

*Journal of Food Protection*  
An Open Forum

February 2023 Webinar

# Panelists

## Michelle Danyluk

- IAFP Executive Board President
- Professor at the University of Florida
- Frequently publishes in *JFP*

## Panos Skandamis

- Editor in Chief of JFP
- Professor of Agriculture at the University of Athens, Greece
- Member of the BIOHAZ Panel of The European Food Safety Authority since 2015

## Jennifer Wood

- Senior Publisher for Microbiology and Food Science Portfolio at Elsevier



# International Association of Food Protection

*Provides food safety professionals worldwide  
with a forum to exchange information  
on protecting the food supply*



# A Distinguished History for 86+ Years

<i>Journal of Food Protection</i>	1977 - to date
<i>Journal of Milk and Food Technology</i>	1947 - 1976
<i>Journal of Milk Technology</i>	1937 - 1946

# Why Open Access? Decision Factors



# Plan S

Making full & immediate  
Open Access a reality

Research  
must be  
published  
in a  
Open  
Access  
Journal

<https://www.coalition-s.org/about/>

## National funders



## Charitable and international funders & research organisations

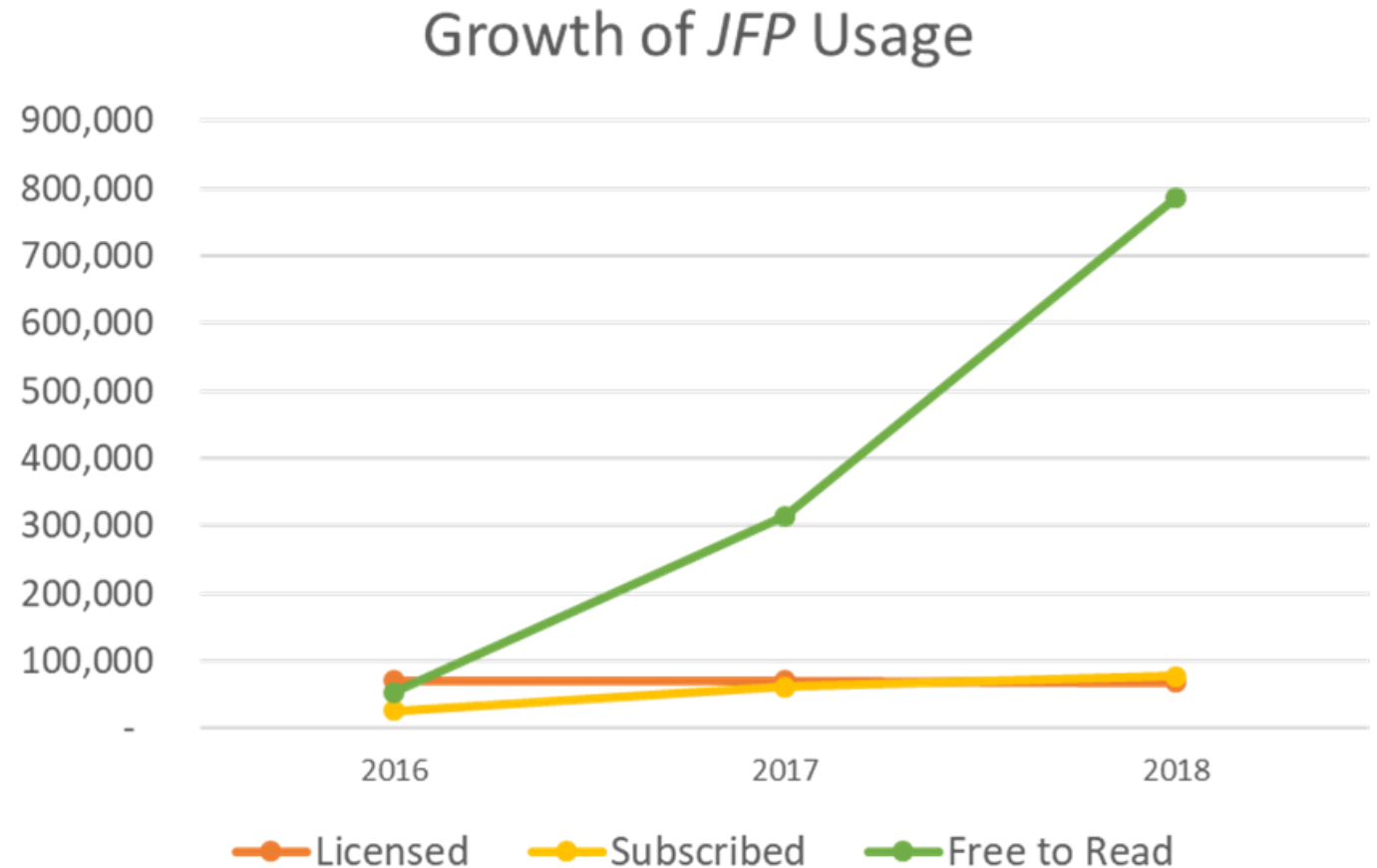


## European funders

# High Demand for *JFP* Articles When Accessible

Usage soared with free access to 1937-2017

Usage was flat for subscribed articles 2018-2022



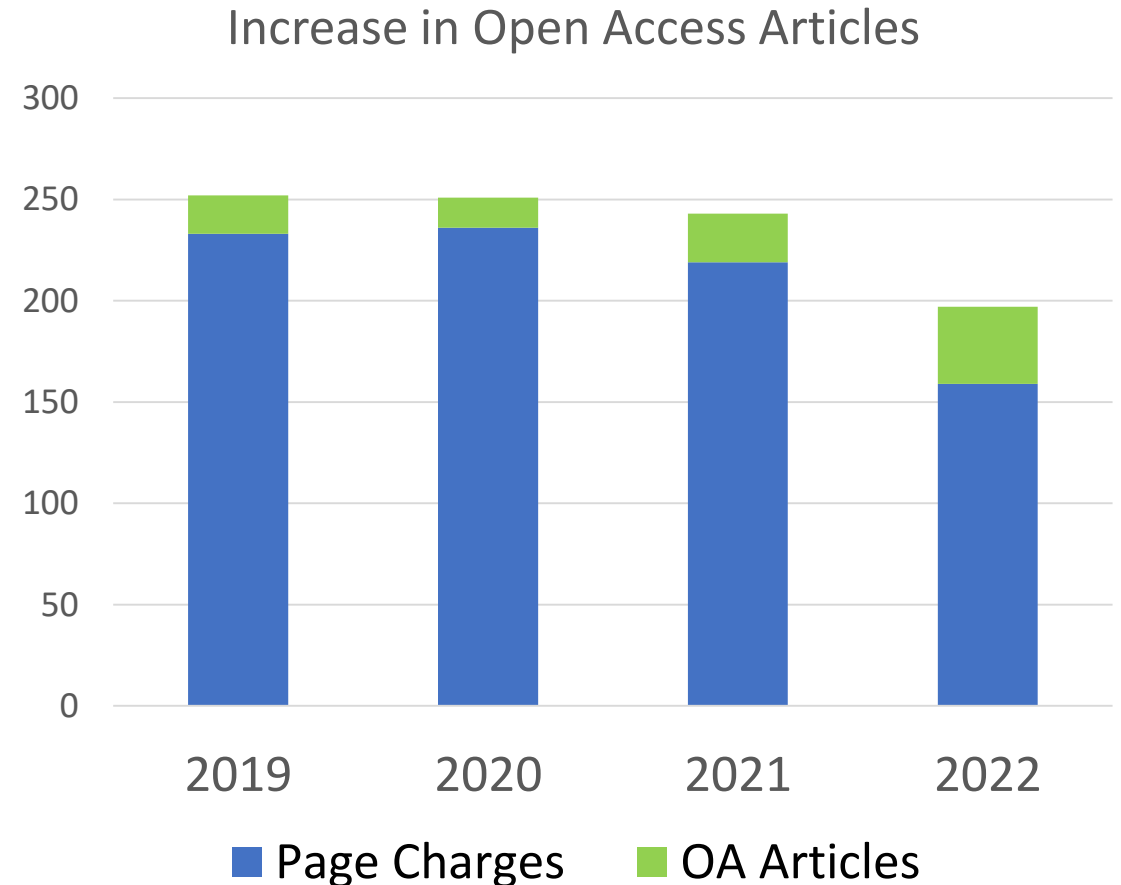
# Growing Requests for Open Access

More authors were choosing

- Open Access @ \$3500
- Members @ \$3000

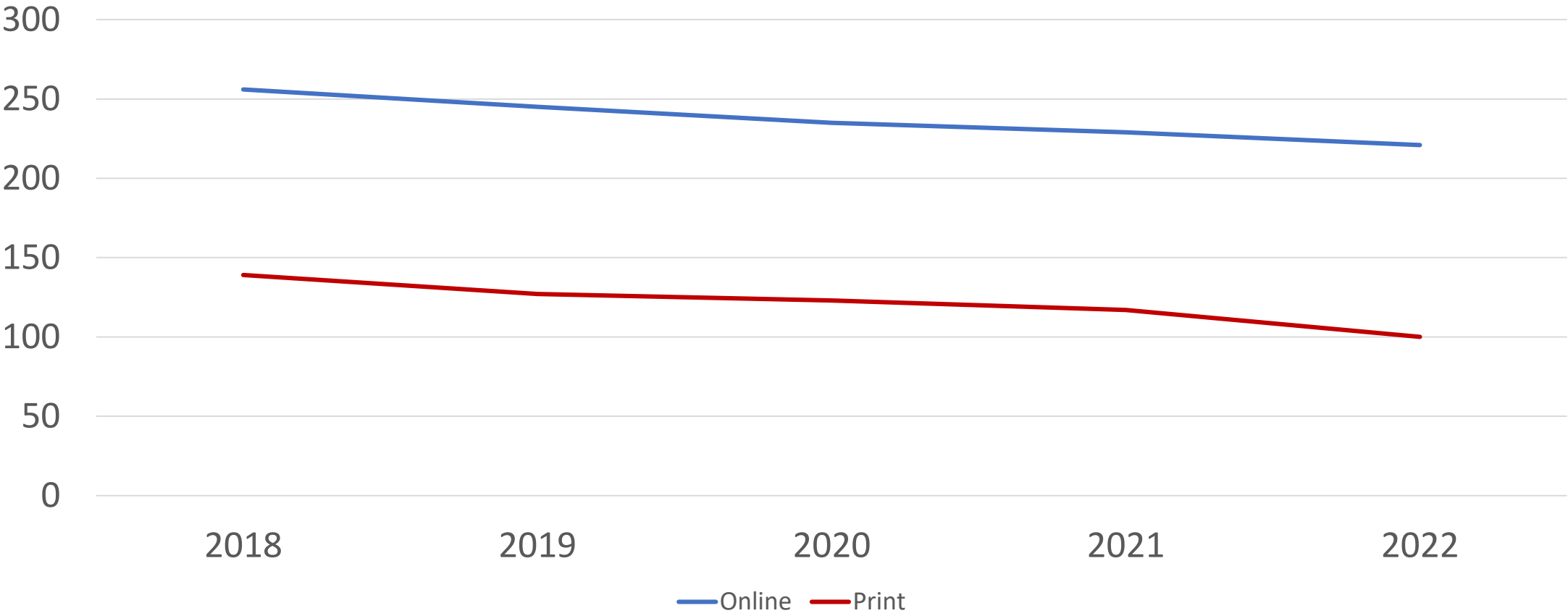
Page Charges for average article

- ~\$900
- Access limited to subscribers

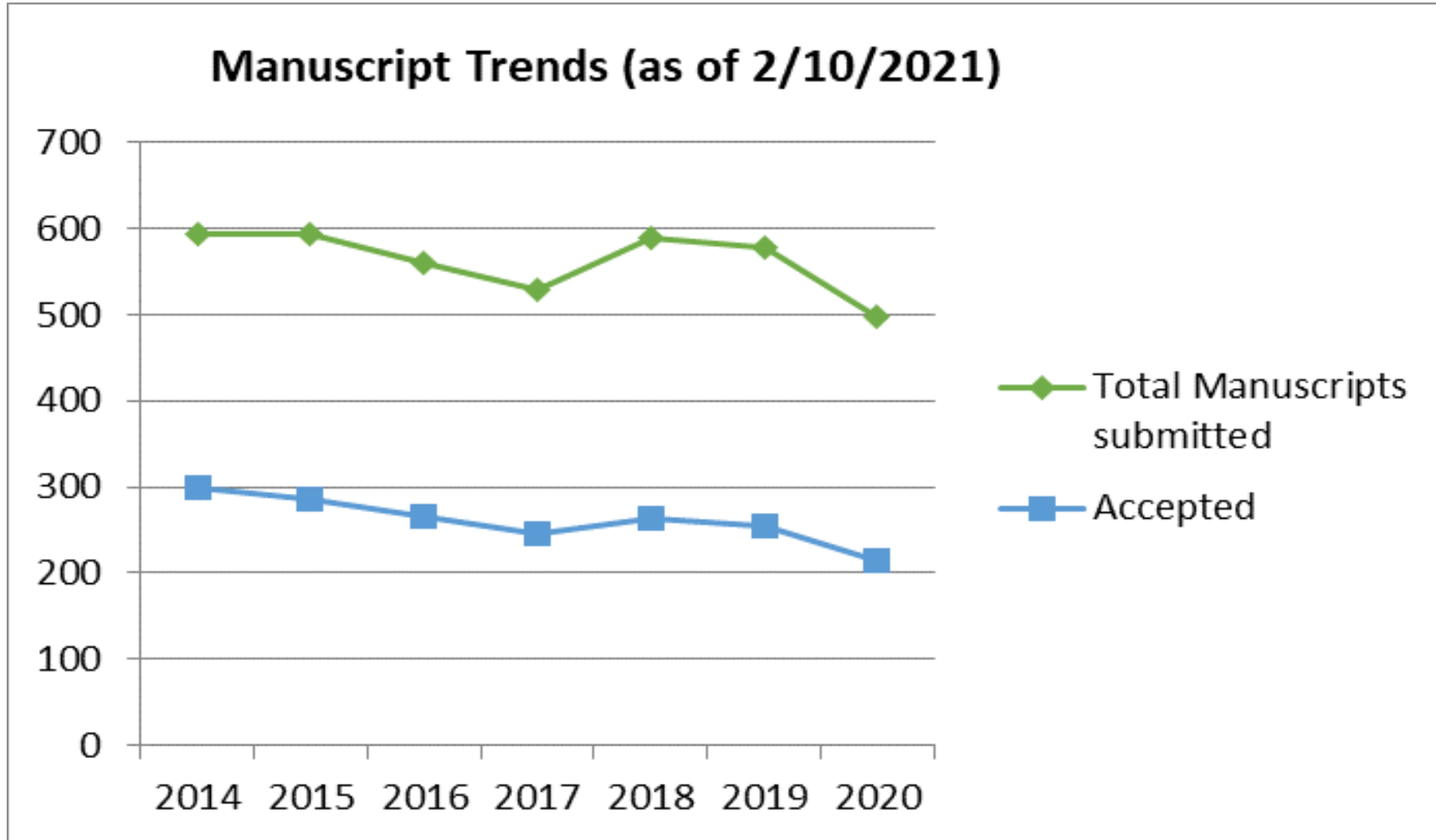




# Subscriptions Were Declining



# Subscriptions Limited Visibility of *JFP*



# *JFP* - as an Open Access Journal



- Immediate free access for all articles – greater visibility of new content
- Meets requirement of Plan S funders – so authors with mandates can publish in *JFP*
- Eliminates confusion for authors by replacing “Page Charges” with an “Article Processing Charge”

Why Elsevier ?

# Advantages of Working with Elsevier

- Affordable Article Processing Fees (APCs)  
\$2000 for non-members / \$1600 IAFP Members
- Strong marketing communications program to reach more authors
- Streamlined workflows for faster time to publication

# A Wide Range of Article Processing Charges for Food Science Journals

<b>Journal</b>	<b>Publisher</b>	<b>Business model</b>	<b>APC (USD)</b>
Journal of Food Protection	Elsevier	Gold Open Access	2000 non members / 1600 member
Food Control	Elsevier	Hybrid	4430
Food Microbiology	Elsevier	Hybrid	4260
International Journal of Food Microbiology	Elsevier	Hybrid	4180
Applied Environmental Microbiology	ASM	Hybrid	3900 non member / 2800 member
Frontiers in Microbiology	Frontiers	Gold Open Access	3225
Foods	MDPI	Gold Open Access	3133
Microorganisms	MDPI	Gold Open Access	2917
LWT - Food Science & Technology	Elsevier	Gold Open Access	2250

# OA Benefits for Authors, Readers, Funders

*JFP* articles are free for everyone to  
read / download / use / distribute

- Authors retain the rights to their work with Creative Commons license.
- Freely access *JFP* articles when linking from Google Scholar, Science Citation Index, Scopus, etc.
- Elsevier's Science Direct Platform which is widely used in the Food Science community has 18 million unique visitors each month.



# *JFP* is Discovered Along With Related Food Science Journals

Food Control	Elsevier
Food Microbiology	Elsevier
International Journal of Food Microbiology	Elsevier
Journal of Food Protection	IAFP



# JFP is now hosted on ScienceDirect

<https://www.sciencedirect.com/journal/journal-of-food-protection>



ScienceDirect

Journals & Books



Jennifer Wood

JW



## Journal of Food Protection

Open access

2.745

Impact Factor

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### About the journal

The Official Journal of the [International Association for Food Protection \(IAFP\)](#)

The *Journal of Food Protection*® (JFP) is an international, monthly scientific journal published by the [International Association for Food Protection](#) (IAFP). JFP publishes research and review articles on all aspects of food protection and safety. Major emphases of JFP are placed on studies dealing ...

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\$2000 ⓘ

Article Publishing Charge

1.7 weeks

Publication Time



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*JFP* in 2023

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To Wood, Jennifer (ELS-LOW)

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Journal of Food Protection  
Volume 86, Issue 1, January 2023, 100027

Research Paper

## Two Outbreaks of Foodborne Gastrointestinal Infection Linked to Consumption of Imported Melons, United Kingdom, March to August 2021

Yung-Wai Chan<sup>1,†</sup>, Ann Hoban<sup>1,†</sup>, Hannah Moore<sup>2,†</sup>, David R. Greig<sup>3</sup>, Anais Painset<sup>3</sup>, Frieda Jorgensen<sup>4</sup>, Marie A. Chattaway<sup>3</sup>, Claire Jenkins<sup>1,3</sup>, Sooria Balasegaram<sup>5</sup>, Jacquelyn McCormick<sup>1</sup>, Lesley Larkin<sup>1</sup>, on behalf of the Incident Management Teams

https://doi.org/10.1016/j.jfp.2022.100027

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Highlights

- Outbreaks linked to items of nonanimal origin are challenging to investigate

Recommended articles

- Food safety myths consequences for health: A st...  
Food Control, Volume 142, 2022, Article 109210  
Download PDF View details
- Assessment of the Microbiological Safety of Pre...  
Journal of Food Protection, Volume 79, Issue 4, 2016, ...  
Download PDF View details
- Scombrotoxisme : expérience des centres antip...  
Toxicologie Analytique et Clinique, 2022  
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Article Metrics

Mentions

Blog Mentions:	1
News Mentions:	1

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Article Metrics

Citations

Citation Indexes:	8
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Captures

Readers:	26
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Social Media

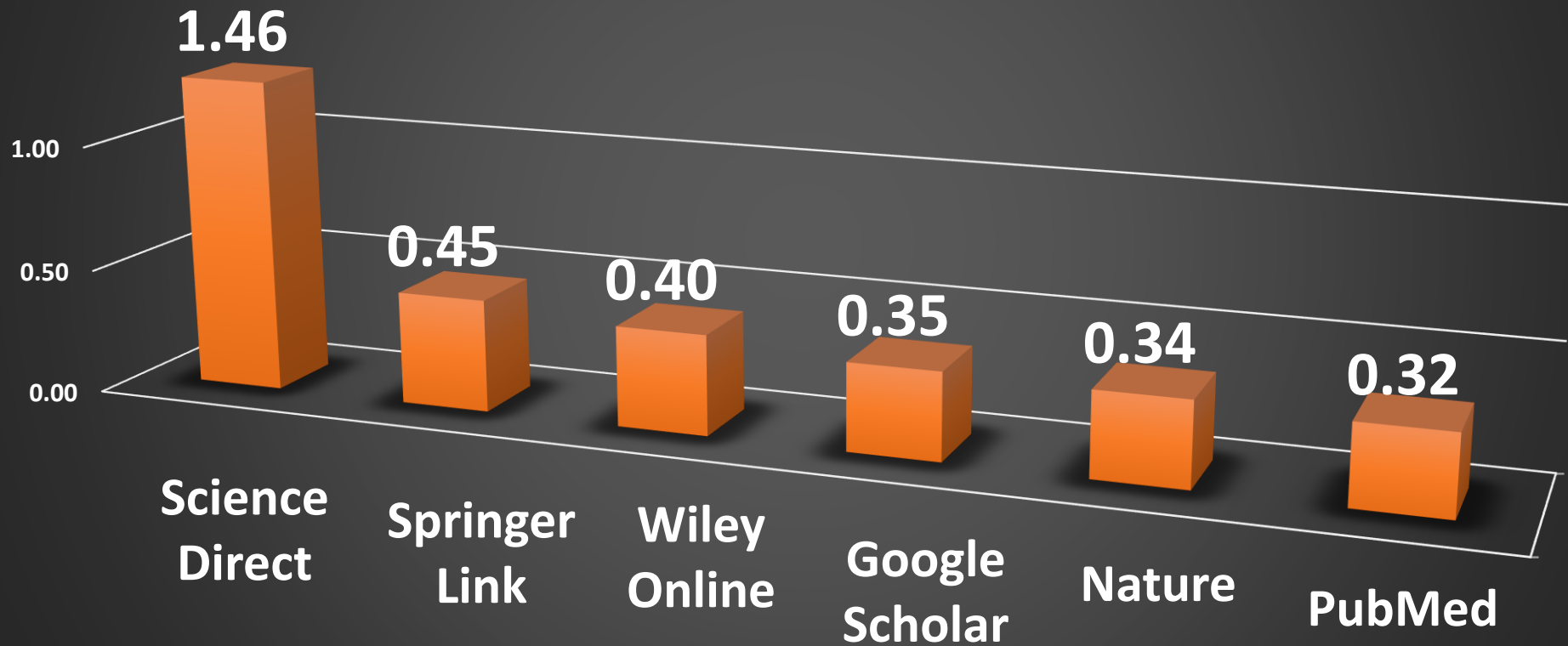
Shares, Likes & Comments:	14
Tweets:	4

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### Traffic by Platform

Billions of visits, 2020



With more than 20 million unique visitors per month, our digital platforms will increase traffic to your journal content

# ScienceDirect SEO Advantage for JFP

**As the 239<sup>th</sup> most powerful site on the Internet and with more SEO domain authority than any other commercial publisher, we enable JFP articles to ...**

**Be ranked at least 10 and as many as 16 positions higher in Google search results**

- At least 10 positions better than nature.com
- 16 positions better than onlinelibrary.wiley.com
- 12 positions better than link.springer.com

**Have 26%-105% more URLs on page 1 of Google results**

- 57% greater chance than nature.com
- 90% greater chance than onlinelibrary.wiley.com
- 83% greater chance than link.springer.com

**JFP articles will have the best chance of being found by people most likely to read and cite in Elsevier's digital platforms**

# JFP journal progress

- Since JFP became Open Access on 1 October 2022, we have not seen any significant decrease in submissions
- Authors are still keen to publish their articles in JFP, and agree to pay the APC
- We have already published 37 Open Access articles this year
- We will carefully monitor the data over the year

Submissions to JFP Oct 2022-Jan 2023 compared with previous year

