution and Bylaws, Affiliates must return this completed report. Please send by email to Susan Smith at: [ssmith@foodprotection.org](mailto:ssmith@foodprotection.org).

Please return the following items **electronically** by **Tuesday, March 8, 2022** (late reports will not be considered for awards):

**REQUIRED:**

- This completed form (*in English*).
- Your Association's membership list (Item 2).
- Your Association's list of current term officers (complete Attachment A).

**OPTIONAL:**

- Attachment B: Completion required **only** if your Association requests to be considered for one or more Affiliate Awards.
- IAFP now accepts **all** Affiliate Annual Reports electronically, including those vying for one or more of the Affiliate Awards. *Affiliates seeking to present the highest quality visual presentation are encouraged to present their Annual Report in the highest quality possible for review by the Selection Committee. To avoid errors and omissions, please limit your submission to ONE email with all attachments.*
- Digital photos (with names and descriptions) to appear in the *Affiliate View* quarterly newsletter.

Arizona Environmental Health Association

Affiliate Name

### 1. Your Official Delegate to IAFP Affiliate Council and Contact

Provide the information requested for your Association's current official Delegate to the IAFP Affiliate Council and official Contact for IAFP correspondence. (**Delegate must be an IAFP Member.**)

#### Official Delegate to IAFP Affiliate Council

Delegate Name	David Morales
Address 1	Maricopa County Environmental Services
Address 2	15023 N 75 <sup>th</sup> St
City, State ZIP Country	Scottsdale, AZ 85260
Phone Number	602-506-6072
Email address	<a href="mailto:David.Morales@maricopa.gov">David.Morales@maricopa.gov</a>
IAFP Member? Y or N	Y

**Official Contact for IAFP Correspondence (indicate "same" if person also serves as Delegate)**

Contact Name	Blanca Caballero, Secretary
Address 1	2023 N. 17 <sup>th</sup> Ave
Address 2	
City, State ZIP Country	Phoenix, AZ 85007
Phone Number	602-751-6718
Email address	<a href="mailto:azehasecretary@gmail.com">azehasecretary@gmail.com</a>
IAFP Member? Y or N	N

**2. Membership**

- a. Indicate the current total number of members in your Association: 188
- b. How many NEW members joined your Association in 2021? 68
- c. Mail, fax or email your current membership list. Include name, title, complete address, phone number, fax number, and email address of all active members.

**3. Meetings: Annual Meeting/Conference, Educational, Workshops, Webinars, etc.**

- a. On what date(s) was your most recent general membership or major meeting (i.e., Annual Meeting/Conference) during the past year? Please list number of attendees.

The 2021 AZEHA annual virtual spring conference took place between March 10-11, 2021. We had 234 registrations.

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- b. Please provide the date(s) and location of your next scheduled major meeting (i.e., Annual Meeting/Conference):

The 2022 AZEHA annual virtual spring conference is scheduled for March 9-10, 2022.

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- c. List all other general membership meetings held in 2021 (excluding board meetings). Include title, dates and attendance numbers.

Name of Meeting	Date(s) Held	Number of Attendees
None		

#### 4. Awards and Scholarships

a. List members who were honored with an award from your Association and/or IAFP during 2021. Include name of award and qualification for award.

Award Name	Recipient Name	How did recipient qualify for award?
None		

b. List scholarships awarded during 2021; include recipient and qualification for scholarship.

Scholarship Name/Amount	Recipient Name	How did recipient qualify for scholarship?
None		

#### 5. Web Communication

*Please be sure to keep the IAFP office on your mailing list for newsletters, email and other communications to your general membership.*

Please provide your existing Affiliate's website address AND date last updated:

www.azeha.org Our website is updated continuously, with the most recent updates in the fourth quarter 2021.

Did you launch a new Affiliate website in 2021? Yes  No

## Attachment A (completion required)

### Association Officers List

Provide the contact information requested below for all current officers of your Association. **Please indicate if each officer is an IAFP Member (REMINDER: Your President and Delegate are required to be IAFP Members).** The information you provide is published on our website and in select membership materials. The information may be typed in the fields below, or sent to our office by email, fax or regular mail.

Indicate the term dates (e.g., 2021–2022) for your current Executive Board: July 2021–June 2023

Officer Title	President
Name	David Morales
Address 1	Maricopa County Environmental Services Department
Address 2	15023 N 75 <sup>th</sup> St
City, State ZIP Country	Scottsdale, AZ 85260
Phone Number	602-506-6072
Email address	<a href="mailto:David.Morales@maricopa.gov">David.Morales@maricopa.gov</a>
IAFP Member? Y or N	Y

Officer Title	President Elect
Name	Andres Martin
Address 1	Maricopa County Environmental Services
Address 2	301 W Jefferson Suite 170
City, State ZIP Country	Phoenix, AZ 85003
Phone Number	602-526-6148
Email address	<a href="mailto:Andres.Martin@maricopa.gov">Andres.Martin@maricopa.gov</a>
IAFP Member? Y or N	N

Officer Title	Past President
Name	Cheri Dale
Address 1	15608 N. 105 <sup>th</sup> Dr
Address 2	
City, State ZIP Country	Sun City, AZ 85351
Phone Number	602-828-2723
Email address	<a href="mailto:cokdnaz@gmail.com">cokdnaz@gmail.com</a>
IAFP Member? Y or N	N

Officer Title	Treasurer
Name	Jennifer Podulka
Address 1	Maricopa County Environmental Services
Address 2	15023 N. 75 <sup>th</sup> Street
City, State ZIP Country	Scottsdale, AZ 85260
Phone Number	602-526-6155
Email address	<a href="mailto:Jennifer.Podulka@maricopa.gov">Jennifer.Podulka@maricopa.gov</a>
IAFP Member? Y or N	N

Officer Title	Secretary
Name	Blanca Caballero
Address 1	2023 N. 17 <sup>th</sup> Ave
Address 2	
City, State ZIP Country	Phoenix, AZ 85007
Phone Number	602-751-6718
Email address	<a href="mailto:Blanca.Caballero@maricopa.gov">Blanca.Caballero@maricopa.gov</a>
IAFP Member? Y or N	N

Officer Title	Member at Large
Name	Veronica Oros
Address 1	Arizona State University Health Services
Address 2	451 East University Dr.
City, State ZIP Country	Tempe, AZ 85287-2104
Phone Number	480-965-6853
Email address	Veronica.Oros@asu.edu
IAFP Member? Y or N	N

Officer Title	Member at Large
Name	Bianca Arriaga
Address 1	801 E Jefferson St.
Address 2	
City, State ZIP Country	Phoenix, AZ 85034
Phone Number	915-526-2877
Email address	<a href="mailto:Bianca.Arriaga@azahcccs.gov">Bianca.Arriaga@azahcccs.gov</a>
IAFP Member? Y or N	N

Officer Title	Member at Large
Name	Danny Chhun
Address 1	
Address 2	
City, State ZIP Country	
Phone Number	
Email address	<a href="mailto:dchhun1@gmail.com">dchhun1@gmail.com</a>
IAFP Member? Y or N	N

Officer Title	Member at Large
Name	Jackie Ward

Address 1	Maricopa Department of Public Health
Address 2	4041 N Central Ave Suite 600
City, State ZIP Country	Phoenix, AZ 85012
Phone Number	602-372-2602
Email address	<a href="mailto:Jackie.Ward@maricopa.gov">Jackie.Ward@maricopa.gov</a>
IAFP Member? Y or N	N

Before continuing, please check one of the boxes below:

**✗ CHECK HERE AND RETURN ELECTRONICALLY BY 3/8/22 IF YOUR AFFILIATE REQUESTS TO BE CONSIDERED FOR ONE OR MORE 2022 AFFILIATE AWARDS. (You are required to complete Attachment B.)**

**CHECK HERE IF YOUR AFFILIATE DOES NOT WANT TO BE CONSIDERED FOR A 2022 AFFILIATE AWARD. (You are done! It is not necessary to complete Attachment B.)**

### Attachment B (optional)

#### Affiliate Award Considerations

*To be considered for one or more of the five Affiliate Awards to be presented at IAFP 2022, Affiliates are **required** to check the box next to the award(s) for which you wish to be considered and provide the related criteria (in English). (REMINDER: Please confirm IAFP Membership of your Affiliate President and Delegate **before** completing Attachment B to avoid award disqualification.)*

#### ✗ Affiliate Membership Achievement Award

How did your Affiliate grow **AND** retain members during the past year? Please provide details on:

- how new members were recruited throughout the year;
- the number of new members joining the Affiliate;
- the percent increase in membership from 2020 to 2021;
- specific efforts on how you retained existing members; and
- other methods related to helping grow and maintain your membership.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12 point type.

In 2020, the Arizona Environmental Health Association's annual meeting was largely unaffected by the pandemic, as it took place in early March 2020, prior to the reporting of high COVID transmission rates. However, when the pandemic gained traction, the organization realized it would need to drastically modify the 2021 annual meeting to ensure the safety of members while continuing to provide a valuable training opportunity. Although AZEHA had little experience with virtual meetings, the board voted to provide a fully virtual conference in the spring of 2021. Moving to this format posed several challenges, including finding a platform to host the conference and identifying innovative ways to engage members.

Board members responded to this challenge by:

- Improving digital communications with environmental health professionals and public health partners
- Marketing the meeting to a diverse group of partners and stakeholders that included local health departments, public health organizations, industry representatives, and academia throughout the state
- Increasing interest in the virtual conference by finding nationally recognized speakers and highlighting featured speakers in communication and marketing materials
- Decreasing the cost of attending the conference to afford environmental health professionals convenient access to a low-cost training opportunity that offered continuous education credit to maintain their credentials
- Using a virtual conference platform that provided an option to brand conference materials, including registration and attendance certificates
- Ensuring a variety of presentations spanning across multiple areas of environmental health, including air quality, food safety, wastewater, and more
- Preparing in advance for the conference by providing training sessions and rehearsal opportunities for speakers
- Designating representatives to host the conference, manage the chat session, and resolve technical issues, which resulted in a seamless experience for attendees
- Including interactive opportunities for participants during the conference that included trivia questions and prize drawings for digital gift cards
- Providing a post-conference survey to all attendees to solicit feedback on ways to improve the virtual conference experience

AZEHA's efforts towards organizing a premier conference proved successful. There were 234 total registrations and over 200 attendees on either day of the conference- a record for AZEHA. Although most attendees were from Arizona, there were several out-of-state attendees from other states including California, Alaska, and Texas. Post-conference survey results indicated strong support for and satisfaction with the conference.

Subsequent to the conference, AZEHA was approached by members of the Arizona County Directors of Environmental Health Services Association (ACDEHSA) to ask how AZEHA organized such a successful conference. AZEHA and ACDEHSA board members met to discuss and share best practices to help ACDEHSA organize their own virtual conference. This highlighted the success of the conference, and the recognition received from environmental health peers.

There were 188 AZEHA members at the end of 2021, which was an increase of 68 members from the previous year. This is the equivalent of a 57% increase in membership, which is largely attributable to the success of the virtual spring conference.