



# Why Quantification? The Road to Revolutionizing Food Safety

December 8, 2021

**Organizer:** Applied Laboratory Methods PDG

**Moderator:** Julia Poroshkova, Hygiene, United States

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- This webinar is being recorded and will be available for access by IAFP members at [www.foodprotection.org](http://www.foodprotection.org) within one week.

# Today's Participants



Julia Poroshkova  
*Hygiena, United States*

Julia Poroshkova is the Marketing Specialist for Hygiena™ and resides in Chicago, IL. Julia has worked in Food Safety Industry for the past 4 years. Her previous experience includes a Marketing role at Merieux NutriSciences. She joined Hygiena last year and now leads the marketing communications for Molecular Diagnostics. Her favorite food industry tradeshow is the IAFP annual conference.

# Today's Participants



Mindy Brashears  
*Texas Tech University, United States*

Dr. Mindy Brashears is the former Under Secretary of Agriculture in Food Safety where she served the USDA as a political appointee from 2019-2021. She is currently the Associate Vice President of Research at Texas Tech University and a Professor of Food Safety and Public Health holding the Roth and Letch family Endowed Chair of Food Safety. She also serves as the Director of the International Center for Food Industry Excellence at Texas Tech University. She holds a B.S. in food technology from Texas Tech (magna cum laude) and M.S. and Ph.D. degrees in food science from Oklahoma State University. Her research focuses on mitigation strategies in pre- and post-harvest environments and on the emergence of antimicrobial drug resistance in agricultural ecosystems. She has received multiple awards including the IAFP Laboratorian Award, The AMSA Research and Industry/Extension Award and was named as a Future Icon in the Meat Industry by the National Provisioner Magazine.

# Today's Participants



April Englishbey,  
*Hygiena, United States*

April Englishbey is the Product Manager for Hygiena™ Molecular Diagnostics and resides in Houston, TX. April's industry experience began during her time at Texas Tech University while gaining her PhD in molecular and applied food microbiology. Creating ease-of-use and efficiencies while working with various levels of expertise throughout her career has been a driving force for April in her current role as Product Manager. Some of the most exciting recently launched product solutions that she has been a part of with the Molecular Diagnostics team are the BAX® System Real-Time *E. coli* O157:H7 Exact, BAX® Prep Xpress Automation, and SalQuant™. April's favorite part of working for Hygiena is joining a team of innovative thinkers that were the pioneers of PCR and are continuing to develop solutions that truly improve food safety and consumer health.

# Why Quantification?

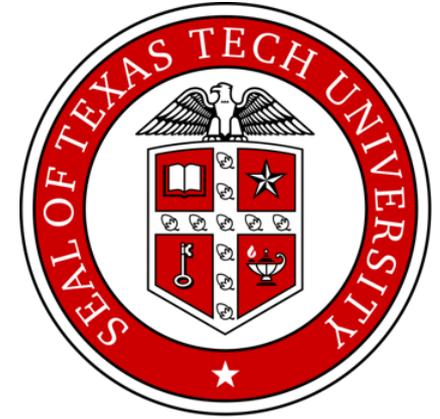
The Road to Revolutionizing Food Safety

*Presented By:*

*Dr. Mindy Brashears*

*Dr. April Englishbey*





# THE IMPORTANCE OF *SALMONELLA* QUANTIFICATION

Mindy Brashears, PhD

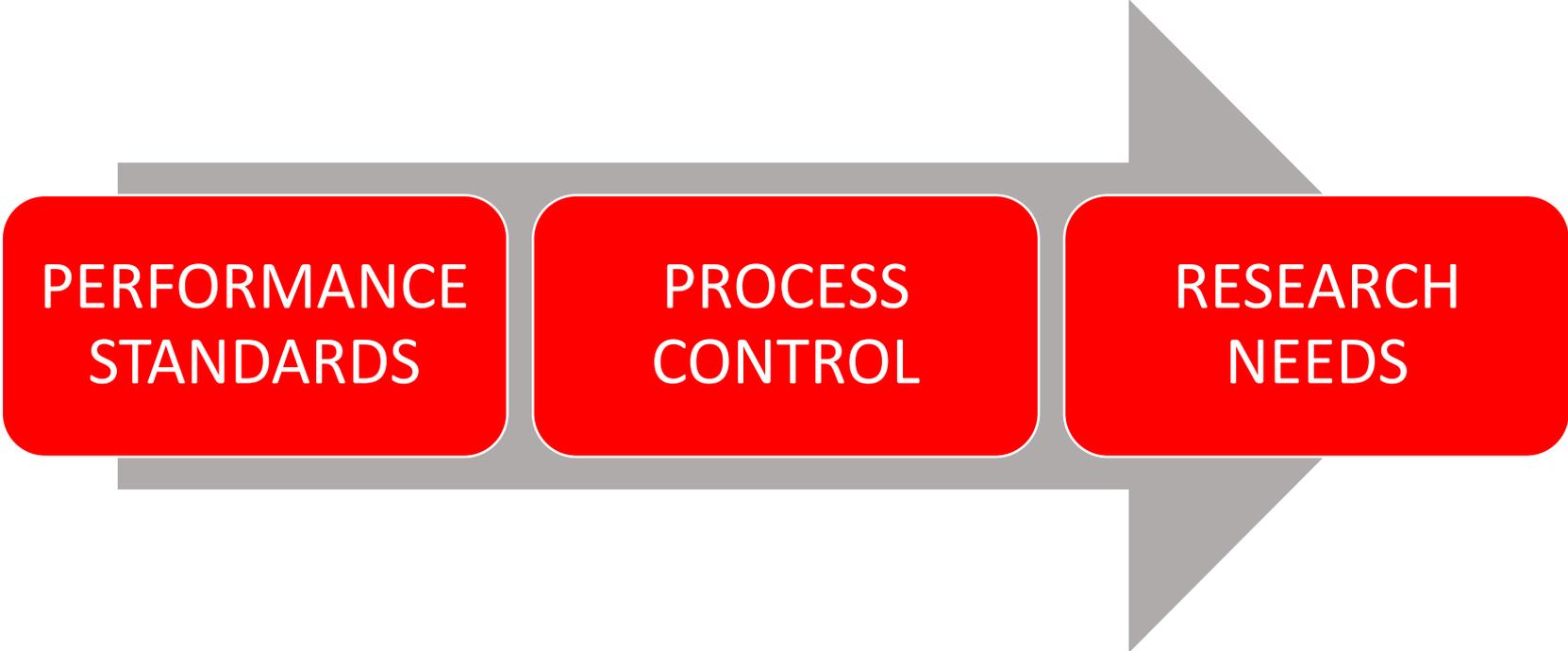
Associate Vice President for Research

Director-International Center for Food Industry Excellence

Roth and Letch Family Endowed Chair in Food Safety

Texas Tech University

# *Salmonella* QUANTIFICATION NEEDS



PERFORMANCE  
STANDARDS

PROCESS  
CONTROL

RESEARCH  
NEEDS

# PERFORMANCE STANDARDS

**1997**

-Carcass Sampling

-Traditional Methods of Detection

-Almost always pass

**Modernized Performance Standards**

-Targeted Sampling

-New Baselines Targeting High Risk

-Detection Only

# PERFORMANCE STANDARDS FSIS

*Salmonella* in Poultry

Proposed *Campylobacter* in Poultry

Proposed *Salmonella* in Beef

Upcoming *Salmonella* in Pork

# ESTABLISHING PERFORMANCE STANDARDS

*Salmonella* Baselines of Percent Positive

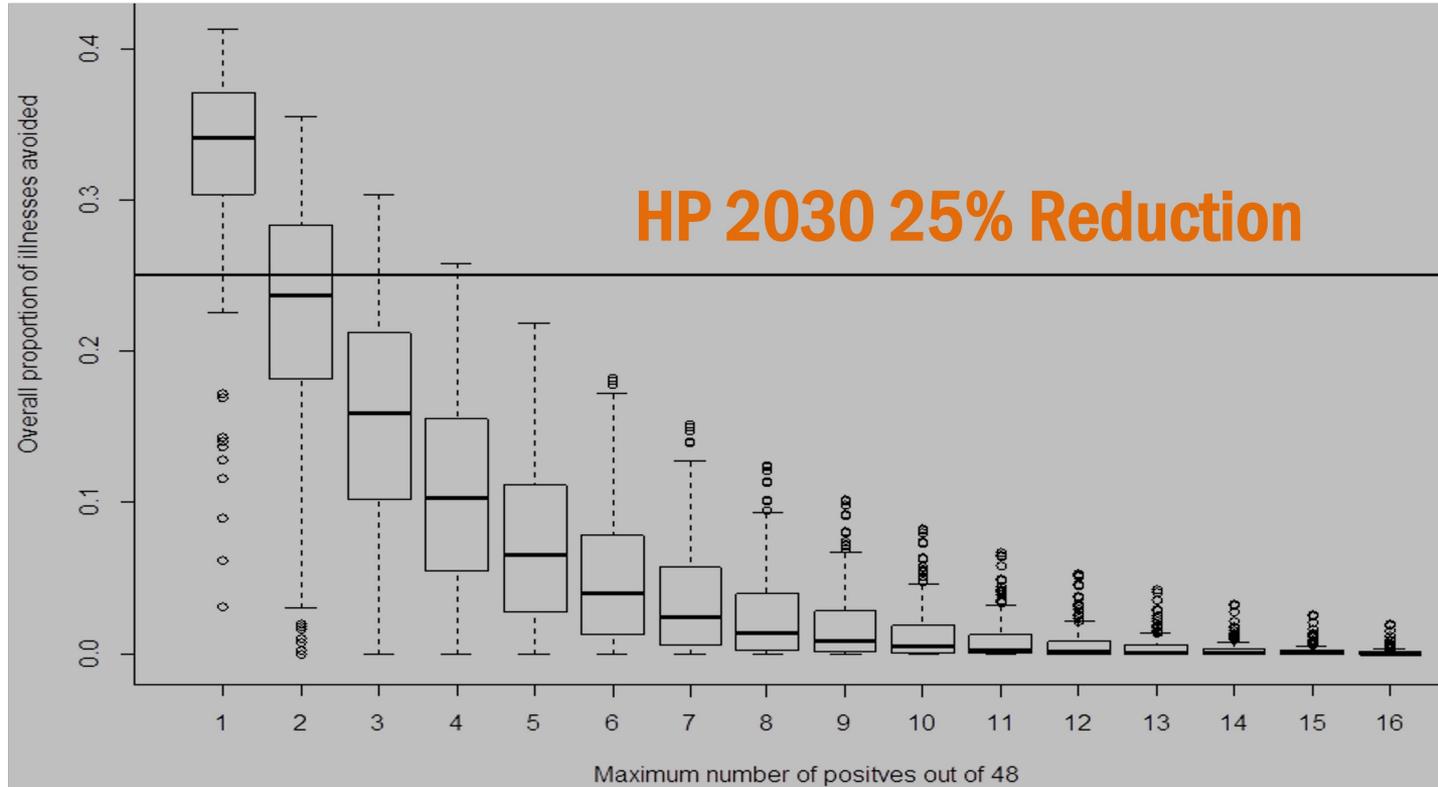
Human Illness Data

HP2030 Reduction (30%)

Reduction of the Percentage Positive to achieve HP2030 Goals

# HOW DO WE SET PERFORMANCE STANDARDS?

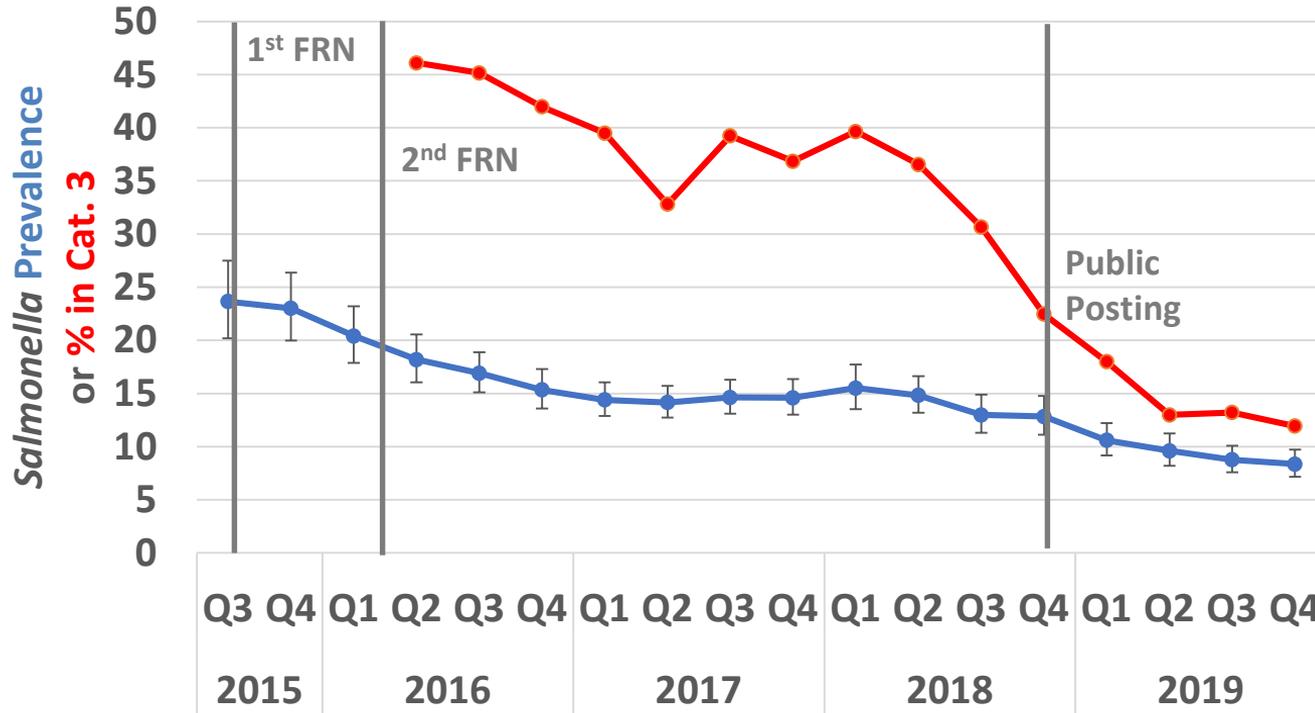
## Example: Ground beef – *Salmonella*



Source: FSIS

# HAVE PERFORMANCE STANDARDS BEEN EFFECTIVE?

Chicken Parts **Prevalence 12-month Moving Average** or **% in Cat. 3**

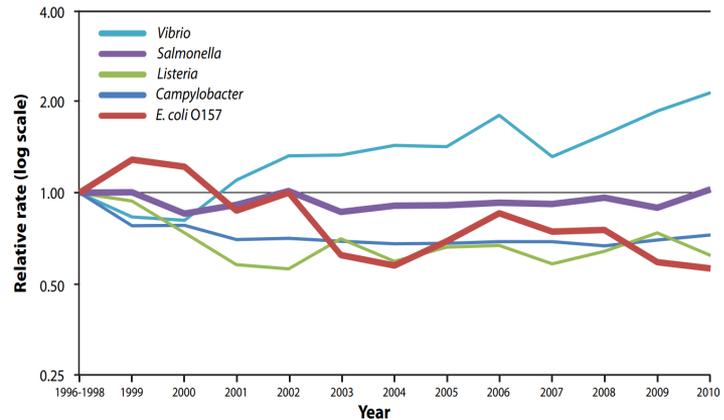


# STAKEHOLDERS STATE THAT PERFORMANCE STANDARDS AREN'T WORKING??

- *Salmonella* in Poultry
- Declines began in 2018
- Attribution data in 2018 and 2019 (Don't have more recent) do not indicate reductions in human illness

- *E. coli* O157:H7 Adulterant in 1994

FIGURE 1. Relative rates of laboratory-confirmed infections with *Campylobacter*, *E. coli* O157, *Listeria*, *Salmonella*, and *Vibrio*, compared with 1996--1998 rates, by year  
--- Foodborne Diseases Active Surveillance Network, United States, 1996--2010<sup>1</sup>



*Too soon to tell....*

# CHALLENGES

Lack of Rapid  
Quantification Data

Slow Reporting of  
Attribution Data by CDC

# THE FUTURE

QUANTIFICATION AND RISK CONSIDERATION

AOAC Approved Rapid Quantification Methods Make Quantification Possible

Industry and Academia have Already Adopted these Methods

**PERFORMANCE STANDARDS SHOULD BE  
BASED ON QUANTIFICATION for *Salmonella***

# HAZARD vs. RISK

1  
CFU/mL



1,000  
CFU/mL



1,000,000  
CFU/mL



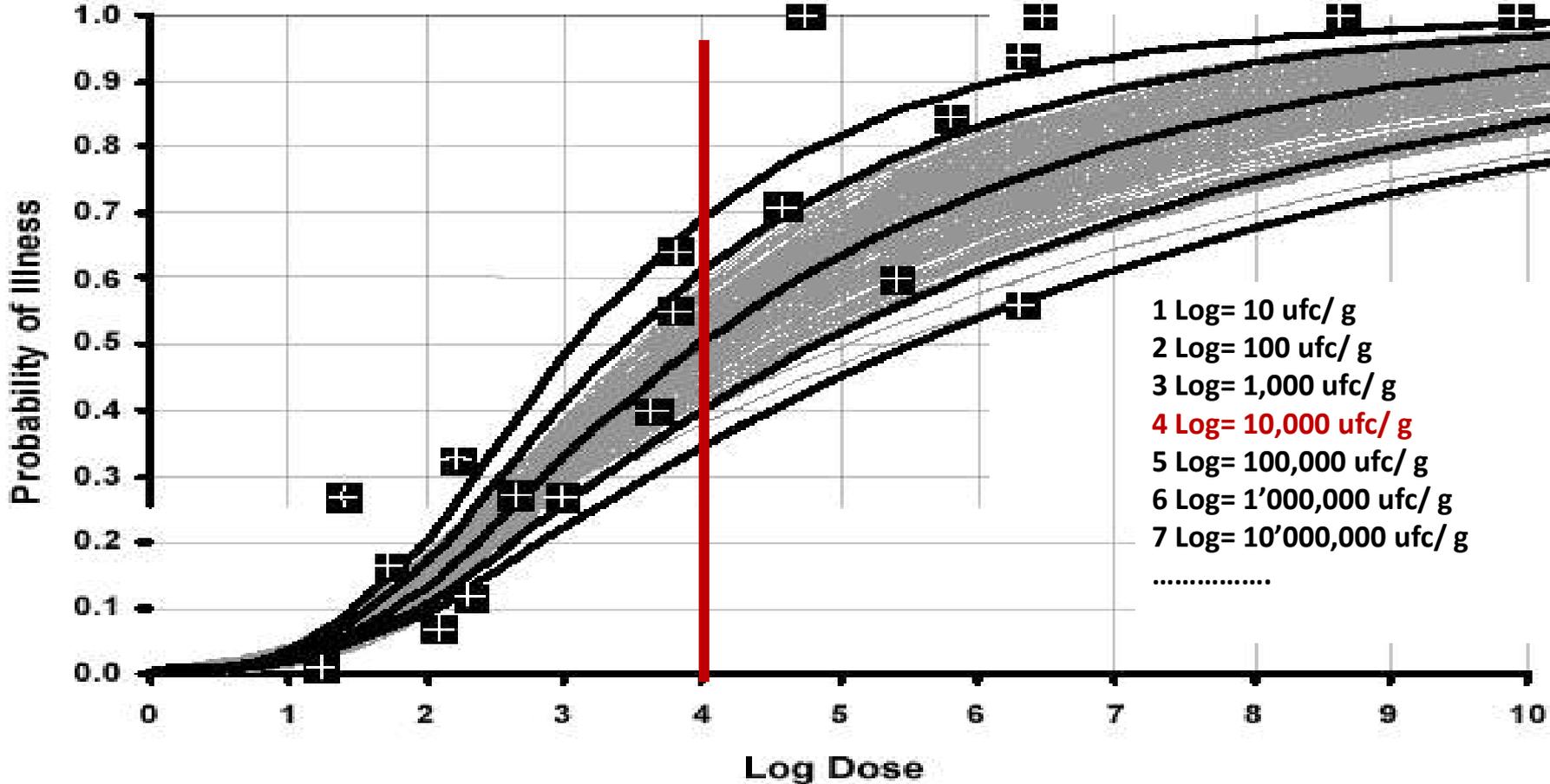
10  
CFU/mL



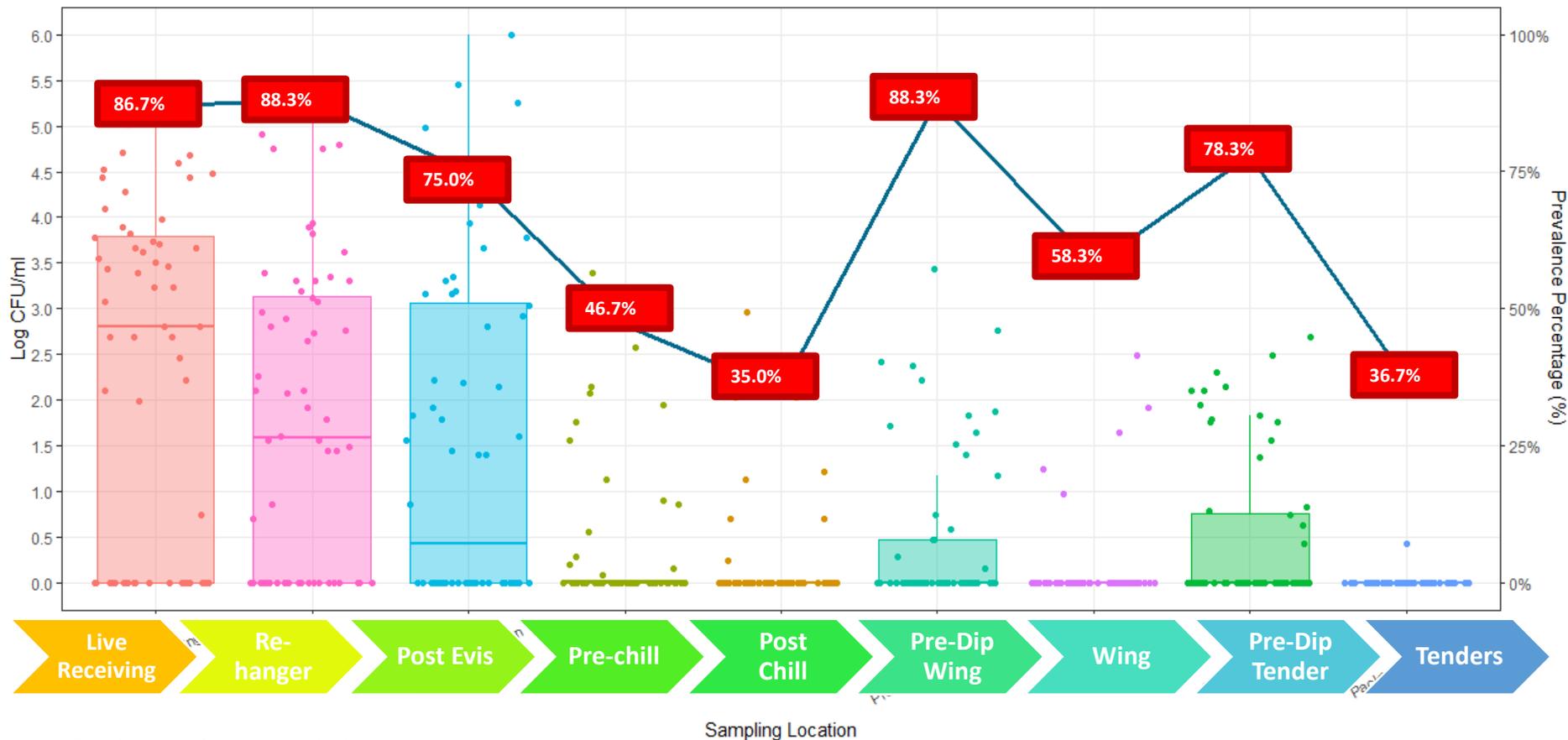
4 of 18 Positive for *Salmonella* = 22.2%  
But only 1 > 4 logs (> 10,000) CFU

Slide Credit: Dr. Marcos Sanchez-Plata

# PROBABILITY OF ILLNESS VS. LOG DOSE



# Salmonella COUNTS VS PREVALENCE



***Salmonella* RISK IS NOT THE SAME AS STEC**

# AGENCY RESOURCES ARE WASTED

Majority of Isolates are in Kentucky

Many Fall below Quantification

# CHALLENGES OF RULEMAKING

**Government Process**

**-NOT THE FAULT OF THE AGENCY**

**Proposed Rule/Public  
Comment/Final Rule**

**Technology has already Leap-  
Frogged the Agency Approach**

# RESEARCH NEEDS

Quantitative  
Biomapping  
*Salmonella* in  
Process

Identification of  
Pathogenicity Genes

Method  
Development for  
Rapid Detection of  
Pathogenicity Genes

In-Plant and  
Laboratory Rapid  
Quantification

# Addressing the Challenges of the Future

April Englishbey, PhD

Global Product Manager – Molecular Diagnostics

Hygiena

Quantification And Risk Consideration

AOAC Approved Rapid Quantification Methods  
Make Quantification Possible

Quantitative Bio-mapping *Salmonella* in Process

# Addressing the Challenges of the Future

- **Quantification and Risk Consideration**
  - Enumerable Range
  - Lower Limit of Quantification (LOQ)
- What we have observed through Hygiena™ SalQuant™ applications:

## Live Production (On-Farm)

0.0 – 4.0 Log CFU/mL(g)

*(1 – 10,000 CFU/mL(g))*

## Processing (Rehang – Pre-Chill)

0.0 – 3.0 Log CFU/mL

*(1 – 1,000 CFU/mL)*

## Final Product (Post-Chill, Parts, Ground)

0.0 – 1.0 Log CFU/mL(g)

*(1 – 10 CFU/mL(g))*

# Addressing the Challenges of the Future

## Quantification and Risk Consideration

- Sample Flexibility
- We are all still learning as an industry what sample type correlates best to risk throughout the poultry production chain!
- With industry partners, over 14 matrices have been identified as potential tools:

- Primary Production
  - Boot Swabs
  - Dust Swabs
  - Feet Swabs
  - Cloacal Swabs
  - Poult Pads
  - Feed
  - Ceca tonsils
  - Crops
  - Lungs

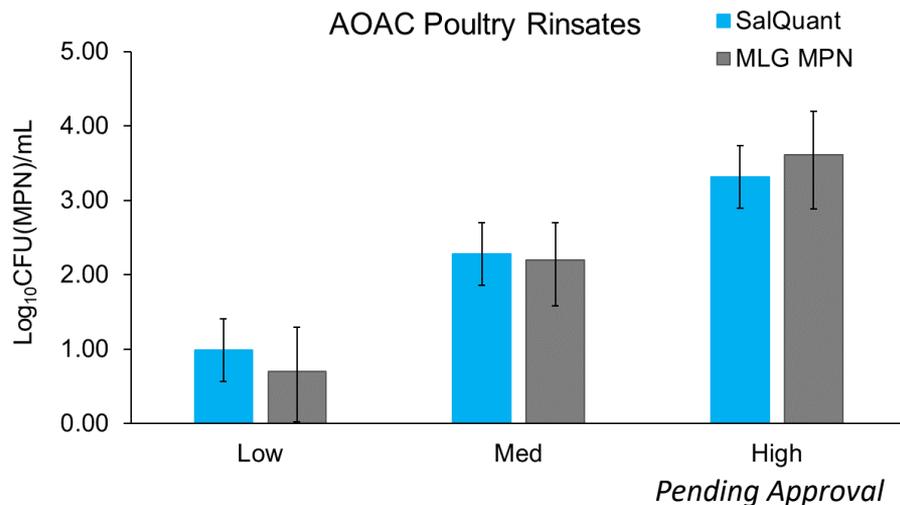
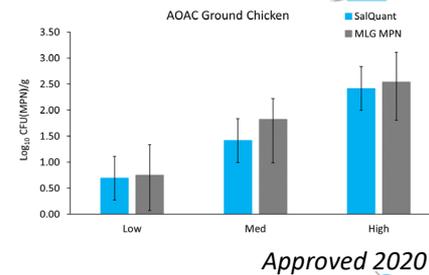
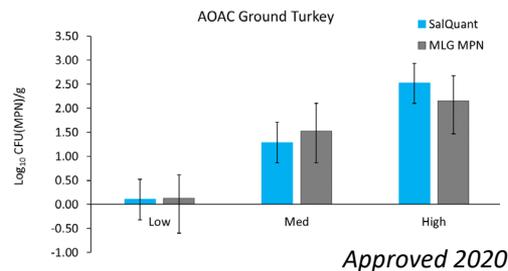
- Processing
  - Carcasses
  - Parts
- Final Product
  - Ground Chicken
  - Ground Turkey
- Environmental
  - Swabs

Request SalQuant™ methods at [www.hygiene.com/salquant-poultry](http://www.hygiene.com/salquant-poultry)

# Addressing the Challenges of the Future

## AOAC Approved Methods

- 3 Levels of Quantification (Low, Medium, High, Negative)
  - 5 samples per level + 5 Negative Controls
- Equivalency between reference (MLG MPN) vs candidate ( $\pm 0.5$  Log CFU)
- *Does enumerable range meet industry need?*



# Addressing the Challenges of the Future

## Quantitative Bio-Mapping in Process: Flock to Final Product



Information Needed:

● Incoming Load

● Intervention Efficacy

● Consumer Risk

Sample Type:

● Boot Swabs

● Rehang

● Pre-Chill

● Post Chill

● Whole Carcass

● Parts

Actions:

None

1. Initial Processing Load
2. Correlation back to farms  
BUT no actions applied at pre-harvest

None

# Addressing the Challenges of the Future

## Quantitative Bio-Mapping in Process: Flock to Final Product



### ● Incoming Load

Numerical values for always positive results



### ● Intervention Efficacy

Reduction at Each Intervention



### ● Consumer Risk

*Salmonella* levels in Final Product

Information Needed:

Sample Type:

● Boot Swabs

● Rehang

● Pre-Chill

● Post Chill

● Whole Carcass

● Parts

Actions:

1. Influence slaughter order
2. Treatments to lower load
3. Investigate farms for hygienic improvements

1. Continuous Control Tracking
2. Evaluation of interventions for cost savings and meeting specifications
3. Traceability of final product to source/flock

1. Consumer Risk
2. Traceback investigation support
3. Aid in performance standards
4. Diversion decisions

# Addressing the Challenges of the Future

## Quantitative Bio-Mapping in Process: Troubleshooting and Traceback

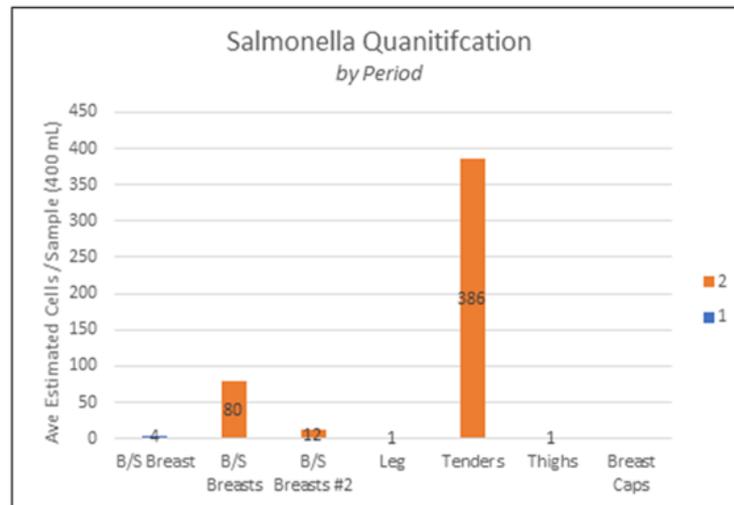
- Large chicken producer in US
- Currently sampling:
  - Final Product Parts

*“We’ve been seeing some Salmonella positives on parts recently, with a prevalence of 7% on tenders and 15% on breasts.”*

**Using only the prevalence data, we would have been inclined to focus on the breasts.**

**But after running Quantification, we actually see a much higher quantification on tenders than breasts, so we’ve refocused our energy on investigating the tenders’ process.**

*This is just a quick example of how [the technology has allowed us to better optimize our resources](#). We’re very vocal advocates of the system to our connections in the industry!”*

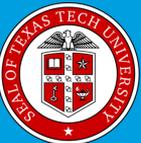


# Why Quantification?

The Road to Revolutionizing Food Safety

THANK YOU!

QUESTIONS?





## Contact Information

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- April Englishbey      [aenglishbey@hygiena.com](mailto:aenglishbey@hygiena.com)



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