

Prioritizing Hazards in Infant Foods

Organized by: IAFP's Modelling and Risk Analysis PDG and
the International Food Protection Issues PDG

Moderator: Marcel Zwietering, IFPI PDG Chair

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Today's Panelists

Moderator

Marcel Zwietering

Presenters

Kah Yen Claire Yeak

Cristina Serra

Jeanne-Marie Membre'

Kah Yen Claire Yeak



Kah Yen Claire Yeak is a postdoctoral researcher in the Food Microbiology group at the University of Wageningen and recently began her role as a Senior Innovation Microbiologist at Solenis. Her research at Wageningen University focuses on developing data-driven decision support systems to identify and rank microbiological hazards in the infant food chain across the EU and China. These systems standardize hazard identification in risk assessment and contribute to informed risk analysis. Her works involve collaboration with leading universities, research institutes, and food companies to ensure high standards of food safety. Previously, she obtained her industrial PhD in Microbiology and Molecular Biology from NIZO food research, where she investigated bacterial stress sensing mechanisms and survival strategies. Additionally, She holds an MSc in Molecular Life Sciences (Microbiology and Biochemistry) and a BSc in Applied Biology (Medical Microbiology and Clinical Biology) and her expertise spans from molecular details of bacteria to applied research. Her research works aim to enhance food safety and address industry needs, bridging the gap between molecular microbiology and practical applications in the food industry.

Cristina Serra



Cristina Serra-Castelló is currently a postdoctoral researcher in the Food Microbiology group of University of Wageningen. Her research focuses on the use of predictive microbiology and quantitative microbial risk assessment approaches to assess the safety of foods, including the emergent plant-based meat alternatives. Prior to her appointment at Wageningen University she developed her PhD in the Food Safety and Functionality Program of IRTA, being involved in research activities dealing with the assessment of the efficacy of processing and/or preservation treatments, such as high-pressure processing or the use of bioprotective cultures, to control pathogens in RTE foods. Her research have been constantly developed in the framework of projects funded through public-private partnerships, making the industry needs and concerns the basics of her research. This prompts her to strengthen her commitment in the development of user-friendly tools (apps) integrating predictive microbiology approaches for food industry.

Jeanne-Marie Membré



Dr Jeanne-Marie Membré has a degree in food engineering and a PhD in food microbiology. In 1989, she joined the French National Institute for Agriculture, Food and the Environment ("INRAE" since January 2020) where she was responsible for the predictive microbiology research programme. From 2003 to 2009, she worked at Unilever in UK where she developed predictive and exposure assessment models for a wide range of food applications. Since 2010, at INRAE Nantes, she has been working on quantitative microbial risk assessment, health risk-benefit and holistic assessments. She is involved in several national and European research projects and belongs to the scientific advisory board of Journal of Food Protection and International Journal of Food Microbiology. She has published more than 100 papers in international peer-reviewed journals.



We are now in the big data era

How big data-driven structural frameworks
safeguard the health of our young
populations?



Safe Foods



- What are the hazards?
- Which hazards are at the top risks?



SAFFI



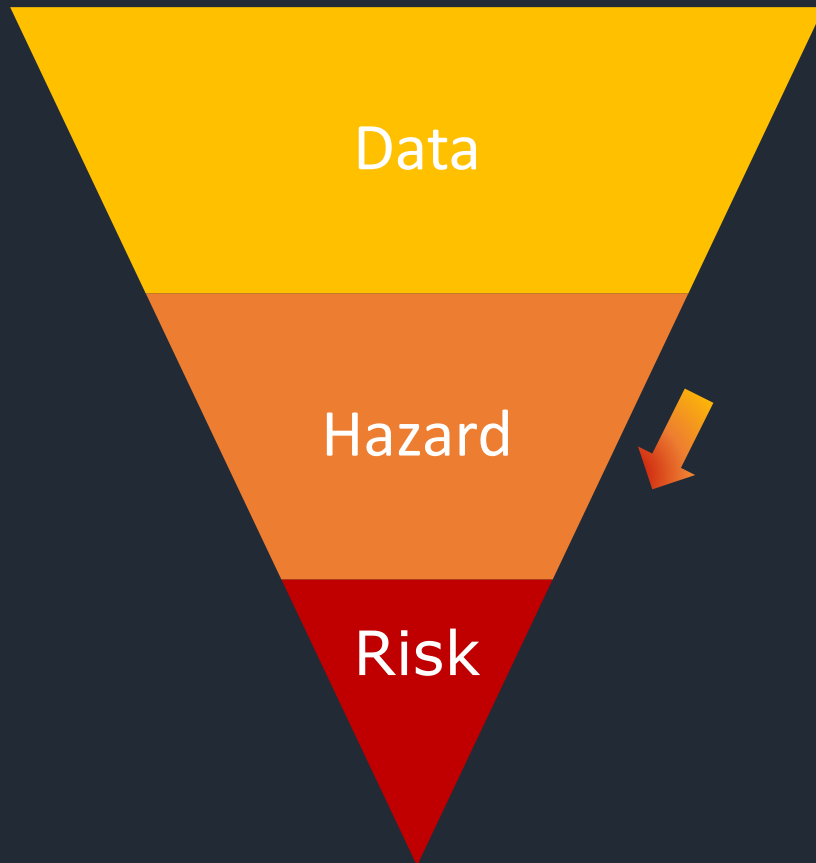
Safe Food for Infants
in the EU and China

Hazard Identification & Risk Ranking Web-based Tools in Infant Foods

Kah Yen Claire Yeak

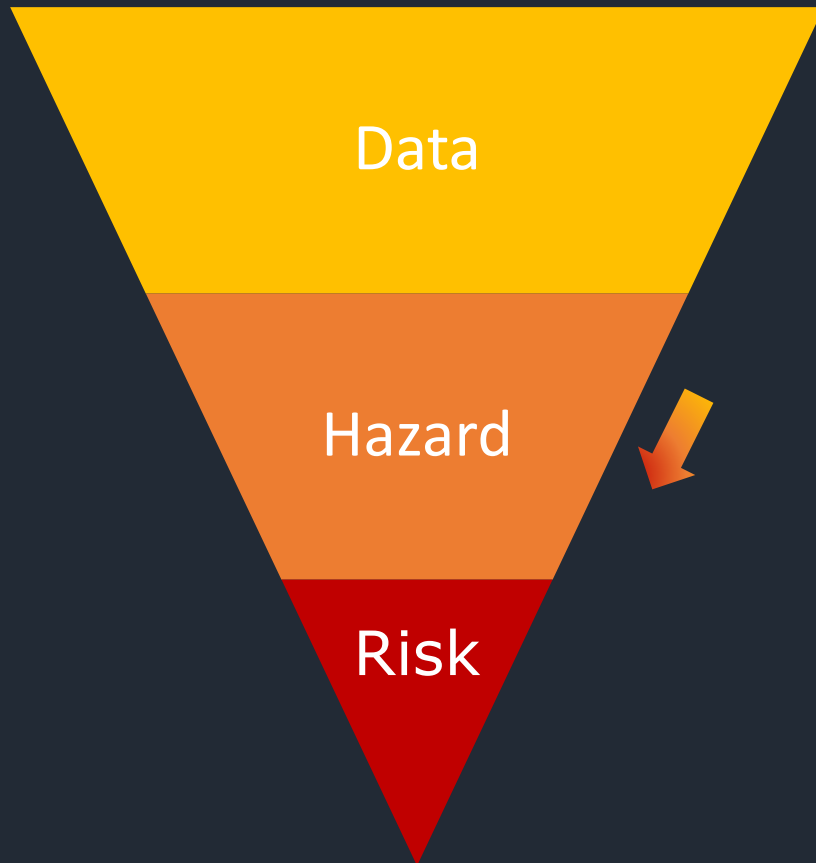
23 June 2024





Our goal:

To develop generic
procedures for HI & RR in
the infant food chain



☞ Building structural databases

☞ Hazard Identification Tool
→ MiID DSS

☞ Risk Ranking Tool
→ Mira DSS

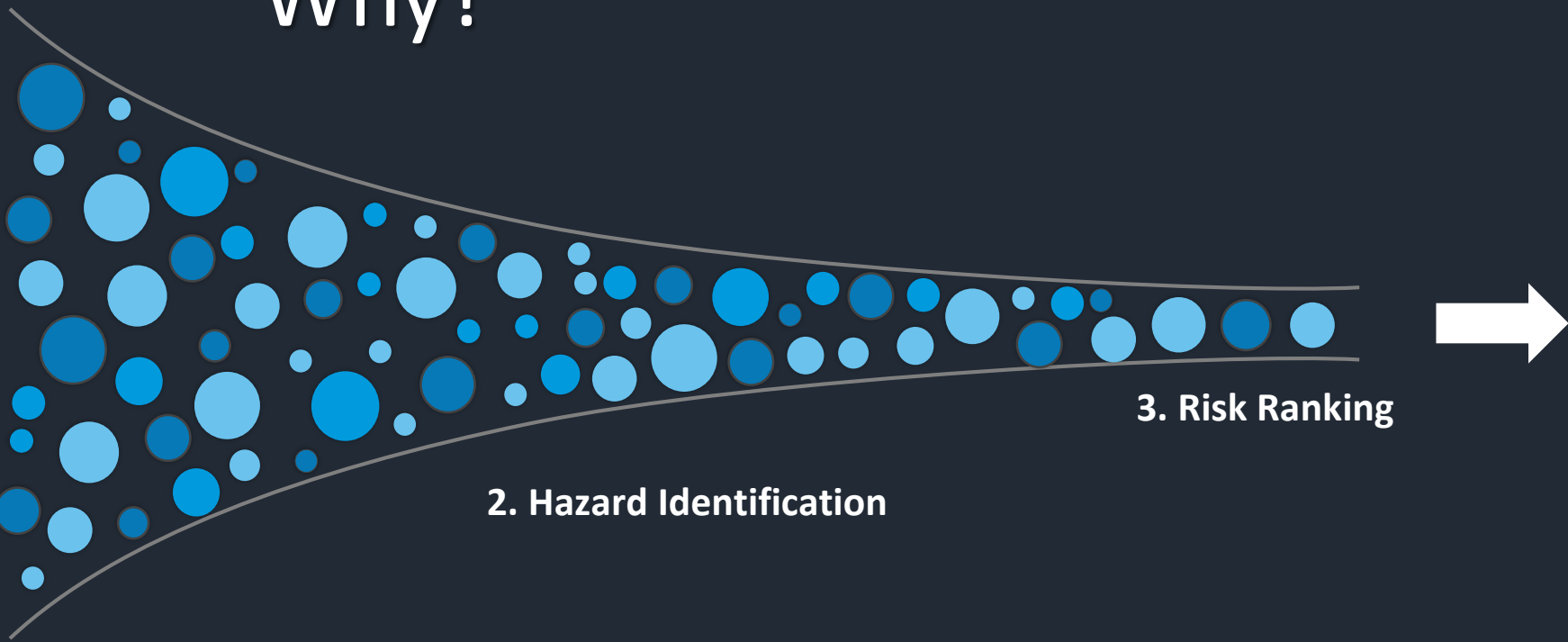
Why?

- **overlook relevant hazards**
- **include too many irrelevant hazards**

Risk Assessment

1. **Hazard Identification**
2. **Hazard Characterization**
3. **Exposure assessment**
4. **Risk characterization**

Why?



Criteria

Legislation

Monitoring

CCPs

QRA

1. List of most relevant hazards

2. Hazard Identification

3. Risk Ranking

1. List of most relevant microbial hazards in food chains



Foodborne
Outbreak



Recalled Food
due to pathogen
contamination



Public health
impact
(EU & Global)



Expert
knowledge



Government
reports



17 Bacteria

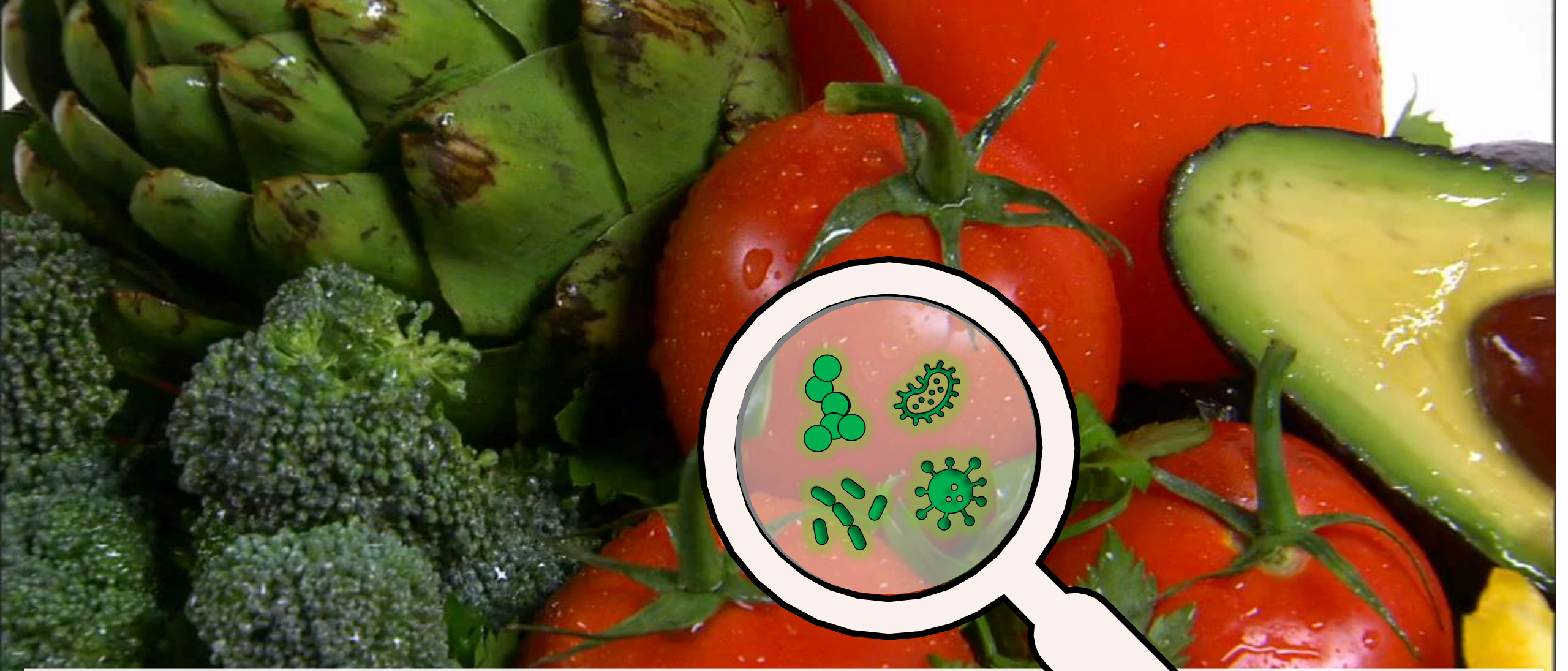


10 Parasites



7 Viruses

Yeak et al., 2022, 2024



2. Microbial Hazard Identification

2. Microbial hazards identification tool



1. Hazard-Food Pairing

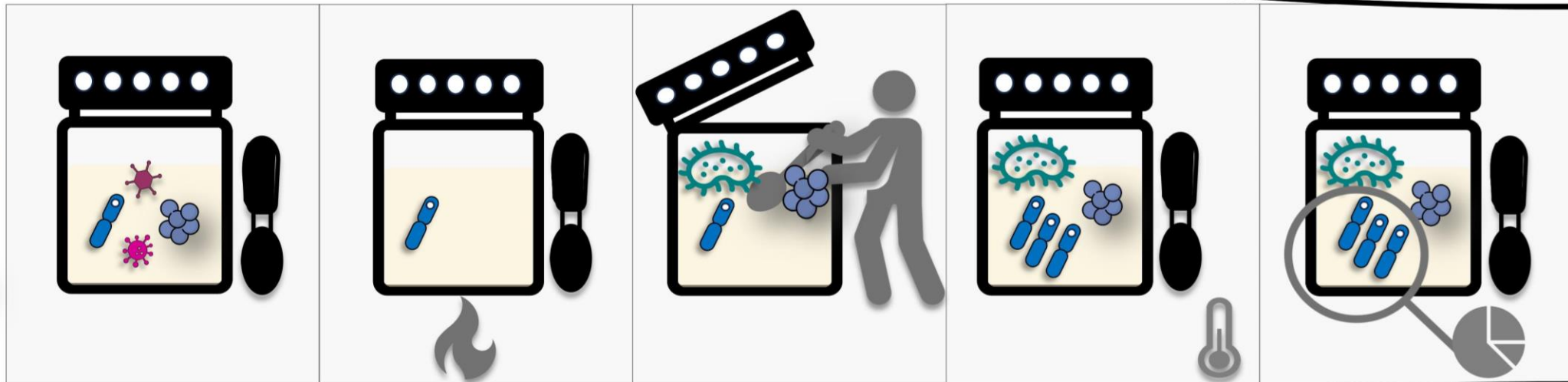
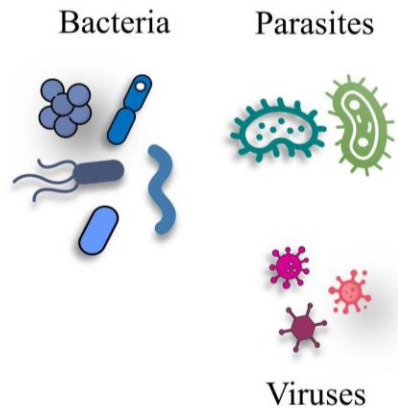
2. Process inactivation

3. Recontamination

4. Growth Opportunity

5. Association strength

34 relevant
Microbial Hazards



🏠 Welcome page

📄 Step 1: Food selection

📄 Step 2: Processing variables

📄 Step 3: Recontamination

📄 Step 4: Product characteristics

🔍 Step 5: Association selection

© Disclaimer Text

⬇️ Download

➡️ Continue to Risk Ranking

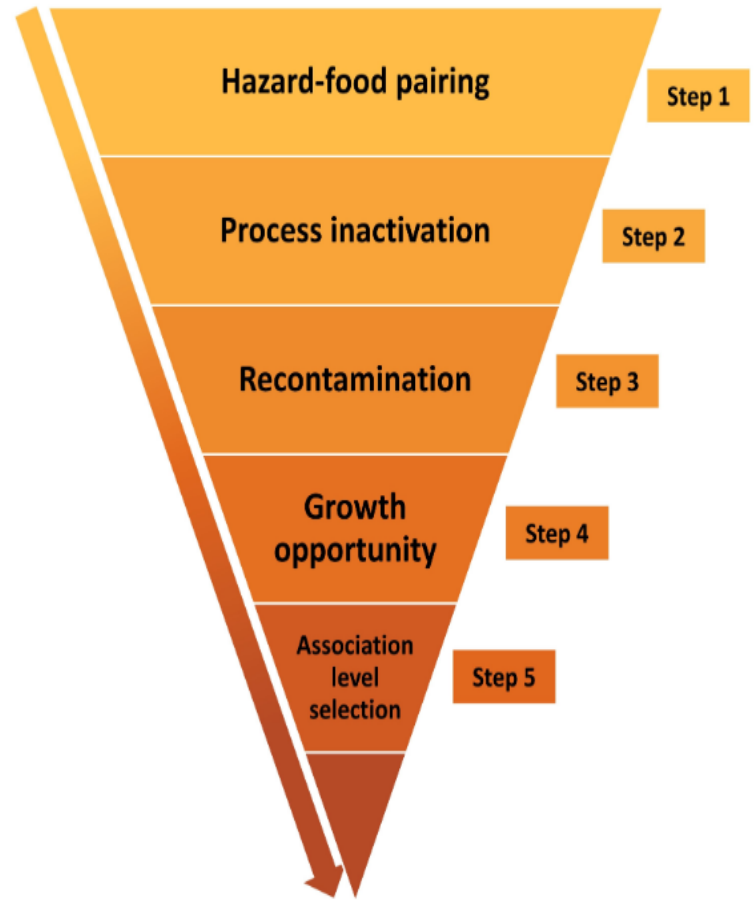
📖 User manual

🌐 Github page

Welcome!



Microbial Hazards Identification DSS procedures



Quick Demo



🏠 Welcome page

📄 Step 1: Food selection

📄 Step 2: Processing variables

📄 Step 3: Recontamination

📄 Step 4: Product characteristics

🔍 Step 5: Association selection

📄 Disclaimer Text

📄 Download

📄 Continue to Risk Ranking

📄 User manual

📄 Github page

Welcome!



Microbial Hazards Identification DSS procedures



Microbial Hazards Identification Decision Support System (MIID DSS)

This tool is developed to identify microbial hazards (MHs) in food products for infants and young children <3 years via published together with peer review paper:

A Web-Based Microbiological Hazard Identification Tool for Infant Foods <https://doi.org/10.1007/s12552-017-9211-1>

The MIID DSS employs 5 major steps that can be accessed from the left panel which include:

1. Microbial hazards identification based on food selection and relevant hazard-food pairing
2. Microbial hazards identification based on processing inactivation
3. Microbial hazards identification based on hazard recontamination possibility after processing
4. Microbial hazards identification based on food product characteristics and growth opportunity of hazards in selected foods
5. Microbial hazards identification based on association level to the selected foods.

Background data in detail for each step can be downloaded in text files using the download button, and is available on the left panel.

For additional details and the rationale behind each step, refer to the user manual on the left panel.

Contact

The application has been developed within the Laboratory of Food Microbiology of Wageningen University & Research.

For other questions or comments, please contact:

Dr. KY Claire Yeak at kahyen.yeak@wur.nl or at kahyenclaire.yeak@outlook.com

Dr. Alexander Dank at Alexander.dank@outlook.com

DISCLAIMER

This Microbial Hazard Identification Tool (MIID-DSS) has been developed for educational purposes and is provided as a decision support system for identifying microbial hazards (MHs) in food products for infants and young children up to the age of 3 through a systematic MHs analysis decision system based on research data and established scientific procedures which are reported in the accompanying peer review research paper.

Case study: Hazards Identification in infant formula

Table 5
Step-wise identification of microbiological hazards in infant formula.

	Step in MiID	Case study 1
		Description
1	Hazard-food pairing	milk and dairy products
2	Process inactivation	Thermal pasteurization: 72 °C for 15–30 s
3	Recontamination	processing environment: dry addition of ingredients: dry vitamins
4	Growth opportunity	product pH: 6.5, a _w : 0.2 Transport temperature: RT; temperature abuse: no
5	MH association level selection	remove low-association MHs

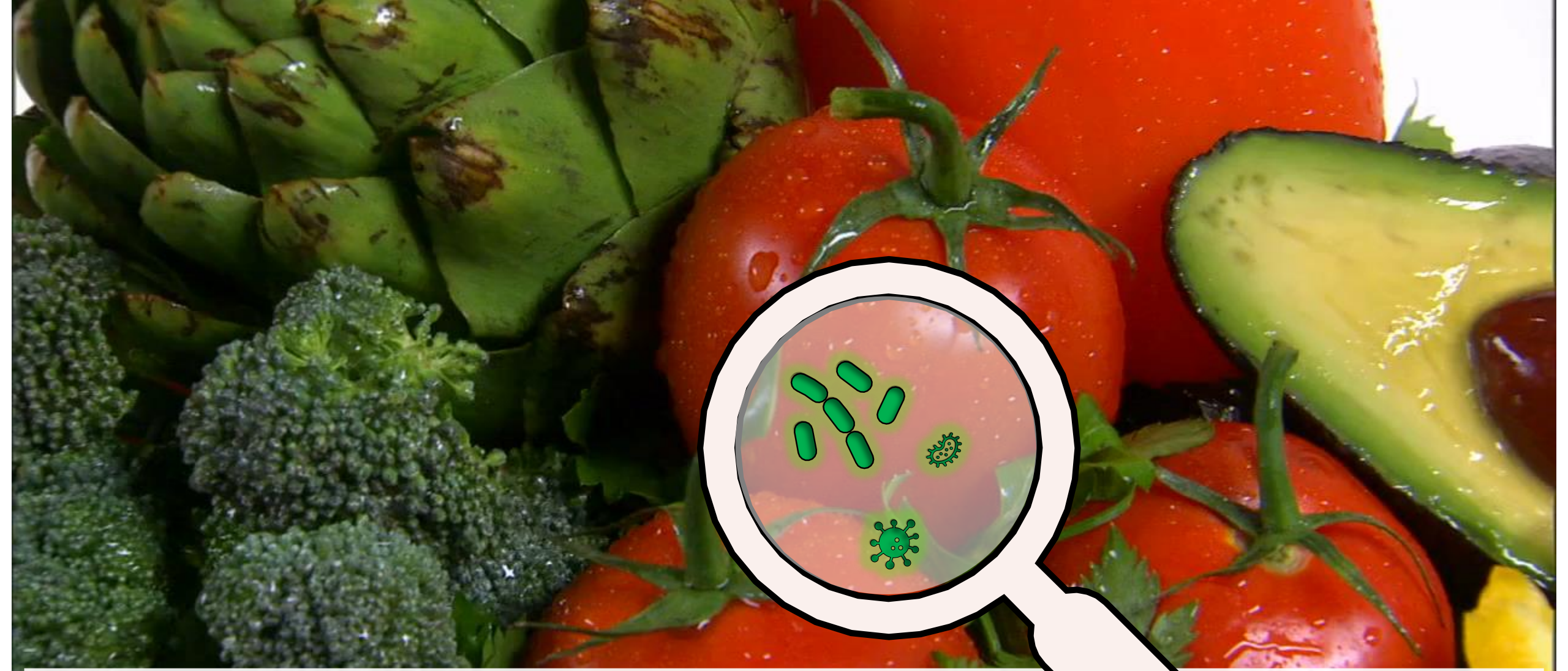
List of identified microbiological hazards ¹

Step 1	Step 2	Step 3	Step 4	Step 5
<i>Aeromonas caviae</i> ^L				
<i>Bacillus cereus</i> ^H				
<i>Brucella</i> spp. ^M				
<i>Campylobacter</i> spp. ^M				
<i>Clostridium botulinum</i> ^L				
<i>Clostridium botulinum</i> ^L (proteolytic)	<i>Clostridium botulinum</i> ^L (proteolytic)	<i>Clostridium botulinum</i> ^L (proteolytic)		
<i>Clostridium perfringens</i> ^L	<i>Clostridium perfringens</i> ^L	<i>Clostridium perfringens</i> ^L		
<i>Cronobacter</i> spp. ^M		<i>Cronobacter</i> spp. ^M	<i>Cronobacter</i> spp. ^M	<i>Cronobacter</i> spp. ^M
<i>Cryptosporidium</i> spp. ^M	<i>Cryptosporidium</i> spp. ^M	<i>Cryptosporidium</i> spp. ^M	<i>Cryptosporidium</i> spp. ^M	<i>Cryptosporidium</i> spp. ^M
<i>Escherichia coli</i> ^M (non-STECC)		<i>Escherichia coli</i> ^M (non-STECC)	<i>Escherichia coli</i> ^M (non-STECC)	<i>Escherichia coli</i> ^M (non-STECC)
<i>Escherichia coli</i> ^H (STECC)		<i>Escherichia coli</i> ^H (STECC)	<i>Escherichia coli</i> ^H (STECC)	<i>Escherichia coli</i> ^H (STECC)
Flavivirus ^L				
<i>Listeria monocytogenes</i> ^H				
<i>Mycobacterium tuberculosis</i> var. bovis ^L				
Norovirus ^L	Norovirus ^L	Norovirus ^L	Norovirus ^L	
<i>Salmonella</i> non-Typhi ^H		<i>Salmonella</i> non-Typhi ^H	<i>Salmonella</i> non-Typhi ^H	<i>Salmonella</i> non-Typhi ^H
<i>Shigella</i> spp. ^L				
<i>Staphylococcus aureus</i> ^H	2	2	2	2
<i>Yersinia enterocolitica</i> ^L				

Now what? Which of them is the top risky hazard?

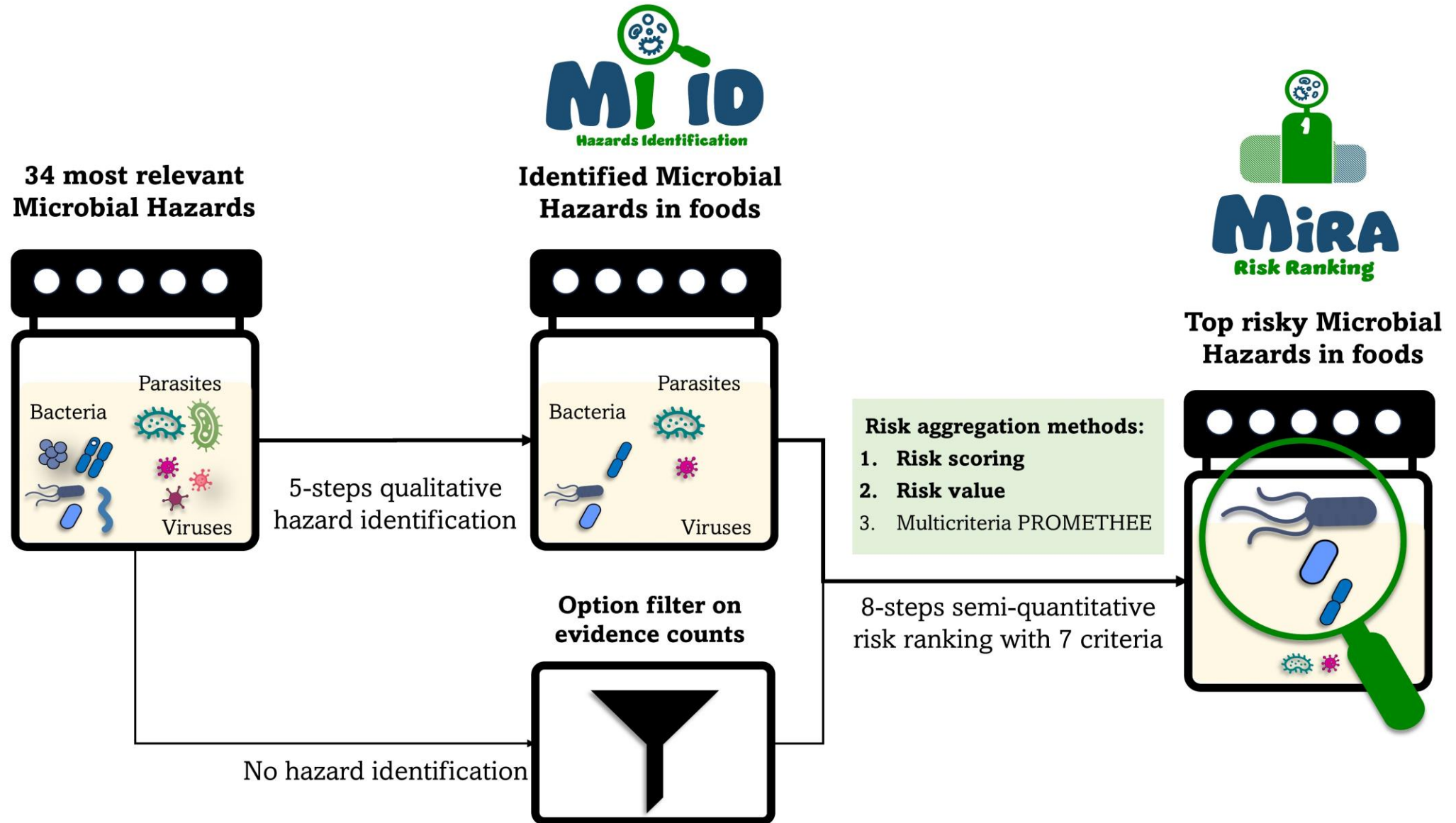
¹L, M and H stands for low, medium and high association strength. Bold- indicates recontamination

²*Staphylococcus aureus* toxin can be included in Step 2 considering that it can be preformed in foods. If this is not the case, *S. aureus* vegetative cells are removed in Step 2, and thus not identified as a MH in this case study



3. Hazard Risk Ranking

3. Microbial hazards ranking tool



3. Microbial hazards ranking tool

Microbial Hazards Risk Ranking Criteria

Likelihood



Severity



Hazard-Food Characteristics (HFC)

- Processing survival (C2)
- Recontamination (C3)
- Growth opportunity (C4)
- Meal preparation (C5)

Hazard-Food Association (HFA)

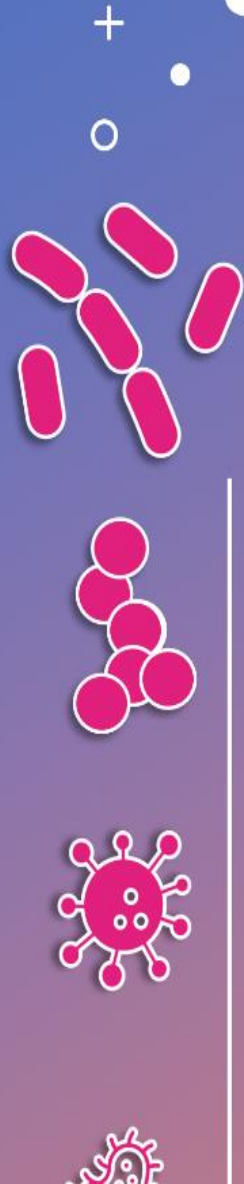
- Outbreak prevalence in the EU (C6A)
- Outbreak prevalence in the USA (C6B)
- Food contamination prevalence in the EU (C6C)
- Food contamination prevalence in the USA (C6D)

Food Consumption (FC) (C7)

DALY/case (HS)(C8)

Microbial Hazards

Risk Ranking



Select ranking all 34 MHs or those identified with MiID

Home

Pre-filter

Criteria

Ranking

Sensitivity

About

? Pre-filter Hazards based on Hazard Identification MiID DSS Output

Rank only identified hazards?

Exclude none and low associated MHs



WAGENINGEN

Select relevant criteria

Home

Pre-filter

Criteria

Ranking

Sensitivity

About



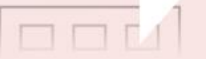
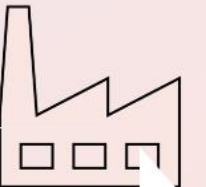
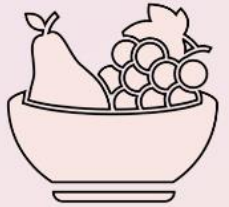
Distribution parameters

Conditions during storage/distribution/retailing

- Room temperature
- Refrigeration (1-4°C)
- Frozen (0°C)
- Potential temperature abuse

Meal preparation at household

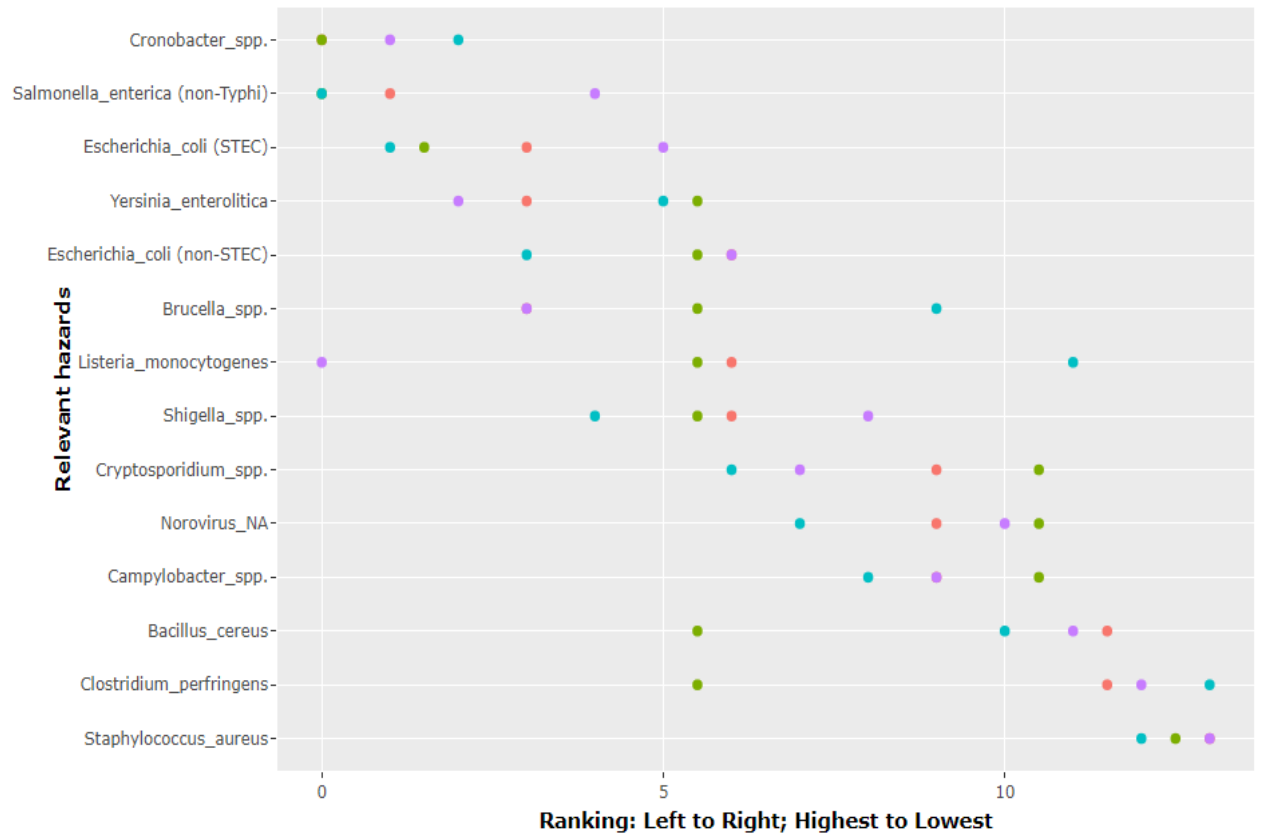
- Ready to eat product
- Cooking >70°C in the whole product
- Cooking <70°C in some point



View ranking results

Semi-Quantitative Risk Aggregation Method Comparison

■ Risk value (product)
 ■ Risk value (sum)
 ■ Risk scoring (product)
 ■ Risk scoring (sum)



method

- Risk score (product)
- Risk score (sum)
- Risk value (product)
- Risk value (sum)



Download the total risk scores or risk values per hazard in next pages

Case study: infant formula

$$\text{Total Risk} = (\text{C2} + \text{C3}^b) * \text{C4} * \text{C5} * (\text{C6A} * \text{C6B} * \text{C6C} * \text{C6D})^{\frac{1}{4}} * \text{C7} * \text{C8}$$

B: Ranking with the hazard identification step									
Rank	Genus	C2	C3	C4	C5	C6	C7	C8	Risk value
1	<i>Salmonella non-Typhi</i>	10 ⁻⁶	0.005	1	1	0.23	0.074	0.028	2.3 x10 ⁻⁶
2	STEC	10 ⁻⁶	0.005	1	1	0.056	0.074	0.011	2.2 x10 ⁻⁷
3	<i>Cronobacter spp.</i>	10 ⁻⁶	0.005	1	1	1.63 x 10 ⁻⁴	0.074	2.8	1.7 x10 ⁻⁷
4	non-STEC	10 ⁻⁶	0.005	1	1	9.22 x 10 ⁻⁵	0.074	0.046	1.5 x10 ⁻⁹
5	<i>Cryptosporidium spp.</i>	10 ⁻⁵	10 ⁻⁶	1	1	1.12 x 10 ⁻⁴	0.074	0.035	3.2 x10 ⁻¹²

C2 survival; C3 recontamination, C4 growth C5 preparation C6 outbreak and contaminant prevalence,
C7 consumption, C8 severity

Summary

1. Data acquisition
2. System construction
3. System validation
4. System application



2

systems



2+n

Processing
techniques

4

data types



Infants +
Toddlers < 3



Take home: governments, academia, companies

1. Risk Assessment

2. HACCP

3. Product development

- Help defining risk based controls & relevant standard settings

Value

Adaptable System Frameworks

- Broader FC
- More Target Groups
- Country/region based
- Cross sectors/industries





European Commission

Horizon 2020
European Union funding
for Research & Innovation



Dr. Kah Yen Claire Yeak



Prof. Dr. Marcel Zwietering



Prof. Dr. Heidy Den Besten



Dr. Alexander Dank



Dr. Alberto Garre



1. List of most relevant chemical hazards in food chains

Persistent Organic pollutants (28)

Trace elements
& Metals
(18)

Pesticides
residues
(17)

Mycotoxins
(15)

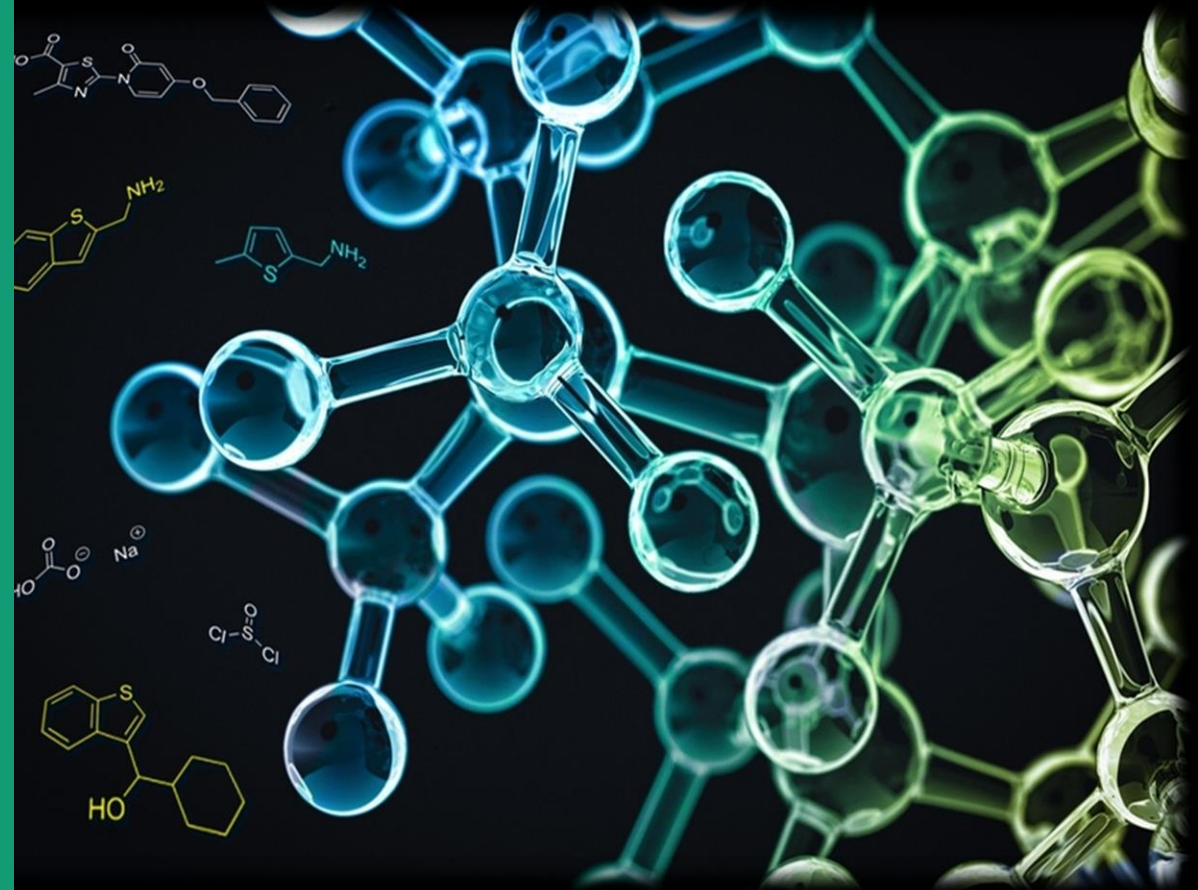
Substances
migrating from
food contact
materials
(11)

Heat induced
compounds
(6)

Food additives
(3)

Ionic compounds
(2)

Phytoestrogen
(1)



Decontamination by high hydrostatic pressure: ranking microbial hazards based on resistance






SAFFI

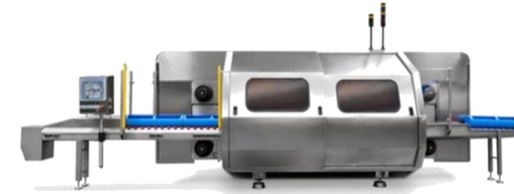
Safe Food for Infants
in the EU and China



WAGENINGEN
UNIVERSITY & RESEARCH

-  Microbial safety
-  Sensory quality similar to fresh product
-  Minimal change on nutrition traits

Non-thermal preservation technology



raw milk



ready to eat



L. monocytogenes

S. aureus

STEC

Salmonella

Campylobacter

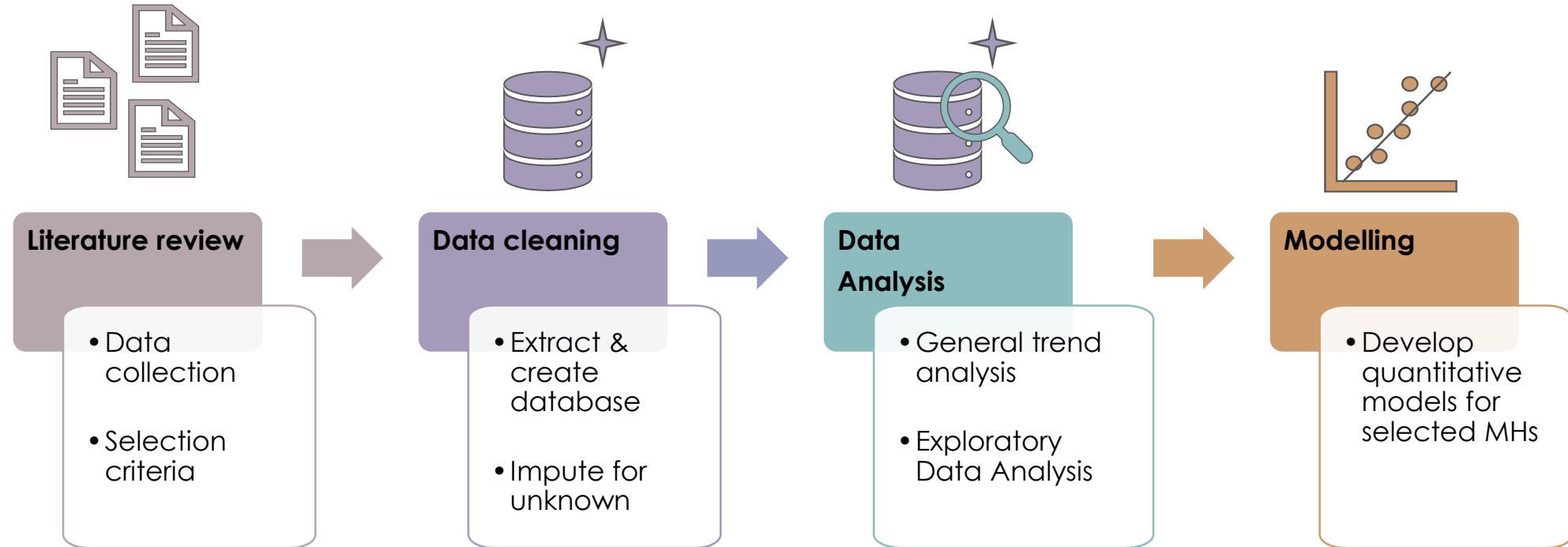
Mycobacterium bovis

EFSA BIOHAZ (2022)

EFSA Journal 2022;20(3):7128

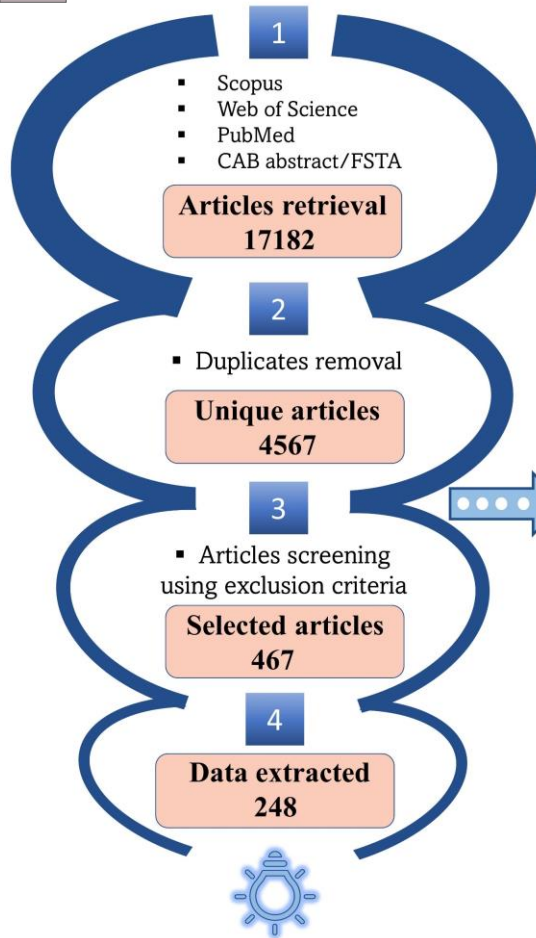
To collect and meta-analyse available data to evaluate the resistance of microbial hazards towards HPP

- ❖ To **rank** the resistance of microbial hazards towards HPP
- ❖ To develop a **user friendly tool** to estimate what are the **HPP requirements** to comply with a **target performance criterion**





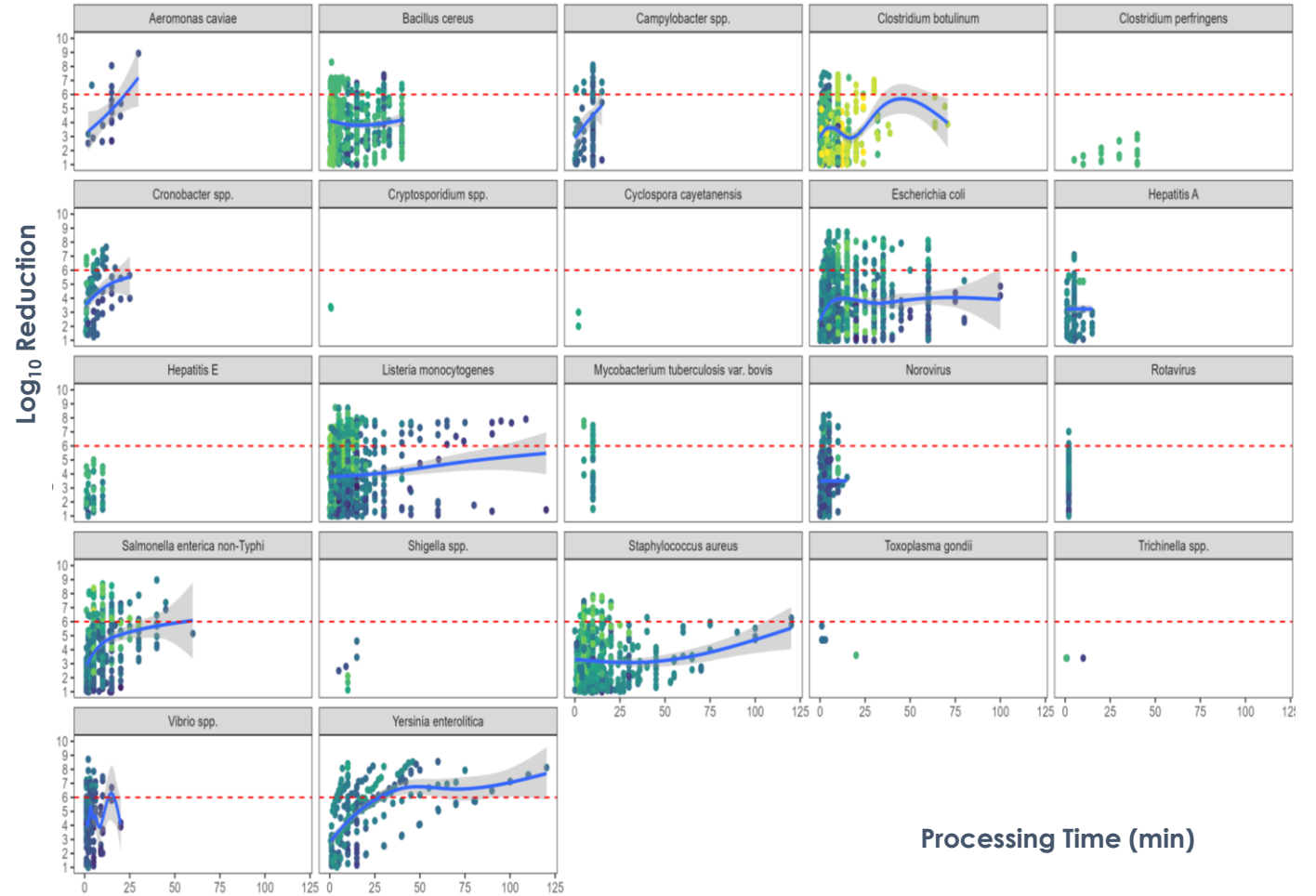
Literature review



- Not D values or log reduction values
- T>45C

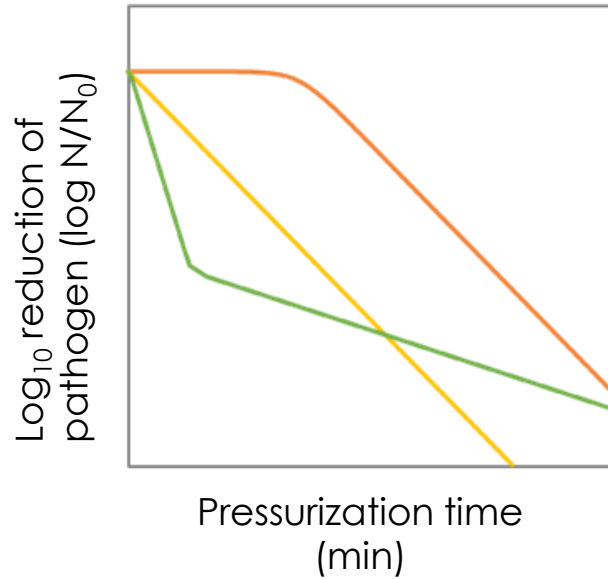


10084 Log reduction values





Inactivation rate $\rightarrow K_{max}$



@ Constant
Pressure intensity
(MPa)

$$D_p = \frac{-Ln(10)}{K_{max}}$$

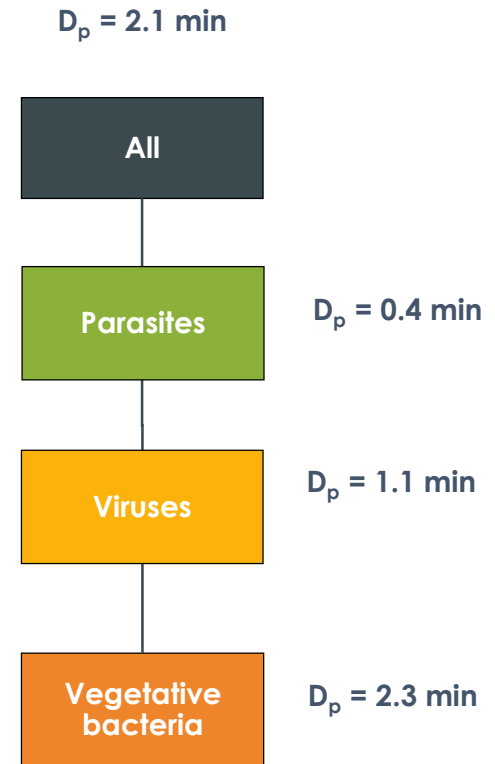
Pressurization time
needed to inactivate
1 log of microbial
hazard at certain
pressure level (MPa)

3450 D values

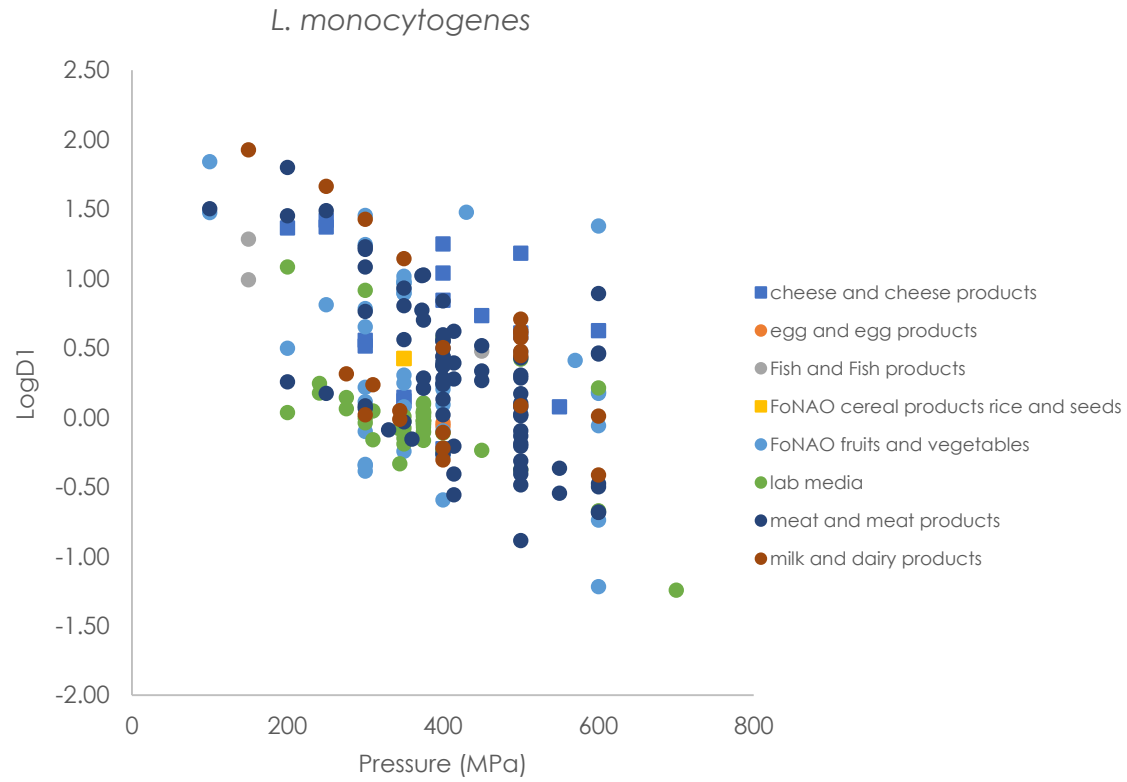
1 Ranking based on general microbial hazards resistance towards HPP



HPP
Resistance



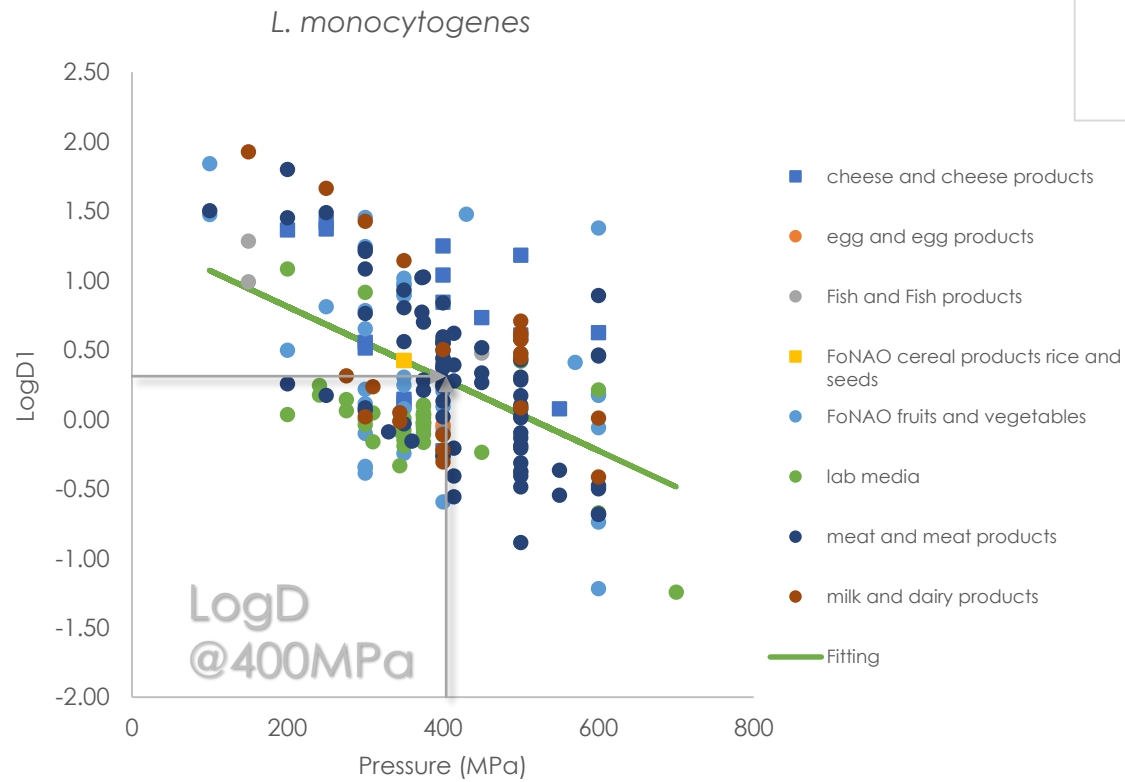
2 Ranking considering on the impact of pressure level



2 Ranking based on the impact of pressure level

$$\text{Log}D = \text{Log}D_{\text{average}} + \frac{P_{\text{average}} - P}{Z_P}$$

400 MPa
 LogD at 400 MPa
 Increase in P needed to reduce LogD by a factor of 10



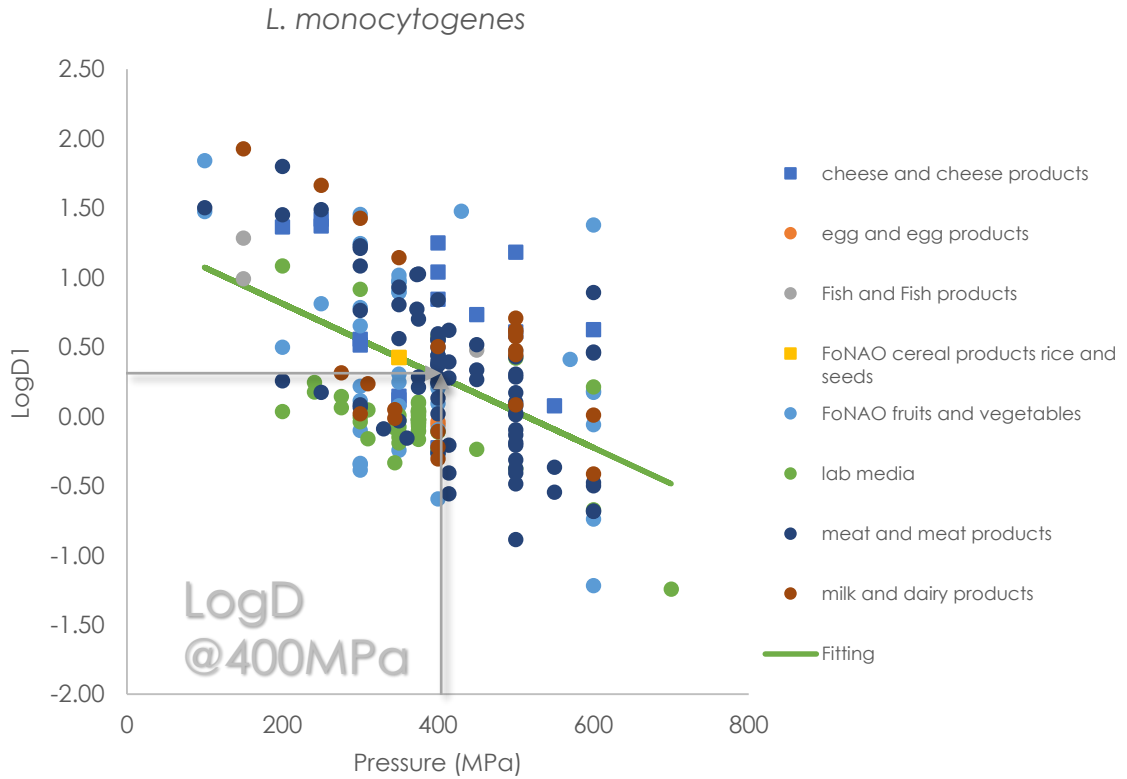
2 Ranking based on the impact of pressure level



HPP Resistance

Low

High



Microbial hazard	LogD _{average} @ 400MPa (min)	D _{average} @ 400 MPa (min)
<i>Toxoplasma gondii</i>	-0.62	0.24
<i>Vibrio spp.</i>	-0.55	0.28
<i>Rotavirus</i>	-0.3	0.50
<i>Aeromonas caviae</i>	-0.25*	0.56
<i>Trichinella spp.</i>	-0.21	0.62
<i>Cronobacter spp.</i>	-0.14	0.72
<i>Campylobacter spp.</i>	-0.089	0.81
<i>Norovirus</i>	0.055	1.14
<i>Hepatitis A</i>	0.17	1.48
<i>Listeria monocytogenes</i>	0.36	2.29
<i>Salmonella enterica non-Typhi</i>	0.36	2.29
<i>Yersinia enterocolitica</i>	0.44	2.75
<i>Hepatitis E</i>	0.48	3.02
<i>Bacillus cereus</i>	0.56	3.63
<i>Staphylococcus aureus</i>	0.59	3.89
<i>Escherichia coli</i>	0.59	3.89
<i>Mycobacterium bovis</i>	0.71	5.13
<i>Shigella spp.</i>	0.87	7.41

3 Ranking based on the impact of pressure level and food matrix



What intrinsic/extrinsic characteristics of food can affect the inactivation of pathogens by HPP?

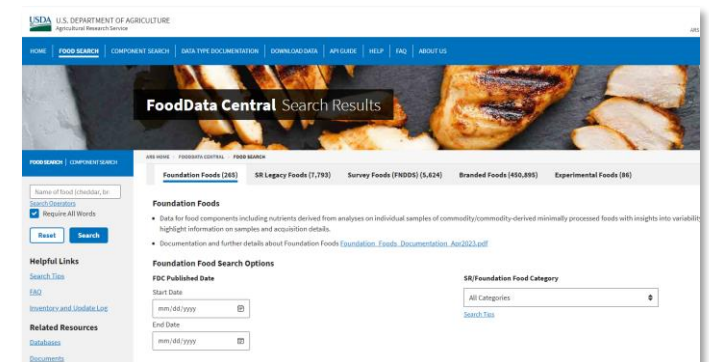
1. pH
2. a_w
3. NaCl (%)
4. Fat, proteins, carbohydrates (%)
5. Antimicrobials (organic acids, essential oils)
6. Bacteriocins, enzymatic compounds (cheese, raw milk)
7. Frozen products
8. Gases in the package (CO₂)

→ 50 % missing values

>80 % missing values



Imputation with values from:
FoodData Central (USDA)



3 Ranking based on the impact of pressure level and food matrix

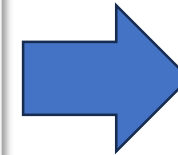
What are the parameters that significantly affect LogD values? 

Numerical variables

- Pressure
- Processing temperature
- Come-up time
- a_w
- pH
- NaCl
- Fat
- Carbohydrates
- Proteins

Categorical variables

- pH category (strongly acid, acid or low acid)
- a_w category (< or >0.95)
- Food item
- Microbial hazard
- Strain



1. Pressure
2. pH & a_w
3. Microbial hazard

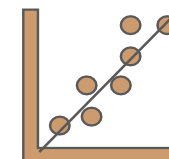


Spearman's correlation test
Kruskall-Wallis H test
Cramer's V

To identify
significant
parameters

To find
correlations

3 Ranking based on the impact of pressure level and food matrix



400 MPa

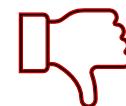


$$\text{Log}D = \text{Intercept} + a * (P - P_{ref}) + b * \text{pH} + c * a_w + d * \text{pH} \cdot a_w + \text{MH}$$

Parameter	Estimate ± SE	P-value
Intercept	-4.39 ± 1.57	0.0055
a (Pressure)	2.38e ⁻³ ± 1.79e ⁻⁴	<2e ⁻¹⁶
b (pH)	1.67 ± 0.41	6.25e ⁻⁵
c (a _w)	3.10 ± 1.49	0.038
d (pH·a _w)	-1.55 ± 0.43	0.00032
<i>E. coli</i>	0.81 ± 0.43	0.06
<i>L. monocytogenes</i>	0.80 ± 0.42	0.06
Norovirus	0.60 ± 0.43	0.16
<i>Salmonella</i>	0.68 ± 0.41	0.10
<i>S. aureus</i>	1.31 ± 0.43	0.0029



LogD as a function of the intrinsic characteristics of food



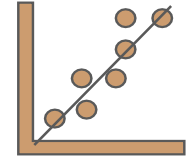
No data for all microbial hazards (n=350)

R_{adjusted}² = 0.47
AIC = 338.36

3 Ranking based on the impact of pressure level and food matrix

400 MPa 73 levels 19 levels

$$\text{Log}D = \text{Intercept} + a * (P - P_{ref}) + b * \text{food}_{item} + c * \text{MH} + (1|\text{strain})$$



Parameter	Estimate ± SE	P-value
Intercept	-0.35 ± 0.30	0.233
a (Pressure)	2.14e ⁻³ ± 6e ⁻⁵	<2e ⁻¹⁶
b (Food item _i)	0.27 ± 0.25	0.277
c (MH _i)	0.43 ± 0.20	0.031

Marginal R² = 0.492
 Conditional R² = 0.704
 AIC = 2765.21

HPP
Resistance

Low

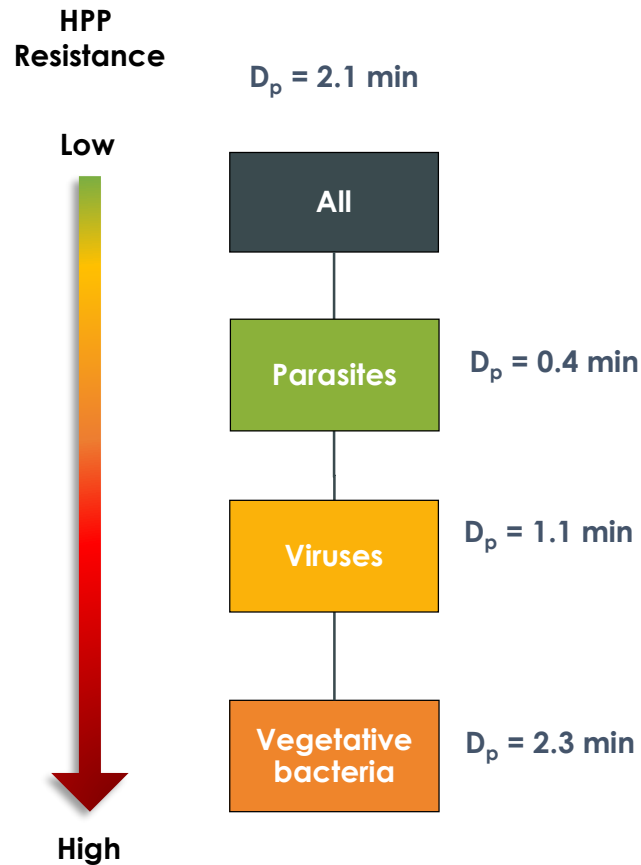


High

Microbial hazard	c(log min)	c (min)
<i>Vibrio spp.</i>	-0.74	0.18
<i>Trichinella spp.</i>	-0.54	0.29
<i>Cronobacter spp.</i>	-0.50	0.32
Rotavirus	-0.46	0.35
<i>Campylobacter spp.</i>	-0.26	0.55
Norovirus	-0.24	0.58
Hepatitis A	-0.22	0.60
<i>Bacillus cereus</i>	-0.19	0.64
<i>Aeromonas caviae</i>	-0.18	0.66
<i>Cryptosporidium spp.</i>	-0.09	0.81
<i>Salmonella</i>	-0.04	0.91
<i>Mycobacterium bovis</i>	-0.02	0.96
<i>Yersinia enterocolitica</i>	-0.01	0.98
<i>Listeria monocytogenes</i>	0	1
<i>E. coli</i>	0.16	1.45
<i>S. aureus</i>	0.26	1.82
Hepatitis E	0.36	2.28
<i>Shigella spp.</i>	0.39	2.44
<i>Toxoplasma gondii</i>	0.65	4.43

Base *L. monocytogenes* in neutral buffer

1 Ranking based on general microbial hazards resistance towards HPP



2 Ranking based on the impact of pressure level

Microbial hazard	Resistance Level
<i>Toxoplasma gondii</i>	Sensitive $D_p < 1 \text{ min}$ @400MPa
<i>Vibrio spp.</i>	
Rotavirus	
<i>Aeromonas caviae</i>	
<i>Trichinella spp.</i>	
<i>Cronobacter spp.</i>	
<i>Campylobacter spp.</i>	
Norovirus	
Hepatitis A	
<i>Listeria monocytogenes</i>	
<i>Salmonella</i>	Moderate $1 \text{ min} \leq D_p < 3 \text{ min}$ @400MPa
<i>Yersinia enterocolitica</i>	
Hepatitis E	
<i>Bacillus cereus</i>	
<i>Staphylococcus aureus</i>	Resistant $D_p \geq 3 \text{ min}$ @400MPa
<i>Escherichia coli</i>	
<i>Mycobacterium bovis</i>	
<i>Shigella spp.</i>	

3 Ranking based on the impact of pressure level and food matrix

Microbial hazard	Resistance Level
<i>Vibrio spp.</i>	Sensitive
<i>Trichinella spp.</i>	
<i>Cronobacter spp.</i>	
Rotavirus	
<i>Campylobacter spp.</i>	
Norovirus	Moderate
Hepatitis A	
<i>Bacillus cereus</i>	
<i>Aeromonas caviae</i>	
<i>Salmonella</i>	Resistant
<i>Mycobacterium bovis</i>	
<i>Yersinia enterocolitica</i>	
<i>Listeria monocytogenes</i>	
<i>E. coli</i>	
<i>S. aureus</i>	Resistant
Hepatitis E	
<i>Shigella spp.</i>	
<i>Toxoplasma gondii</i>	Resistant

In neutral buffer

What are the HPP requirements (pressure and time) to comply with a target performance criterion



Microbial Hazards Identification DSS procedures



Decision Support System prototype

SET HPP CONDITIONS TO ACHIEVE A TARGET PERFORMANCE CRITERIA
FOR THE INACTIVATION OF VEGETATIVE PATHOGENS IN FRUIT & VEGETABLE PUREE

Acid product

Holding time (min)	Pressure (MPa) - pH 1	Pressure (MPa) - pH 2	Pressure (MPa) - pH 3	Pressure (MPa) - pH 4	Pressure (MPa) - pH 5
0	600	600	600	600	600
1	450	550	550	550	550
2	300	450	450	450	450
3	200	350	350	350	350
4	150	280	280	280	280
5	120	230	230	230	230
6	100	190	190	190	190
7	80	160	160	160	160
8	70	140	140	140	140
9	60	120	120	120	120
10	50	100	100	100	100

pH category: write the number according to the pH of the food matrix

1 Low acid if pH > 4.5
 2 Acid if 4 ≤ pH ≤ 4.5
 3 High acid if pH < 4

Target performance criteria (Log reduction):
 Log (N₀/N):

Enter the target pressure (input):
 Pressure (MPa):
 Temperature (°C)*:

*Maximum temperature of the pressurisation fluid at the beginning of the HPP cycle (assuming a compression heating of 3 °C/100 MPa)

Time (min): *output*



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SAFFI

“Safe Food for Infants in the EU and China”



Ranking risks in food: consumer perception vs quantitative risk assessment

26 June 2024, IAFP Webinar

Jeanne-Marie Membré, jeanne-marie.membre@inrae.fr

➤ Outline

- Introduction
 - Food safety and risk ranking
- Methodology
 - Survey and survey analysis
 - How did we assess consumer perception?
 - How did we assess microbiological and chemical risks?
- Results
 - Consumer perception: general public vs food specialists
 - Consumer perception vs quantitative assessment
- Conclusion



➤ Introduction

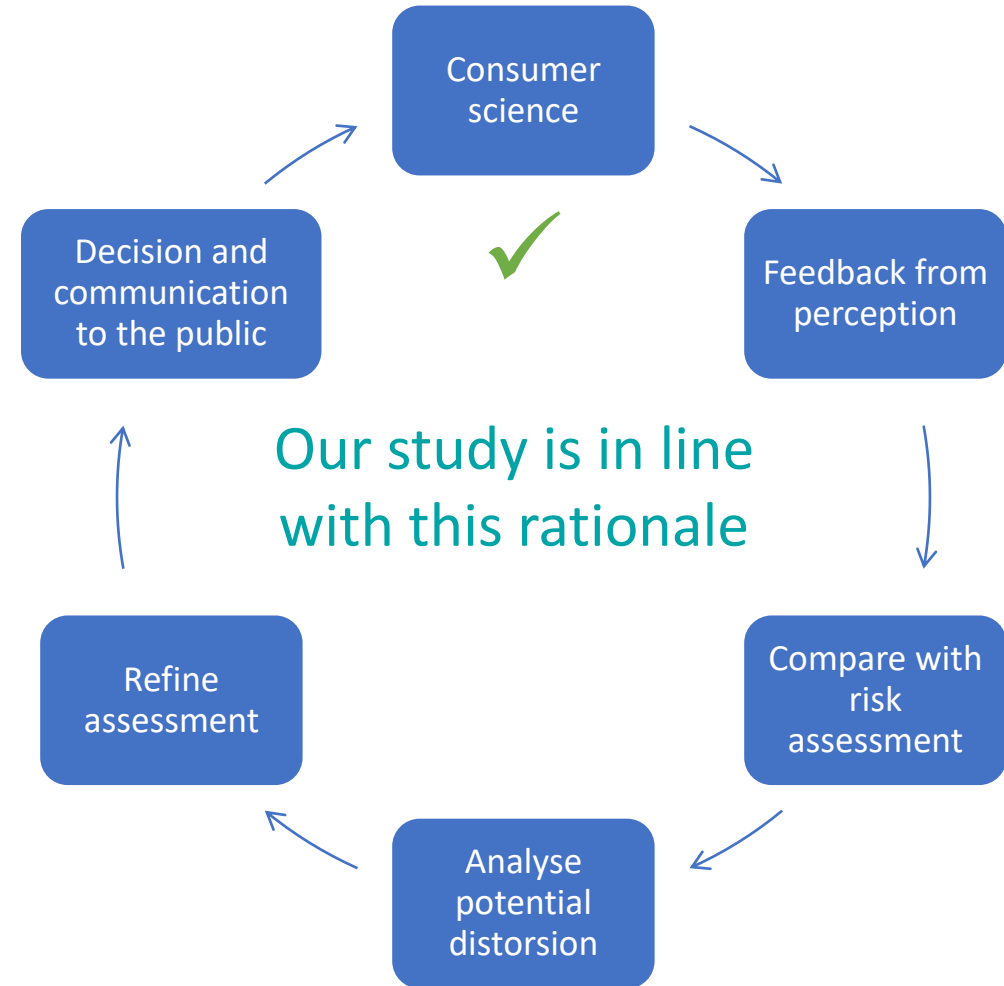
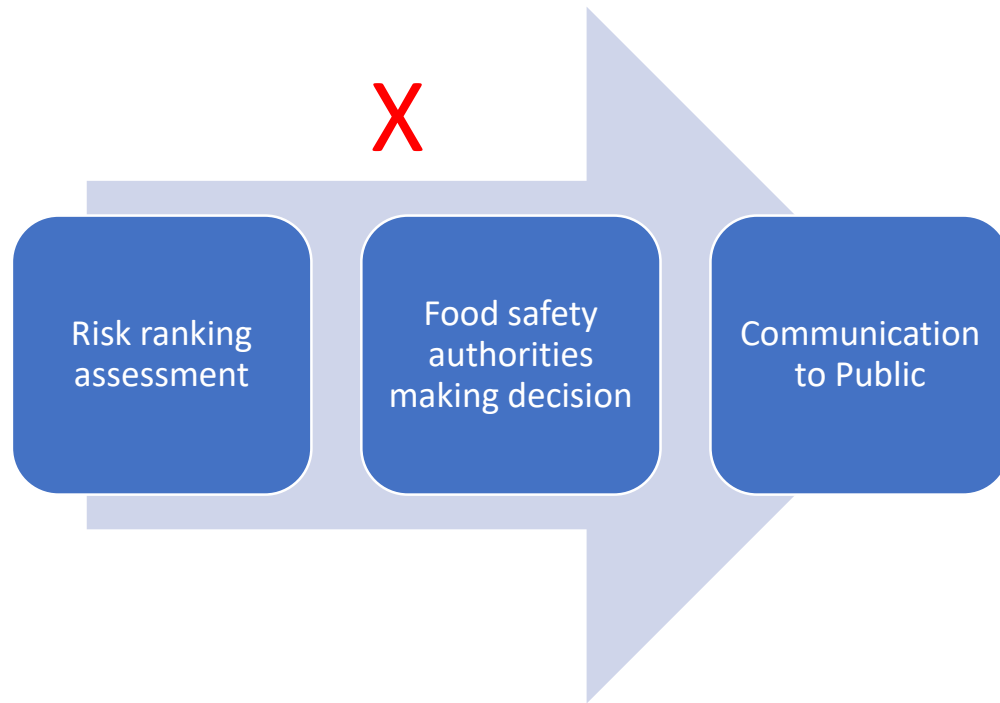
Food safety and risk ranking

- **FAO 2020:**
 - “Risk analysis is internationally accepted as a key component to support decision-making around food safety.”
 - Food safety risk ranking is the systematic analysis and ordering of hazards and/or foods in terms of public health risks, based on the likelihood and severity of adverse impacts on human health in a target population.
 - Risk ranking provides food safety authorities with the scientific basis to make informed regulatory decisions, enhance disease surveillance, determine how food inspections are allocated, inform the public of food safety threats”
- What about perception of risk from the public?



➤ Introduction

Food safety and risk ranking



➤ Methodology



➤ Methodology

- Infant formula
 - Food safety is a crucial public health concern, especially for **vulnerable groups** like infants and toddlers under 3 years
- Population : 2 surveys
 - ca 3000 participants → General Public
 - 38 food professionals → Food professionals
- On-line questionnaire including microbiological and chemical hazards
- Data were analysed and normalized to be compared with risk ranking assessment



➤ Methodology

How did we assess consumer perception?

- **Concern**
 - How often do you wonder if the child's meals contain these contaminants when you choose or prepare them?
- **Severity**
 - According to your best guess, how dangerous would you estimate an industrial produced food for infants and young children to be, when the following are present?
- **Likelihood**
 - According to your best guess, how frequent would you estimate the presence of the following in an industrial produced food for infants and young children?
- **Re-calculated “risk” as severity x likelihood**



➤ Methodology

How did we assess consumer perception? – Category of Hazards

- Chemical hazards

Contaminants present in the environment	heavy metals, dioxins, etc
Contaminants from agricultural practices	pesticides, mycotoxins, etc.
Substances generated during industrial processes such as cooking	furan, etc
Contaminants present in packaging that could migrate into food	bisphenol A from contact plastics, etc
Intentionally added substances in food	food additives such as titanium dioxide, etc.
Substances naturally present in foods	phytoestrogens in soy, etc.
Fraudulently introduced contaminants	melamine, etc.

- Microbiological hazards

Bacteria that may cause short-term mild sickness, less than 2-3 days	Bacillus cereus causing diarrhea, etc
Bacteria that may cause long-term sickness, more than 1-2 weeks, or severe symptoms	Listeria monocytogenes causing brain swelling, etc.
Preformed bacterial toxins in foods	botulinum toxins, etc.
Infectious viruses	norovirus causing nausea or stomach pain, etc.
Parasites	roundworms causing loss of appetite, etc.

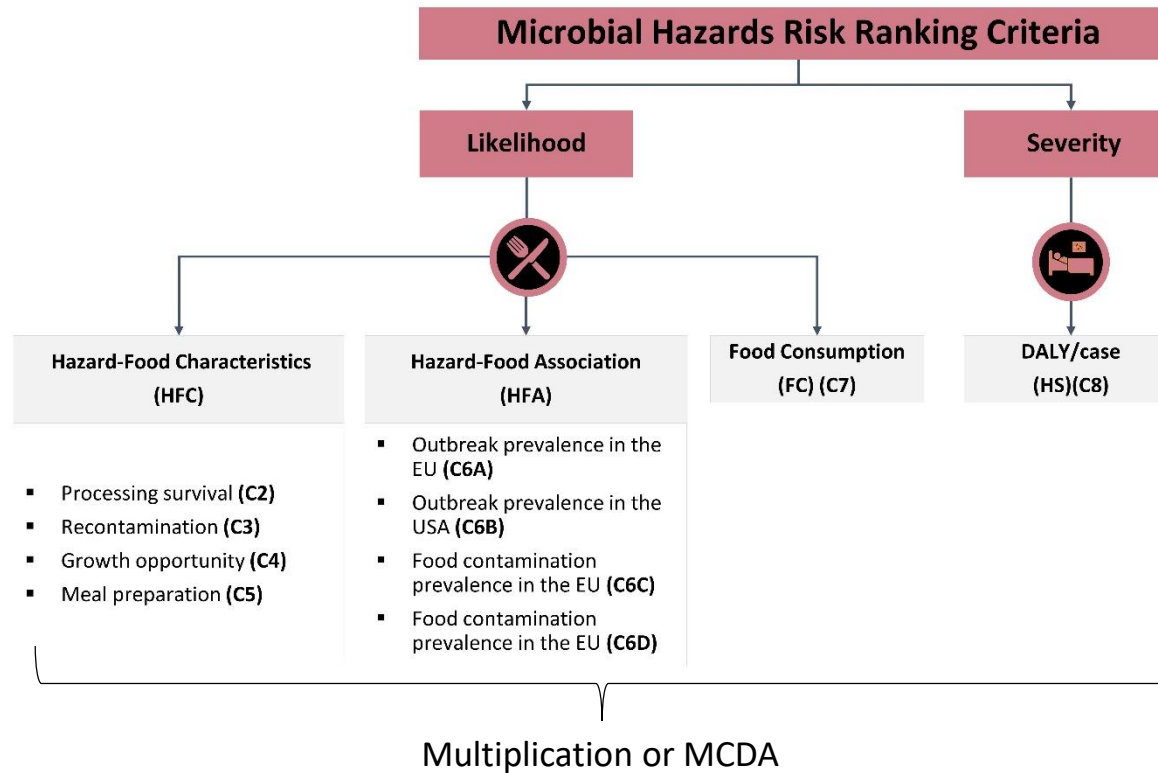
+ unknown category



➤ Methodology

How did we assess microbiological and chemical risks?

- Microbiological Risk



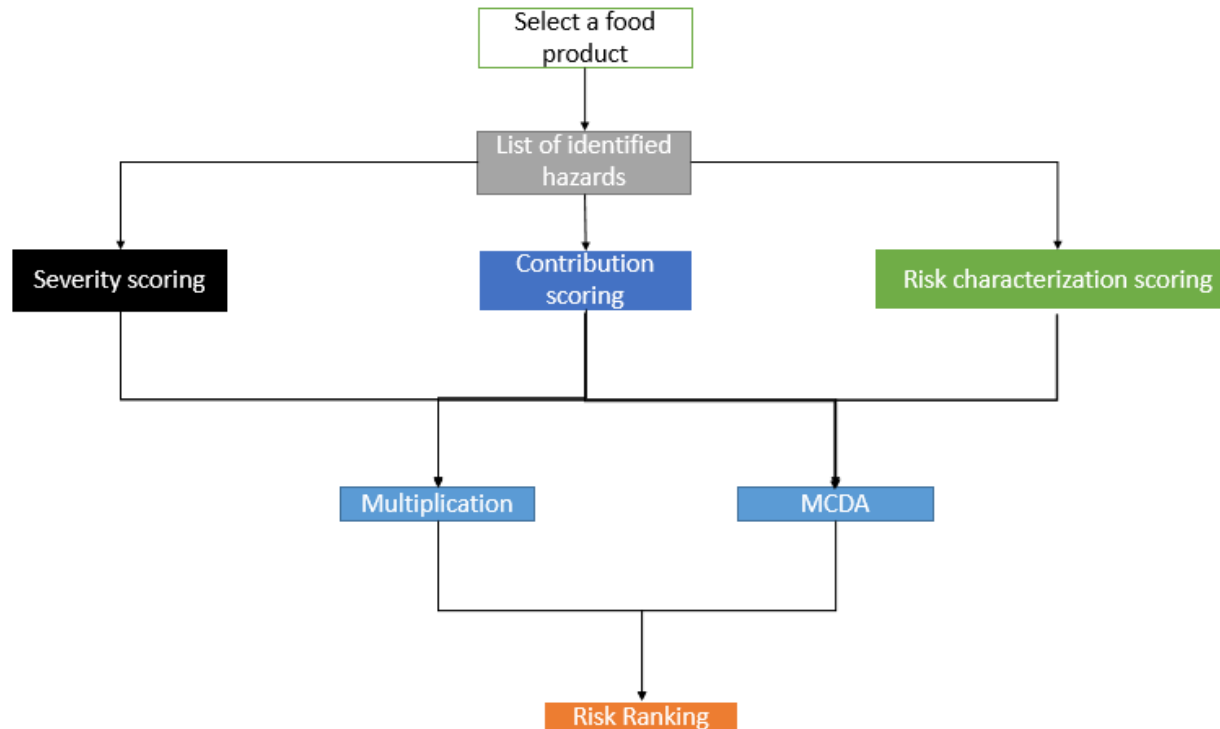
Kah Yen Claire Yeak, Alberto Garre, Jeanne-Marie Membré, Heidi M.W. den Besten, Marcel H. Zwietering. Systematic Risk Ranking of Microbiological Hazards in Infant Foods. **Food Research International. Submitted.**



➤ Methodology

How did we assess microbiological and chemical risks?

- Chemical Risk



P. Palmont, J.-M. Membré, G. Riviere, N. Bemrah. 2023. Risk ranking of chemical hazards in infant foods: Comparison of methods using infant formula as an example.

Food Additives & Contaminants. Part A. 1-9

DOI: 10.1080/19440049.2022.2163302



> Results

Perception: general public vs food professionals

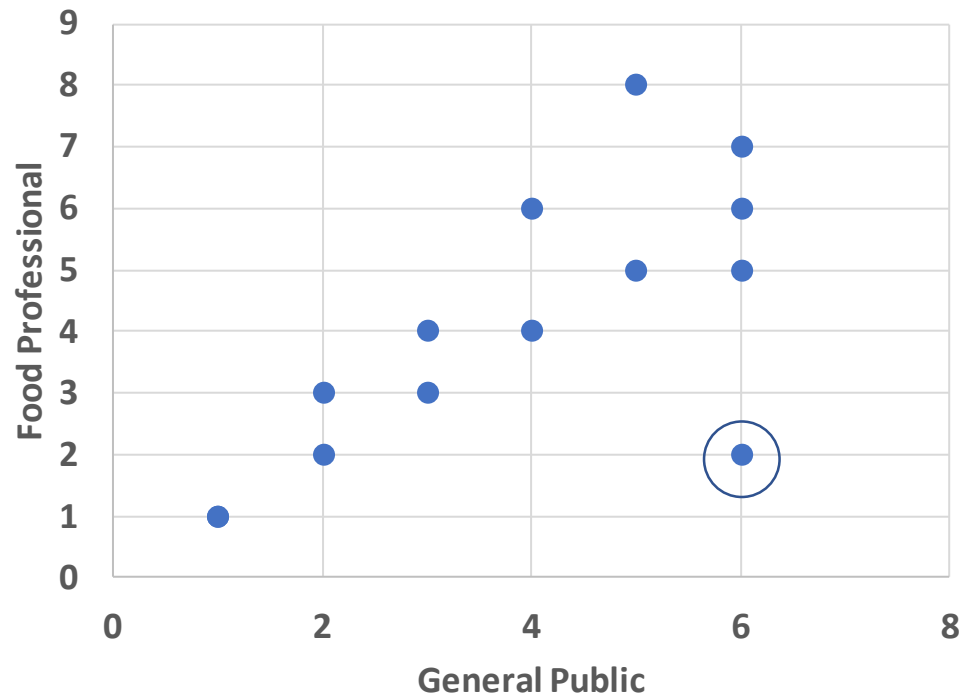
Thomopoulos, Rallou; Fuchsbauer, Norbert; Pissaridi, Katerina; Bover, Sara; Besten, Heidy den; Palmont, Philippe; Engel, Erwan, 2024, "End users' perceptions and home practices regarding infant food safety in Europe", <https://doi.org/10.57745/8T4VCD>, Recherche Data Gouv, V1



➤ Results

Consumer perception: general public vs food professionals

- Severity / Ranking scores



Microbiological and Chemical Hazards, altogether

Relative good agreement between perception by the two groups.

Spearman coefficient: 0.89

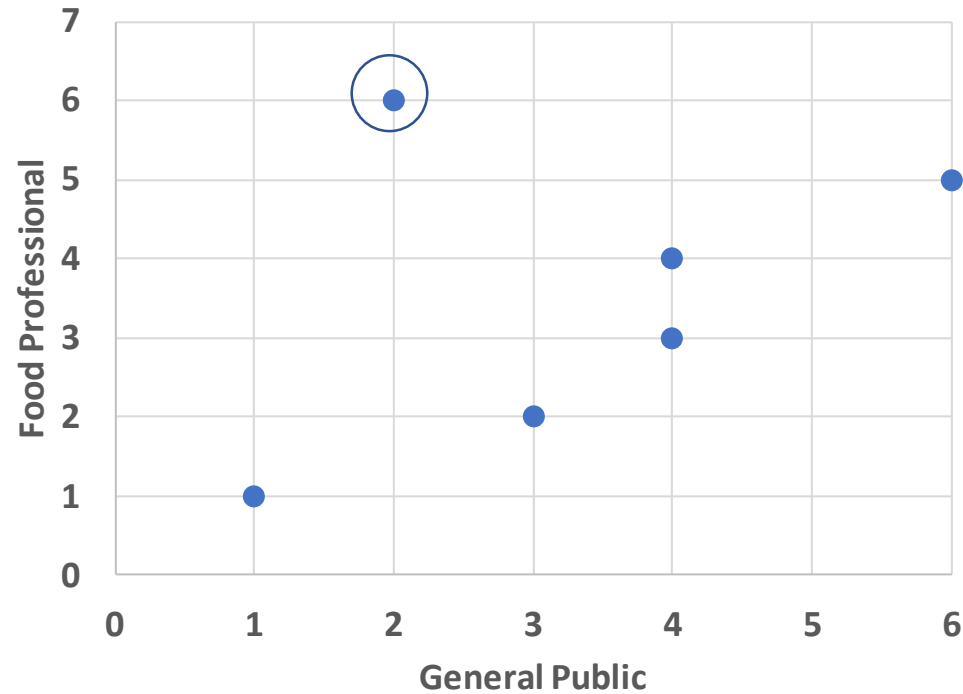
One exception: “unknown chemical risk”



➤ Results

Consumer perception: general public vs food professionals

- Risk – Microbiological Hazards / Ranking scores



Relative good agreement between perception by the two groups.
Spearman coefficient: 0.97

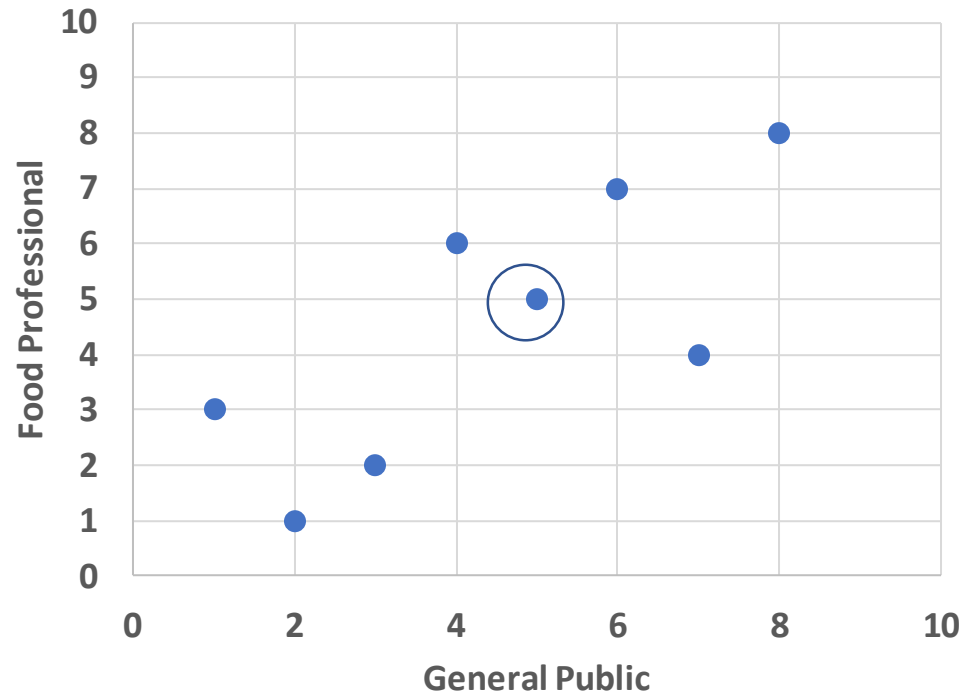
One exception: “unknown microbiological risk”



➤ Results

Consumer perception: general public vs food professionals

- Risk – Chemical Hazards / Ranking scores



Relative good agreement
between perception by the two
groups.
Spearman coefficient: 0.76

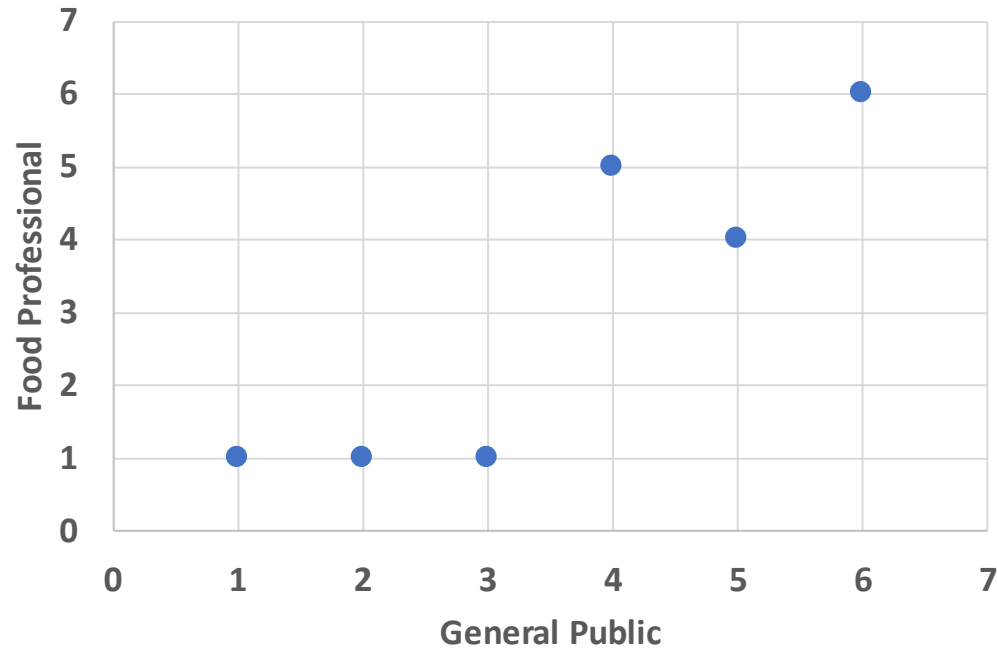
○ “unknown chemical risk”



➤ Results

Consumer perception: general public vs food professionals

- Concern – Microbiological Hazards / Ranking scores



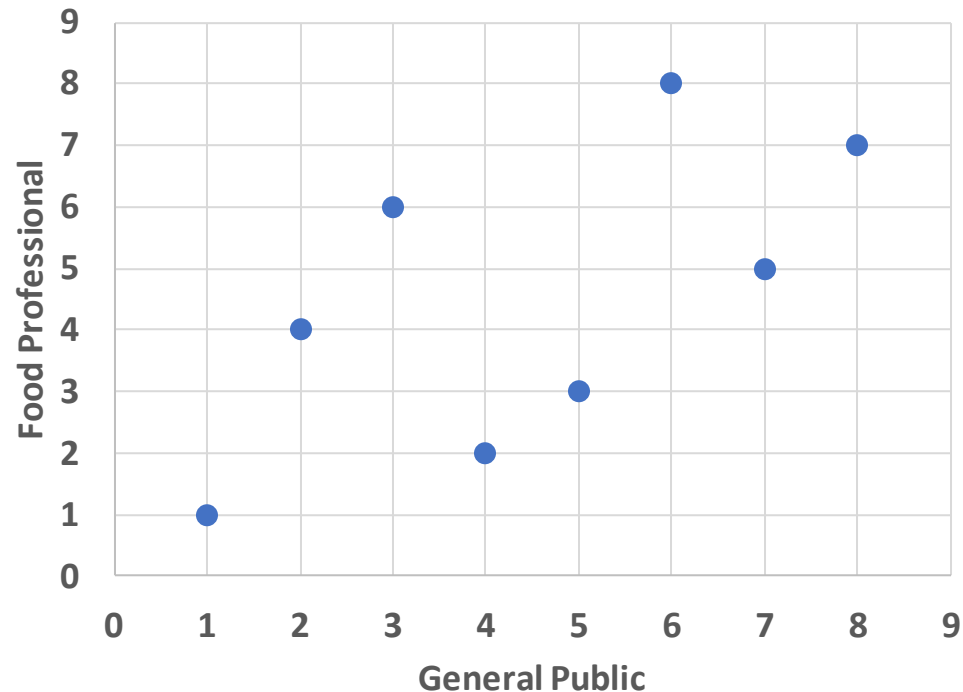
Relative good agreement
between perception by the two
groups.
Spearman coefficient: 0.88



➤ Results

Consumer perception: general public vs food professionals

- Concern – Chemical Hazards / Ranking scores



Relative good agreement
between perception by the two
groups.
Spearman coefficient: 0.64

Hereafter: only general public



➤ Results

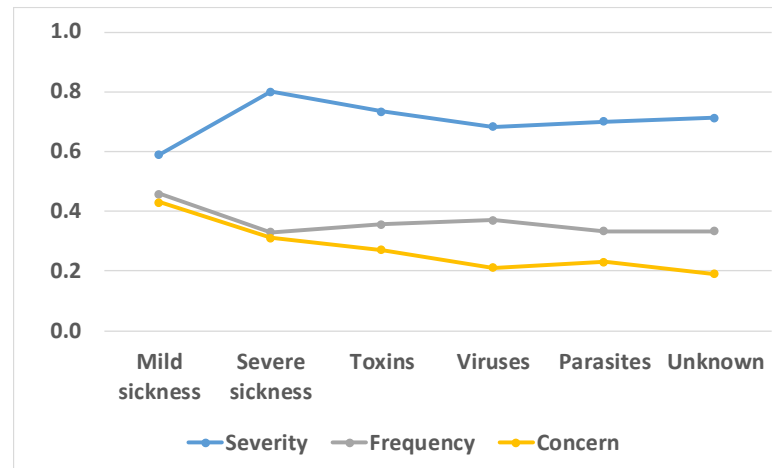
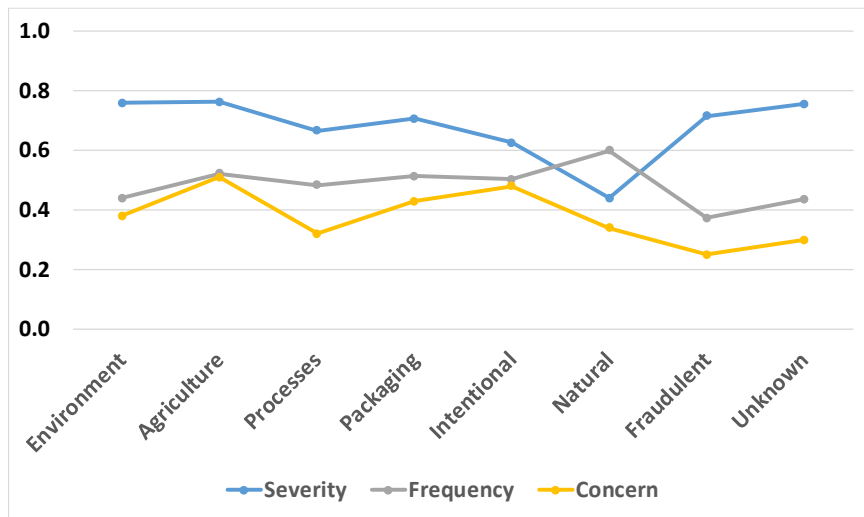
Perception: chemical hazards vs microbiological hazards



Results

Consumer perception

- Chemical hazards vs Microbiological Hazards



General public

Severity perception of C and M in the same order of magnitude

Overall concern slightly higher for chemical hazards than for microbiological hazards



> Results

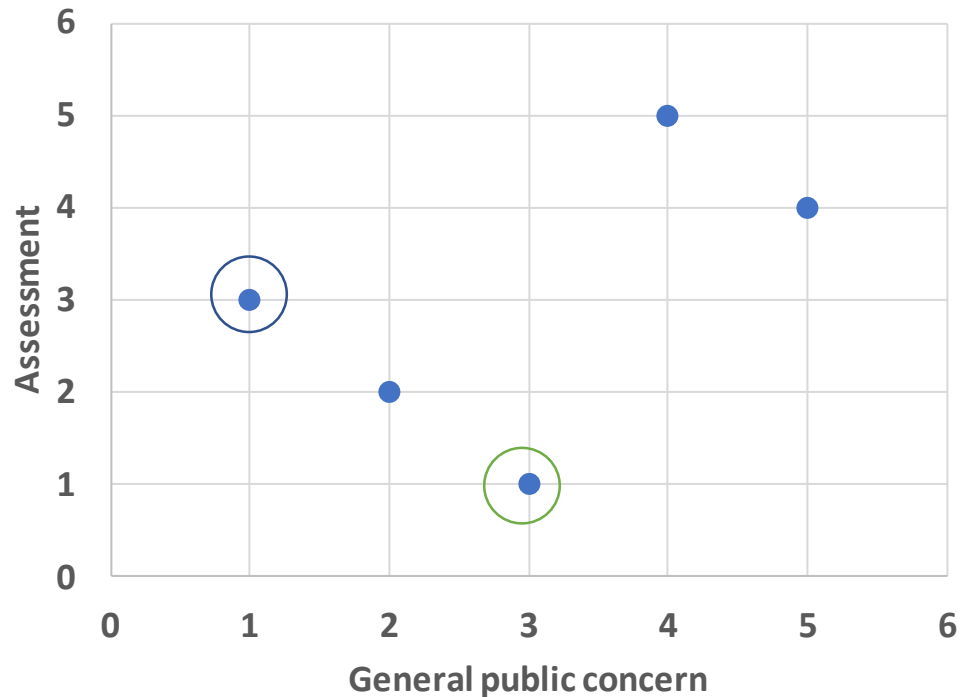
Perception vs Assessment



➤ Results

Consumer perception vs quantitative assessment

- Concern_{perc} vs risk_{assess} / Ranking scores



Microbiological Hazards

Not so good agreement between concern (perception of **General public**) and risk (assessment).

Spearman coefficient: 0.5

○ “Viruses”

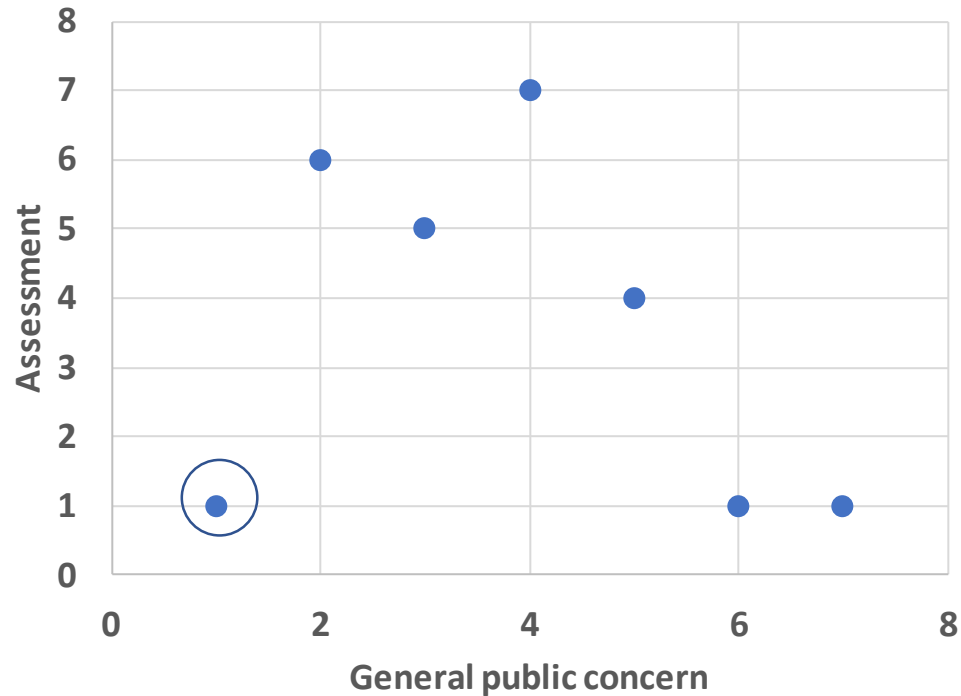
○ “Toxins”



➤ Results

Consumer perception vs quantitative assessment

- Concern_{perc} vs risk_{assess} / Ranking scores



Chemical Hazards

Almost complete disagreement between concern (perception of **General public**) and risk (assessment). Spearman coefficient: -0.81

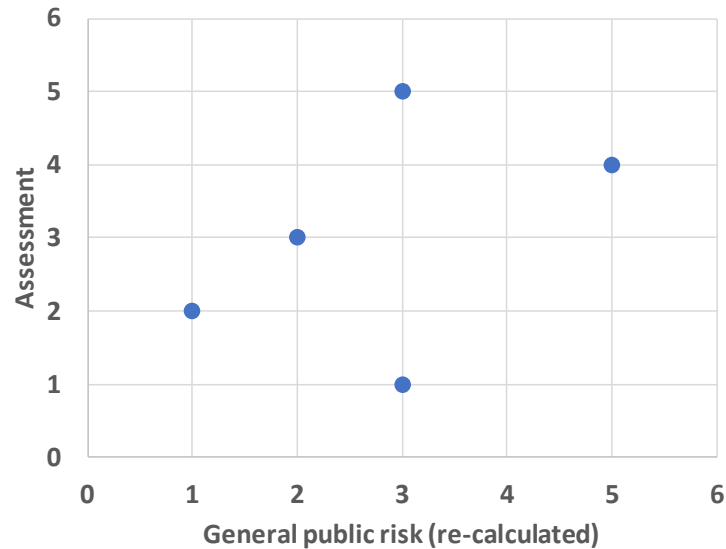
One exception: “Fraudulent”



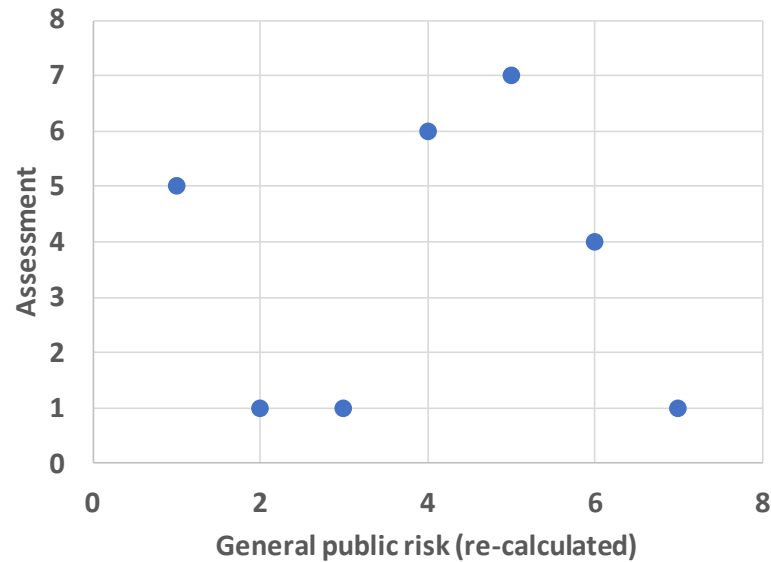
➤ Results

Consumer perception vs quantitative assessment

- « Risk_{perc} » vs risk_{assess} / Ranking scores



Microbiological Hazards



Chemical Hazards

No clear correlation

→ No conclusion from the re-calculated Perception of risk (severity x frequency)



➤ Conclusion



> Conclusion

From this study

- **Perception: Chemical hazards slightly higher than Microbiological hazards**
 - In agreement with Kher et al, 2013: “Consumers expressed higher concerns about chemical, as compared with microbial contaminants. Chemical contaminants were more strongly associated with the potential for severe consequences, long-term effects and lack of personal control”
- **No large difference between general populations and food specialists regarding their perception of severity, « risk » and concern**
 - Except regarding unknown hazard category
 - Not in-line with van der Vossen-Wijmeng et al, 2022 “Consumers can respond very differently to various food safety issues compared to experts” or Kurtz&Thomopoulos 2021 on Infant food in France
- **Ranking based on perception of concern ≠ from a ranking based on assessment**
 - In agreement with recent study in France by Haetjens et al. 2023: « Distorsion entre la perception des consommateurs et l'évaluation des risques »



> Conclusion

More generally

- This perception-assessment difference has an impact on food safety management and policy development → how decisions will be perceived?
 - These findings may inform the development of more effective food safety standards
 - These findings can also inform consumer education programs
- Understand Consumer's risk perception and behaviour is still an on-going effort
 - EU Project Holifood with a work-package on "Science to Policy"
 - Siegrist and Árvai, 2020:

"Future research must examine whether risk perceptions causally influence the acceptance of hazards or risk management measures or whether these are only spurious correlations caused by another variable (e.g., affect).

The situations in which risk perceptions are posited to be an important predictor of judgment, choice, and behavior should be examined using not only survey studies, but also experimental studies that further illuminate causality"



Thank you for your attention

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R Thomopoulos, P Palmont, G Rivière, H den Besten, M Zwietering and K Yeak

Questions?

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