

Assess Food Safety Culture: Choosing Methods and Maximising Results

Organized by: IAFP's Food Safety Culture PDG

Moderator: John David, Neogen

Sponsored By







Webinar Housekeeping

- It is important to note that all opinions and statements are those of the individual making the presentation and not necessarily the opinion or view of IAFP.
- All attendees are muted. Questions should be submitted to the presenters during the presentation via the Questions section at the right of the screen. Questions will be answered at the end of the presentations.
- This webinar is being recorded and will be available for access by IAFP members within one week.
- The recorded version of this webinar will include **closed captioning** for enhanced accessibility.



Discussion Topics

- Importance of assessing food safety culture across different sectors of the food supply chain
- Real-world examples of successful interventions to enhance food safety culture within organizations
- Common challenges and effective strategies for driving positive change in food safety practices

Join the IAFP 2025 workshop!





Today's Speakers





Conrad Choiniere, Ph.D.
Director, Office of
Microbiological Food Safety
U.S. Food and Drug
Administration (FDA)



Lone Jespersen, Ph.D.
Principal
Cultivate SA



Andrew Clarke
Senior Director, Quality Assurance
Loblaw Companies Limited



Kelly Stevens, Ph.D.Director, Global Food Safety COE
General Mills



Importance of Food Safety Culture Assessments

Conrad Choiniere, Ph.D.

Director, Office of Microbiological Food Safety U.S. Food and Drug Administration (FDA)



Overview of Assessment Methods and Selection Criteria

Lone Jespersen, Ph.D.

Principal

Cultivate SA



What are you assessing?

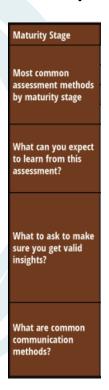
Artifacts - See, Hear, and Feel

Espoused Beliefs and Values - Survival of the reliable once

Underlying Basic Assumptions -Right/Wrong



What can you expect to learn?



Source: Nyarugw e, P. S., & Jespersen, L. (2024). Assessing reliability and validity of food safety culture assessment tools. Heliyon, 10. Jespersen, L., Nyarugw e, P. S., & Lijana, B. (2024). Assessing Food Safety Culture: Selecting Methods and Communicating Insights. Food Safety Magazine.



Developing Targeted Action Plans

Andrew Clarke

Senior Director, Quality Assurance Loblaw Companies Limited

Developing Targeted Action Plans



Root cause analysis

Step 1

- Analytical thinking
- Persistent
- Open-minded
- Curious
- Collaborative



Action Plan Development

Step 2

- Detail orientated
- Problem Solving
- Adaptable
- Decisive
- Tenacious



Preventative controls

Step 3

- Continuous Improvement mindset
- Proactive
- Problem Solving
- Data driven





Path to Meaningful Outcomes

Kelly Stevens, Ph.D.

Director, Global Food Safety COE General Mills



Questions?

Assess Food Safety Culture: Choosing Methods and Maximising Results



Thank You!

Join the IAFP 2025 workshop!







Future Webinars

March 12, 2025 Food Safety Culture PDG: Strengthening Food Safety Culture







Be sure to follow us on social media









international-association-for-food-protection



This webinar is being recorded and will be available for access by **IAFP** members at www.foodprotection.org within one week.

Not a Member? We encourage you to join today.

For more information go to: www.FoodProtection.org/membership/

All IAFP webinars are supported by the IAFP Foundation with no charge to participants.

Please consider making a donation to the <u>IAFP Foundation</u> so we can continue to provide quality information to food safety professionals.

